

Universitatea Transilvania din Brașov din Brașov

NEWSLETTER

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ERASMUS OPEN DOORS AT TRANSILVANIA UNIVERSITY OFBRAȘOV

At the beginning of spring, Transilvania University of Braşov accepted the proposal of the national agency responsible for the Erasmus+ programme (ANPCDEFP) to organize the Erasmus Open Doors event. This year's meeting with the students took place on 6 March at Aula Magna, but the relevant information regarding Erasmus+ mobilities was available on the webpage dedicated to this national event between 1-8 March 2018.

A novelty of the event was the competition for the creation of a frame for the Facebook profile picture, which should include the elements: Erasmus+, March amulet, mobility. This action was aimed at stimulating students' creativity and supporting their involvement in the event, while at the same time promoting initiative and openess towards experience.

The participants were given information on the mobility opportunities, the stages of the selection process, the benefits and potential difficultuies associated with the mobility. The Erasmus+ office team was joined by volunteers from Erasmus Student Network Braşov (ESN) and from AIESEC Braşov.



The name of the event (Open Doors), the association with the March amulet (beginnings, hope, growth), the proximity, in terms of date, to the celebration of University Day, and last but not least, the participants guaranteed its success and dissemination towards beneficiaries of mobility offers through the Erasmus+ programme.

Dr Laura Teodora David, Erasmus+ Institutional Coordinator

STUDENT SHOW CELEBRATES FIVE YEARS OF EXISTENCE TEAMWORK, VOLUNTEERING, AND THE JOY OF DREAMING

Similarly to how time always passes quickly and brings nostalgia, Student Show celebrates – on University Day – 5 years of existence.



Challenges, nerves, stage fright, happy and unforgettable moments with colleagues, and great experiences. Student Show is and has always been a joy, a beautiful activity, and an amazing opportunity for personal and professional growth.

In terms of team and image evolution, and the multitude of aspects embedded in the essence of

Student Show, the harmonious development of the team cannot be overstated. This is, in fact, the beauty behind the passionate work of the students, members of Student Show. The glow is reflected in the enthusiasm, uniqueness, and even the strongest feelings of those who put their heart into it and breathe life into this project which has become continually greater.

Anchoring, filming, and capturing important moments, learning and acquiring new information, and capturing student life is refreshing. Student Show represents messengers of all the exciting things which occur in "student society", and provides the latest news, novel elements, incredible situations, and special phenomena.

> Vlad Bătrânu-Pințea 3rd year student, Communication and Public Relations

THE INTERNATIONALCONFERENCE OF GERMANISTS HELDAT BRAŞOV LITERATURE, LANGUAGE, POLITICS



The Germanists at the Faculty of Letters organized the XXIst International Conference of German Studies. Themed *Literatur, Sprache und Politik*, the event was dedicated to the 120 years since the birth of Bertolt Brecht (1898-1956), theorist of the epic theatre. The conference, which brought together specialists in German studies from Romania and from abroad, opened with the presentation of the 18 issue in the series *Kronstädter Beiträge zur germanistischen Forschung*, edited by Dr Carmen E. Puchianu.



The majority of papers presented during the conference focused on the impact that Brecht's poetry and theatrical theory had on the XXth and XXIst century German literature, and particularly on the German-language literature written in Romania since 1945.

An idea brought up for discussion was putting into practice the theory of the epic theatre as formulated by Brecht in his *Kleines Organon für das Theater.* A good illustration of this was the performance given by the students forming DIE GRUPPE, the German-language theatrical troupe coordinated by Dr Carmen E. Puchianu.



Thus, on the evening of 23 March, the play *Jedermann, oder Die Einladung zum Essen* premiered in the presence of an impressive turnout consisting of conference participants and students from the Faculty of Letters. The young performers' acting showed their mastery of the techniques of the physical theatre.

The conference, which concluded on 24 March, is another milestone in the academic flow of events taking place at the Faculty of Letters. The participants' contributions will be published in the next issue of *Kronstädter Beiträge zur germanistischen Forschung*.

