



Transilvania  
University  
of Brasov

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# NEWSLETTER

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No. 131 March 2023

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## PSI WEEK ON COUPLE&PARENTING – BACK TO BRASOV IN FEBRUARY 2023

After a three-year break, the Faculty of Psychology and Education Sciences organized the event “PSI Week - Couple&Parenting”, in partnership with TREI Publishing House and Cărturești Bookstore of Brașov.



Anyone interested to discover answers to various questions regarding the couple partners' dynamics and the parents' challenges were warmly welcomed between 20 and 26 February at Cărturești Bookstore in the Council Square:

*Do we know that if we force truths and stories to stay hidden, secrets can become our own prison? Or that if we don't allow ourselves to mourn our losses, wounds, disappointments, we are condemned to relive them endlessly? Can we choose how we react to the past? How can we cultivate a deep relationship with ourselves, with our partner, with our little ones and with the world around us? How can balance be achieved between authority and permissiveness, offering unconditional love and forgoing anger and blame? What helps us understand each other better as parents? Is parental burnout real? Can it be understood and prevented? Can arguments with your partner be a chance for harmony? Is there a too early and a too late when it comes to love? Will the love and memories we shared always be a part of us? Can the experience of losing someone or something too soon affect our confidence in love and in ourselves?*

Every evening, from Tuesday to Friday, readers of all ages, students, practicing psychologists, pre-university

teaching personnel participated in the presentation and debate of current topics, given by academic teaching personnel and experts in couple psychology and/or parenting:



- ✓ *Choosing Hope and Giving Unconditional Love* – Laura Elena Năstasă and Ramona Henter;
- ✓ *“Being a Parent” is Tough. About Parental Burnout* – Laura Teodora David;
- ✓ *Arguments with One's Partner, a Chance for Harmony?* - Mariela Pavalache - Ilie;
- ✓ *Love and Loss: Between Too Soon and Too Late* - Daniela Popa.

As always, in a relaxed atmosphere, the audience present in the hall showed interest in the proposed topics by asking questions to the specialists and engaging in discussions on the topic of the day.

Prof. dr. Laura-Elena NĂSTASĂ  
Faculty of Psychology and Education Sciences

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## ERVING GOFFMAN STUDENT SCIENTIFIC CIRCLE OF DRAMATURGICAL SOCIOLOGY



On the occasion of Transilvania University's Day, "*Erving Goffman*" Student Scientific Circle of Dramaturgical Sociology coordinated by Prof. dr. Ștefan Ungurean and Prof. dr. Mihai Ignat put on, at *Noua* Centre for Elderly People, on 24 February, several stage performances from I.L. Caragiale's sketches in the Centre's performance hall.

Prof. dr. Mihai Ignat and Assoc. Prof. dr. Florin Nechita from the Faculty of Sociology and Communication were present in the festive hall of the Centre for Elderly People; and the members of the two performing groups, first-year students in the Human Resources study programme, included Elena Buzatu, Izabela-Maria Buzagany, Teodora Cojocaru, Alexia Donciu, Iasmina Mihaela Mitrea, Alexandra Georgiana Șerbănescu, Cerasela Elena

Ursu, Anita Toma, Bianca Ștefănescu and Maria-Cristina Pungă-Stănescu.



This event has already become a tradition for the first-year students of "*Erving Goffman*" Student Scientific Circle of Dramaturgical Sociology, that is, to offer, on the occasion of the University's Day, with passion and generosity, such performances to the community of this home for the elderly.

Prof. dr. Mihai IGNAT  
Faculty of Letters

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## FIRST-YEAR STUDENTS OF THE FACULTY OF MATHEMATICS AND COMPUTER SCIENCE FACE TO FACE WITH IT COMPANIES

In order to celebrate the Day of Transilvania University of Braşov, the Faculty of Mathematics and Computer Science organized, on 28.02.2023, the event *First-year Students of the Faculty of Mathematics and Computer Science Face to Face with IT companies*.



As in the previous years, the event took place in "Sergiu T. Chiriacescu" Conference Centre of Transilvania University of Braşov. During this meeting, 170 first-year students in the *Computer Science*, *Applied Computer Science*, *Applied Computer Science – taught in German* and *Mathematics-Computer Science* study programmes had the chance to learn about the collaboration opportunities offered by local IT companies.



The following companies participated: Canam Group, Siemens Industry Software, General Magic,

Siemens SRL, NTT Data, Atos, Logiscool, Cornerstone Technologies, Endava and IBM.



Having an extensive experience in the latest IT technologies, the local companies delighted the students with their presentations. They latter were informed about the possibility of doing the internship, but also about the prospect of employment in the IT field, after completing their university studies.

We thank everyone who participated in this event and we wish for an effective collaboration in the future as well!

Lect. dr. Nicoleta ENACHE-DAVID  
Vice-Dean for the liaison with the economic  
environment  
Faculty of Mathematics and Computer Science

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## WHAT'S THIS ABOUT CREATIVITY IN ADVERTISING?

Final-year students in the *Communication and Public Relations* programme found out the answer to this question from a creative young man with 12 years of experience in Romanian advertising. Tiberiu Coman is currently Deputy Creative Director of *Saatchi & Saatchi + The Geeks* group of agencies, where he has been working for almost six years. Tiberiu Coman started his activity in advertising in 2011, as a Junior Copywriter at Tempo Advertising, in his last year of college and after that he held positions in various large agencies in Romania and gained some two-year experience as a freelancer.



Because we live in a world where too many brands want to draw our attention and a place in our minds, creativity in marketing communication is the only way in which they can be heard. Moreover, there are also studies having shown that for the advertising campaigns awarded for creativity, a degree of efficiency that can be estimated at a level 12 times

higher than that of regular campaigns has been proven to exist.