Dr. Carmen E. Puchianu



A TRADITIONAL EVENT AT THE FACULTY OF PSYCHOLOGY AND EDUCATION SCIENCE *DIALOGUES ABOUT EDUCATION*

On the occasion of the festivities dedicated to the University Day, the Faculty of Psychology and Education Science organized, in partnership with *Stefan Octavian losif* Bookstore, an event which has already become a tradition, *Dialogues about Education*.



Students and alumni, teachers, trainers, and people interested in life-long professional development took part, together with Dr Elena Cocoradă and Dr Daniela-Veronica Necșoi to the launch *Formarea prin transformare*, a book authored by Harold D. Stolovitch and Erica J. Keeps and issued by Trei Publishing House as part of their Education and Training collection.

Introducing the book to the public was a good opportunity to start a debate on a highly topical issue – how to design and manage an effective and impactful professional training process to benefit both the trainees as well as their respective institutions. The participants in this event considered the wide array of practical solutions suggested in the book in terms of devising traineecentred, performance-oriented tasks, solutions intended to bring about positive change in the trainees via actual, in-depth, and lasting learning

Conf.dr. Daniela-Veronica Necșoi

DIALOG UE ON EU ENLARGEMENT, BREXIT AND THE ROLE OF THE EUROPEAN PARLIAMENT STUDENTS VISIT THE EUROPEAN PARLIAMENT

Following an invitation from European MP Traian Ungureanu, students and teaching staff from the Faculty of Economic Sciences and Business Administration visited the European Parliament between 7 and 9 March. During their visit they met MEP Traian Ungureanu and his team: Elena Malusparteanu, Monica Opricescu and Carmiola lonescu.



The participants discussed a number of topical issues related to the European integration, with special reference to the relationships between the European Parliament and other European institutions, or the political situation of certain European countries whose state of affairs may have a crucial impact on the European Union. The students were given the opportunity to visit the EU headquarters in Brussels to discover first-hand the role and functions of the European Parliament.



Our students could also find answers to their questions concerning the present state of the EU enlargement process, the new developments in the Brexit negotiations, and the role of the European Parliament in the life of the citizens.



Dr. Bianca Tescașiu

THE RECONFUCIANISM MOVEMENT AND ITS IMPACT ON THE EDUCATION SYSTEM IN CHINA

At the end of March, the Confucius Institute in Braşov invited Dr Mugur Zlotea from the Faculty of Foreign Languages – the Department of Oriental Languages – of the University of Bucharest to give a lecture on "The reconfucianism movement and its impact on the education system in China".



Moderator: Roxana Ribu Facultatea de Litere. Universitatea Transilvania din Brasov Vineri, 30 martie 2018 ora 17:00 Institutul Confucius Bd. Erolor 29



The prestigious sinologist and translator painted a picture of contemporary China for the audience, in the context of reviewing the importance of the confucian values in this country. Starting from the thesis that confucianism is more than an academic topic, found in all aspects of Chinese society, from daily life to politics, Mugur Zlotea analyzed the premeditated actions of the authorities in relation to the confucian education, as well as the reaction of the urban population, especially of the parents who chose to enroll their children in schools which provide this type of education.



Dr. Roxana Ribu

EVENTS AT THE FACULTY OF CIVIL ENGINEERING ON UNITERSITY DAY AN INTRODUCTION TO *AUTODESK REVIT* AND *BUILDING INFORMATION MODELLING* SOFTWARE



On the occasion of University Day the Department of Installations for Civil Engineering within the Faculty of Civil Engineering hosted the public lecture on "3D installations design software", given by the representative of Stabiplan Romania. The presentation focused on the *Autodesk Revit* software for Building Information Modelling (BIM), used in the development of complex and extremely accurate architectural and structural projects, from their design to the implementation of the building process.

The *Autodesk Revit* program allows for the simultaneous participation of the architect, the structural engineer, and the installation engineer in the design process, which guarantees their collaboration and coordination throughout the entire work flow, toghether with a significant reduction in any inconsistencies and overlaps.

The modern elements and novelty of the topic attracted a turnout of more than 50 undergraduate students and teaching staff from the study programs Installations for civil engineering and Civil, industrial, and agricultural engineering.

During these events, a specialist from Top Geocart company, the only representative in Romania of the Swiss company Leica Geosystems, gave a public lecture titled "Modern technologies for the planning and management of civil and industrial engineering – BIM".

The presentation was followed by a demonstration with the Leica BLK 360 equipment, which embeds 3D laser scanning technology. The demonstration involved using the equipment to scan the very room in which the lecture took place; the result was a dot cloud which was later processed with the 3D Reshaper software, in the end creating the 3D image of the room.



This was a practical way to showcase the benefits of this modern instrument for land surveying and data processing in the stages of blueprinting, designing, building, and overseeing its utilization behavior in civil engineering. Over 60 undergraduate students and faculty staff attended the presentation with great interest.

Dr. Ioan Tuns

THE ONLINE ACADEMY DIGITAL MARKETING COURSE FOR STUDENTS



On the occasion of the University Day, two local companies, The Pharmacy and Romanian Copywriter, launched, in partnership with our Faculty of Sociology and Communication, The Online Academy – a free course for first year students interested in pursuing a career in online marketing. Upon completion of this course, ten students from the Communication and Public Relations study program will be awarded credits and the best of them will be offered part-time jobs.

The idea of this course originates with three young entrepreneurs and former Transilvania University alumni, who also act as trainers: Mr Ovidiu Bălcăcian and Mr Laurențiu Mihai, co-founders of The Pharmacy, and Mr Cătălin Ionașcu, founder of Romanian Copywriter.

Intended as a path opener, The Online Academy is designed to build abilities required in digital marketing that the target group – first year students – will use in their professional life. The course is structured in three modules spanning 12 weeks. The classes are held on a weekly basis, and allow students to integrate theory with practice. The modules cover the following topic areas:

Content Marketing – introducing students to ways to create online content, to optimize a website and to design an online publicity campaign.

Facebook Ads – approaching the topic of Facebook campaigns, selection of audience, and the management and optimization of advertisement campaigns.

Google AdWords – including four classes on the capabilities and use of this application, with examples of how to promote online various companies or organizations.



All the examples and tasks are derived from the trainers experience in the online marketing. To round up his course, all the trainees will take part in practicum schemes with the two partner companies.

Dr. Florin Nechita

STUDENTS AT PDE AND THEIR ACHIEVEMENTS EXHIBITION

UNIVERSITY DAY AT THE FACULTY OF PRODUCT DESIGN AND ENVIRONMENT

The Faculty of Product Design and Environment celebrated University Day by organizing the exhibition *Students at PDE and their achievements*.



The event, which took place on 1 March in the hall of E building on the University Campus, was aimed at showcasing some of the most important achievements of the students at the study programs within the faculty.



The exhibition was intended for students, faculty staff, as well as for the general public. Visitors could

connect to the artists' effort and creative energy, their infectious enthusiasm, and level of involvement and creation in accomplishing the proposed tasks.



The anniversary event was successful and had positive results for the students at the Faculty of Product Design and Environment, who regarded it as a motivational activity which enabled them to initiate collaboration relations with colleagues from other study programs, get in touch with the practical aspects of reality, and consider the perspective of harmoniously combining practice with theory and creativity in the development of future projects.

Dr. Codruța Jaliu

PROFESSIONAL DEVELOPMENT OPPORTUNITIES IN INFORMATICS FOUR IT COMPANIES GIVE PRESENTATIONS AT THE FACULTY OF MATHEMATICS AND COMPUTER SCIENCE

On the University Day, the Faculty of Mathematics and Computer Science took part in a new collaboration program with partners from the local industries. Aimed at first year undergraduate students, the event titled *Professional Development Opportunities in Informatics* was an opportunity to meet informally with new partners of the faculty, who expressed their intention to partner up with us in joint collaboration programs.









Representatives of Arvato Services, Atos Convergence Creators, Ecenta Eastern Europe, and Rubico talked about topics of particular interest for professional development. They gave the students tips on how to promote their personal achievements, referred to the current status of the work force in IT at regional, national, and European level, students' motivation to get involved in the programs offered by the economic partners, the importance of harmonizing the didactic activity with the professional activity by developing personal software projects.

According to Mr Costin Tudose, Country Delivery Manager at Atos Convergence Creators, "this was a focused, well-planned meeting organized for the students' benefit, and we are glad that such events which help create connections between students and companies in Braşov take place. Every company brought something new to the table, be it advice or a short workshop, in order to attract and motivate students. It was a pleasure for us to participate in this event and we would like to go on collaborating with the Faculty of Mathematics and Computer Science".

Dr. Anca Vasilescu

INTERNATIONAL TRAINING AT THE FACULTY OF MEDICINE

Between 16-24 March, the Research Institute in Biomedical and Health Sciences (IUIBS) at the University of Las Palmas de Gran Canaria (ULPGC – Spain) hosted the international training mobility for a delegation consisting of eight students at the Faculty of Medicine at Transilvania University (in the Bachelor study programs Medicine and Clinical laboratory, and respectively, the Master's study program Management of Preventive Strategies and Health Politicies).



The topics discussed related to toxicology, the mediterranean diet, and medical engineering. The activities were held at the School of Health Sciences, the Research Institute of Biomedical and Health Sciences, MOTIVA Laboratory in Hospital Insular de Gran Canaria, and at Centro de Salud San Jose de Gran Canaria.



The teachers and researchers at ULPGC presented various teaching and training activities, as well as

research topics within the seminars and workshops, such as:

- The evaluation of body fat composition Dr Lluis Serra-Majem and Dr Jacqueline Alvarez Pérez.
- The sustainability of the mediterranean diet Dr Lluis Serra-Majem, Paula Momo, and Dr. Cristina Ruano.
- Toxicological determinations regarding study groups consisting of smokers and nonsmokers (a study done in collaboration with teachers from the two universities), analyses of the organic compounds, extraction processes, etc.
 Dr Octavio Perez Luzardo and Dr Luis Alberto Henríquez Hernández.
- Workshop Biomedical technology Dr Juan Ruiz Alzola and his team.



The discussions and specific conclusions were presented during the meetings with Dr Maria del Mar Tavío, vice-dean of the School of Health Sciences and Dr Lluis Serra-Majem - director of IUIBS. Our group was welcomed by Dr Richard Clouet, vice-rector of ULPGC, who was open to future collaboration. The news of this visit was also posted the Institute website, on on https://www.ulpgc.es/noticia/vicerrector-richardclouet-recibe-grupo-profesoras-y-estudiantesuniversidad-brasov-rumania.

> Dr. Mihaela Badea Diana Elena Panait



A SEWING BEE LIKE IN THE GOOD OLD DAYS UNIVERSITY DAY AT THE *NORBERT DETAEYE* MEDIA AND ARTS CENTRE

On the University Day, the *Norbert Detaeye* Media and Arts Centre acted as host and organizer of a small-scale event which, although centred around tradition (the trendy qualifiers *soft* or *slow* would suitably describe it) was very much appreciated by those present.



It was an opportunity for people to meet in the Auditorium hall: younger and more seasoned men and women brought together by their love for traditional crafts which require dedication and patience, a sense of colour and harmony, and a propensity for symbols that are dyed-in-the-wool (literally!).

The heart and soul of this revival of manual activities – sewing, knitting, jewelry-making – was Ms Antonela Lungu, a member of a group called "Traditional motifs in and around Bârsa region". She made an interesting and well documented overview of the symbols and motifs found in the traditional garb of Schei, an old district of Brașov city. Ms Lungu was also involved in organizing the themed workshops, as well as the embroidery exhibition – an attraction she helped enhance via an initiation class into the craft of artistic sewing.

Ms Gabriela Bularca proved very successful with her lovely knitted animals as well as with her threecoloured bracelets created as part of a generous project dedicated to the 100th Anniversary of the Great Union Day. Ms Lidia Bășa, designer and maker of delicate and original jewelry added, with her grace and talent, to the peaceful, timeless atmosphere which reigned supreme during the workshops.

The musical relief that participants enjoyed was provided by Andreea Dordea, a music student in Dr Maria Ecaterina Hanke's class. The Transylvanian music that Andreea played with such dedication on her violin left an indelible impression of all those present.

A bee taking place at the university – that's somewhat unexpected. But given the enthusiasm of the participants it turned into a wonderful experience captured on camera by Dan Străuți as shown on his website *Strolling Brasov City* and by Ms Viviana Costan Moiseanu, an artist with Facebook popularity.



Taking up traditional crafts handed down to us from generation to generation, crafts in which our ancestors invested so much time and dedication, augmented the participants' satisfaction of seeing such beautiful things coming out of their hands.

Dr. Marina Cionca

GASTRO AT – STUDENT COMPETITION OF CULINARY ARTS GASTRONOMY, TABLE TENNIS, PLANT EXHIBITION

The Faculty of Food and Tourism preserved the traditions and honoured our university by organizing the fifth edition of the student competition of culinary arts called *GASTRO AT*. This contest showcases the creativity and skills of our students, who are at liberty to reinvent traditional dishes.



Therefore, traditional stuffed eggs became "breaded eggs", fresh cottage cheese turned into "fragrant cheese mousse", vegetable duxelles lay on canapés, marrows received a stuffing of champignons garnished with basil and garlic, while quail eggs sat comfortably in avocado mousse. Adding to this picture of healthy lifestyle, our students seasoned the above-mentioned dainties with exercise: they participated in the fifth edition of the table tennis competition AT Cup - 2018.



And, since every celebration calls for an appropriate environment, they also organized a fragrant and multi-coloured exhibition of ornamental plants and flower arrangements made especially for the occasion.

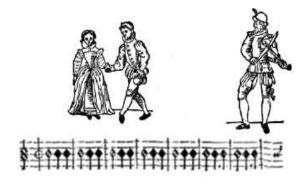
These events were a real opportunity for us to bring the Faculty of Food and Tourism to the attention of the industry and the media, since the visitors included several representatives of the local industry and journalists from the most important media groups in Brașov.

Dr. Cristina Maria Canja

RENASSANCE MUSIC AND DANCING

CELEBRATING THE UNIVERSITY DAY AT THE FACULTY OF MUSIC

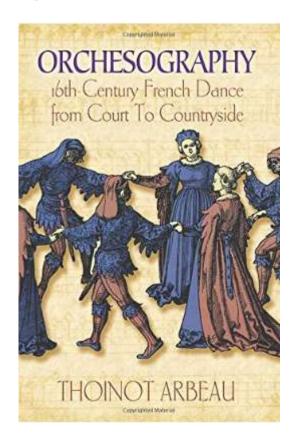
"[...] On festive days it used to be danced by kings, princes and noblemen, who wanted to show off their fine attires. In their suite come queens, princesses with long trains held by their maids." (Thoinot Arbeau, 1589)



On 1 March, to celebrate our University's Day, the Faculty of Music organized a Renaissance music concert, followed by a Renaissance courtly dance class. The repertoire included musical pieces from ancient manuscripts found in Transilvania, as well as in France. The audience relished the opportunity to listen to the performance of Illrd year students from the Musical Interpretation – Instruments study program.



The participants were invited to try Renaissance dance moves as part of the dance class given by Dr Filip Ignác Csaba.



The inspiration for the selected dances was offered by the volume *Orchesographie* by Thoinot Arbeau (Langres, Paris, 1589), a seminal source of information on dancing during the Renaissance age

Dr. Ignác Csaba Filip

PIANO RECITAL – BOTOND SZÖCS THE UNIVERSITY DAY AT THE MUSICAL CENTRE

An outstanding musical event organised by the Musical Centre in celebration of the University Day drew the public's attention on 1 March: the piano recital of Botond Szöcs, student of the Faculty of Music, class of Dr Stela Drăgulin. The recital included *Sonata no. 21 "Waldstein"* in C major by Ludwig van Beethoven, *Spanish Rhapsody* by Franz Liszt and *Musical Moments* by Sergei Rachmaninoff.



The pianist created an atmosphere of sound magic where serene expression and flamboyant virtuosity achieved absolute harmony. From *Sonata Waldstein*, considered one of the most complex piano sonatas composed by Beethoven, to the alert and audacious tempo of the fiery dance of the *Spanish Rhapsody,* and concluding with the six concert pieces included in the *Musical Moments,* Botond Szöcs proved not only his rhythmic excellence but also his dynamic diversity, outlining an array of musical flashes of charm and exuberance.

The young pianist got immersed in a performance that brought to light the cultural fingerprint of each musical piece. Mastering the worldclass Steinway & Sons piano, Botond's delicate and personal touch re-enacted, stylistically and expressively, the musical score supporting the musical dialogue with his own personality. True indeed were Petra Gherasim's words in her review: "Such an exquisite pianist is young Szöcs Botond... a second Richter... so many things to be praised... his careful approach to each musical moment, his robust and articulated sound, his outstanding versatility."

Botond Szöcs's talent and professionalism stirred deep emotions in the audience who relished the experience of this impressive musical event.

> Fulvia Anca Constantin, Musical Centre Expert

THE POWER OF WORDS AND MUSIC A RECITAL BY ERICH TÜRK (ORGAN) AND ALEXANDRU AGHENIE (BARITONE)

On 16 March, Aula Magna played host to a vocalinstrumental recital given by organ player Erich Türk, professor at the Academy of Music *Gheorghe Dima* in Cluj-Napoca, and baritone Alexandru Aghenie, soloist at Braşov Opera House. The organ had the chance to prove again its exquisite ability to give out sounds comparable to those of grand classical European instruments.



The two musicians performed a selection of musical pieces that offered the audience the opportunity to experience a genuine, quite rarely encountered interpretative formula, the duo organ – baritone.

The performance began with Johann Sebastian Bach: *Toccata and Fugue in D minor* interpreted by

Erich Türk, followed by Andante in C Major by Wolfgang Amadeus Mozart and Organ Sonata No 2 in C Minor, Op. 65 by Felix Mendelssohn -Bartholdy.

The next musical moments called for the particular sensitivity and warmth of baritone Alexandru Arghenie who interpreted *Ave Maria* by Charles Gounod. Then followed Erich Türk's impressive performance of *Prelude and Fugue in C Minor* by Rudolf Lassel and *Prière à Notre Dame* from the *Gothic Suite* by Léon Boëlmann.

The final part of the concert included *Agnus Dei* by Georges Bizet (for organ and baritone), *In Honorem Honteri* by Hans Peter Türk, *Litanies* by Jehan Alain, and *Panis Angelicus* by César Franck. The audience was charmed by the special, positive energy of the interpreters which lent superb expressivity to their performance.

Fulvia Anca Constantin, Musical Centre Expert

EASTER CONCERT

ASTRA CHAMBER CHOIR CONDUCTED BY IOAN OARCEA

The ASTRA Chamber Choir conducted by Dr Ioan Oarcea concluded its series of events preceding the Easter Feast with a sacred repertoire: *Requiem op.48* by Gabriel Fauré. Organized by the Musical Center, the event took place on 28 March at Aula Magna.



Fauré's *Requiem* is one of the most popular vocalsymphonical pieces of the ASTRA Choir, frequently performed during the concert seasons or festivals. Fauré's masterpiece was composed between 1887–1888 and is commonly considered the most prestigious XIXth century French contribution to the genre. The author's vision of the *Requiem* is a promising invitation to travel towards the void, a passage from one form of reality to another, although the requiem genre is a litany of all religions and of all souls searching transcendental traces.

The choir's reverberating waves were amplified by the organ music as well as by the two soloists. Organist of the Bartholomew Evangelist Church, Paul Cristian - a complex musician and a wellknown name in chamber concerts and recitals – exquisitely accompanied the ASTRA Choir with our University's digital organ. Soprano Angela Melania Gibă, graduate of our Faculty of Music and member of the ASTRA Choir, followed the artistic intention of the composer, with a mild tempus adjusted to the intricacies and allure of the sacred canto.

A remarkable performer, Bariton Marian Rește, soloist of the Brasov Opera House, filled the entire hall with his powerful and generous voice. The entire performance brought joy and pure emotion to the music buffs attending the event.

> Fulvia Anca Constantin, Musical Centre Expert

THEI ARE AMONG US THE LAUNCH OF MIHAI IGNAT'S NEW BOOK

On 28 March, the Multicultural Center hosted the launch of poet and playwright Mihai Ignat's book "Ei sunt printre noi " ("They are among us"). It includes three texts, and the longest, whose title is the eponym of the book, consists of 22 monologues (11 female points of view, 11 male points of view), and two monodramas. The latter, "Mi-e frică" ("I'm scared") and "Voiam doar să țip" ("I only wanted to scream"), bear the traces of semi-poeticness. In front of a numerous audience, the author chose to do a reading of a selection of diverse excerpts, from the perspective of the characters' human pshyches, as well as according to the literary style which depicts their thought patterns.



The authenticity of the monologues comes from the triviality of the situations, the normalcy of everyday behavior. However, this does not represent mimicry, but a manifestation of the internal impulses and the way the characters think. The word "They" in the title does not refer to

extraterrestrials, but to those around us, people who seem normal and hide their true nature behind social masks. Although the situations are not interrelated, the characters meet in the same oasis, one created by personal choice, where nobody can hide anything anymore. Their thoughts and wishes are affected by meditation created at high temperatures.



The playwright's consistency is visible in the characters' pathologies, which cover a wide spectrum of psychological dysfunctions. The beauty of the texts feeds on this internal tragedy, coming from the desperation one feels when pursuing a goal.

Daniel Safta

COSMIN FRUNTEŞ - ART EXHIBITION AT THE MULTICULTURAL CENTER *MEMORY AND LANDSCAPE*

The Multicultural Center of Transilvania University marked the beginning of spring with an art exhibition of local painter Cosmin Frunteş, *Memory and landscape* (1 March-31 March).

The works, representative for the past 5 years or so of creation, bring the image of nature closer to the public by the subjects depicted, as well as the materials used in designing the landscapes. Tar, ash, and hay were applied onto cloth, rendering chromatic harmony and a sort of organic collage which offer the works an extra layer. Cosmin Frunteş's paintings come to life and are imprinted in the memory of those who behold them.



Comsin Frunteş's works transport the beholder directly into a different universe, and faced with the

texture of the grass blades, rocks, and trees. All these elements lead to a meditation of these pieces which are in disarray, but still know their place and play their role harmoniously, forming the very nature that Cosmin Frunteş depicted so intimately and amazingly. The viewpoint of his paintings is very close to the beholder's eyes, which creates impact and allows for the dream to come alive.



Beyond what his paintings offer, Cosmin Frunteş is the one who succeeded in understanding and rendering this interplay of nature's chaotic harmony elegantly and intensely.

Maria Nițu

REMEMBERING THE GREAT ARTIST BRASSAI

On 13 March, Transilvania University of Braşov, together with the French Alliance and the Francophonie University Association dedicated a special event to the great artist Brassai.

A plaque dedicated to Gyula Halasz, known as Brassai, was unveiled on the facade of T building. The choice of this location was not random. The great artist graduated from the high school which functioned in the building now known as T building. The unveiling of the plaque was followed by an exhibition dedicated to the photographer from Braşov, which was held at the Multicultural Center of the University.



Attending the event were Dr Ioan Vasile Abrudan, Rector of the University, Dr Sorin Cîmpeanu, President of the Francophonie University Association, and Ion Ciolacu, President of the French Alliance and Honorary Consul of France in Braşov.

Gyula Halasz was born on 9 September 1899 in Braşov. He moved to Paris with his family when he was three, where his father got a position teaching literature at the Sorbonne.



The artist studied painting and sculpting at the Academy of Arts in Budapest, and then in Berlin (Akademische Hochschule), where he began his collaboration with various newspapers and publications. He returned to Paris in 1925, where he lived for the rest of his life, taking up photography, to illustrate his articles.

In 1928, he rented a hotel room in Montparnasse, which became his photo lab. During the same period, he adopted the artistic pseudonym Brassai in honor of the city where he was born, and he also contacted important artists of the period, such as Salvador Dali, Pablo Picasso, Henri Matisse, Alberto Giacometti, Jean Genet, Henri Michaux. In his work, Brassai focused on the infamous night life in Paris, as well as landscapes of the important boulevards and famous squares in the French capital.

Mirela Cornea

THE LAUNCH OF *DRACULA DIGITAL*, THE SHORT FILM COMPETITION A PROJECT OF THE FACULTY OF SOCIOLOGY AND COMMUNICATION



On 1 March, the DRACULA DIGITAL short film competition was launched. Guests at the event were Mr Marian Gîlea, president of the Fanzin Cultural Association, and Mr Răzvan Pătrașcu, jury president of DRACULA DIGITAL. The contest is aimed at promoting cinema education, offering young people the opportunity to get acquainted with the world of movie making, and at discovering and nurturing new talents in Romanian cinematography. Movie and photography buffs were able to learn more about the requirements for entering the competition and the process of evaluation already in place. Participants must enter their films on <u>www.draculadigital.ro</u> by 16 September 2018. The films must belong to the horror, Sci-Fi, supernatural, thriller or fantasy genre, must be filmed with a mobile phone, and must be 1 to 3 minutes long. The representatives of six selected films will be able to participate in creative workshops for the duration of the *Dracula Film Festival*.

This year, in parallel with the two events dedicated to genre films, the Faculty of Sociology and Communication together with the Faculty of Letters will organize the *Dracula Congress*, an international conference to take place between 17 and 19 October. The previous edition was held at *Trinity College* in Dublin in October 2016.

Dr. Florin Nechita

THE EVENT "MĂRȚIȘORUL BUCURIEI" STUDENTS IN THE SOCIAL WORK STUDY PROGRAM VISIT "CASA DANIEL"

1 March heralds the arrival of spring, rebirth, and joy. It is a day which the students in the Social Work study program at the Faculty of Sociology and Communication celebrate together with their teachers by offering March amulets and smiles within the framework of the event "Happiness March amulet", currently in its fifth edition.



For two days, the students practised their skills to create hand-made March amulets by quelling. This technique was taught to students by the ReCreativ staff, who also provided the necessary materials to create the amulets.



De această dată, mărțișoarele au fost oferite doamnelor de vârsta a III-a din cadrul căminului de bătrâni "Casa Daniel" Săcele. Doamnele au fost surprinse plăcut de vizita studenților și a cadrelor didactice, dar și de mărțișoarele dăruite de studenți care le-au adus bucurie în suflet și zâmbete pe chip. This year, the March amulets were gifted to the old ladies at "Casa Daniel" retirement home in Săcele. The ladies were pleasantly surprised by the students and teachers' visit, and by the March amulets which brightened their day.

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