The presentation was full of case studies and relevant examples both from global and national campaigns and above all from the guest's vast experience.

At the end, also through suggestive examples, the three great enemies of creativity were discussed:

1. Lack of understanding about how communication works;
2. *I don't like it!*
3. Fear.

Assoc. Prof. dr. Florin NECHITA, Vice-Dean  
Faculty of Sociology and Communication

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## 6+1. PAINTING AND PHOTOGRAPHY FROM CUBA

In the month of February, the Multicultural Centre hosted the exhibition *6+1. Painting and Photography from Cuba*, organized by Transilvania University of Braşov in partnership with the Embassy of the Republic of Cuba in Romania. The exhibition was opened on 6 February, and the event was attended by Prof. dr. Eng. Ioan Vasile Abrudan, the Rector of our University, and by ES Déborah Leticia Ojeda Valedón, the Ambassador of the Republic of Cuba in Bucharest.



The exhibition brings together the works of six contemporary Cuban painters, Eduardo Abela Torras, Juan Leo Brower, Yari Delgado, Sándor González Vilar, Oscar Javier Jacas, Yasbel Perez Domínguez, complete with Sonia Almaguer Darna's photographs.

Eduardo Abela Torras (1963), Juan Leo Brower (1973) and Sándor González Vilar (1977) are graduates of the Academy of Fine Arts of San Alejandro. With numerous solo or collective exhibitions, the three exhibited in different countries and were rewarded for their works. Considered one of the best artists of his generation, Eduardo Abela Torras received the Award for National Culture in 2021.

Yari Delgado (1992) is an illustrator of children's books and more, who collaborates with Cuban and foreign publishing houses. She exhibited in Brazil, Cuba and Italy, and she won several illustration and photography competitions.

Oscar Javier Jacas (1980) studied painting and ceramics. His works can be found in private and institutional collections in countries such as Finland, Denmark, Germany, Holland, Belgium, Italy, Spain.

Yasbel Perez Domínguez (1970) studied painting and ballet and she graduated from the University of the Arts in 1995. She had 14 personal exhibitions in Cuba, the USA, France and Puerto Rico, as well as eight collective exhibitions in her native country, in the USA, France and Uruguay.

Sonia Almaguer Darna (1971) is a graduate of the University of Arts of Havana. She participated in several collective exhibitions in Argentina, Cuba, the United Kingdom, the United States and Italy, and had 20 personal exhibitions.

Anca PAPANA  
Multicultural Centre  
Transilvania University of Braşov

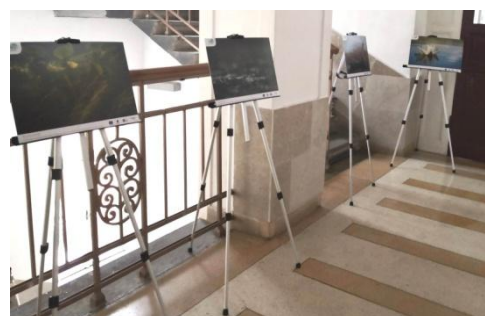
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## PEOPLE AND PLANET EXHIBITION

The photography exhibition *People and Planet* signed by Dan Dinu, the well-known Director of the film about the wild nature of our country - *Wild Romania*, was hosted between 1 and 11 February by the Faculty of Sociology and Communication, in the hall on the second floor of T building. The exhibition was organized within the project *People and Planet – A Common Destiny* and dedicated to the climate actions and to the water crisis that our planet is currently facing. The photographs conclusively capture Romania's nature and the impact of climate and human changes on it.



"Nature photography is an important tool for raising people's awareness, the camera lens being able to capture the nature of the same place in various stages of evolution over time. Photography is a useful means of communication in environmental topics, nature conservation, climate change and environmental issues raised by climate actions" - said Dan Dinu.



*People and Planet – A Common Destiny* is a project of Braşov County Council and of the Association *Assistance and Programmes for Sustainable Development - Agenda 21*, which proposes the partnership of the local authorities with non-governmental organizations for the implementation of the 2030 Agenda - Sustainable Development Objectives, with an emphasis on Objective 13 - Climate Action; and the Faculty of Sociology and Communication is one of the four faculties of Transilvania University of Braşov involved in this project. The general objective of the project is to promote inclusive sustainable development at the global level, as well as to actively involve young people by promoting sustainable lifestyles, behaviours and practices.

Prof. dr. Florin NECHITA  
Faculty of Sociology and Communication

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## "DOING SCHOOL DIFFERENTLY" AT THE FACULTY OF PRODUCT DESIGN AND ENVIRONMENT

In February, three groups of pupils came to the Faculty of Product Design and Environment.



*Design studio*

The first visit took place on 20 February, the guests of the faculty being 50 high-school pupils accompanied by three teachers from the Power Engineering College of Râmnicu Vâlcea. The pupils from Râmnicu Vâlcea wanted to know the educational offer of the faculty, as well as the possibility of studying at Transilvania University of Braşov.



*Solar House*

In the week between 27 February and 4 March, as part of the activities carried out in the Programme "Doing School Differently", two visits took place.



Lab of the *Engineering and Environmental Protection* Specialization

The first visit was of the 26 pupils at "Andrei Mureşanu" College of Braşov, and the second visit was of the 12<sup>th</sup>-grade B pupils at "Nicolae Titulescu" College.



*Mechatronics Laboratory*

The high-school pupils and their teachers had the opportunity to explore the main laboratories of the faculty, to get to know the educational offer and facilities for the students of the faculty.



*Optometry Laboratory*

We thank them for their visit and look forward to seeing them again in October as students of the Faculty of Product Design and Environment!



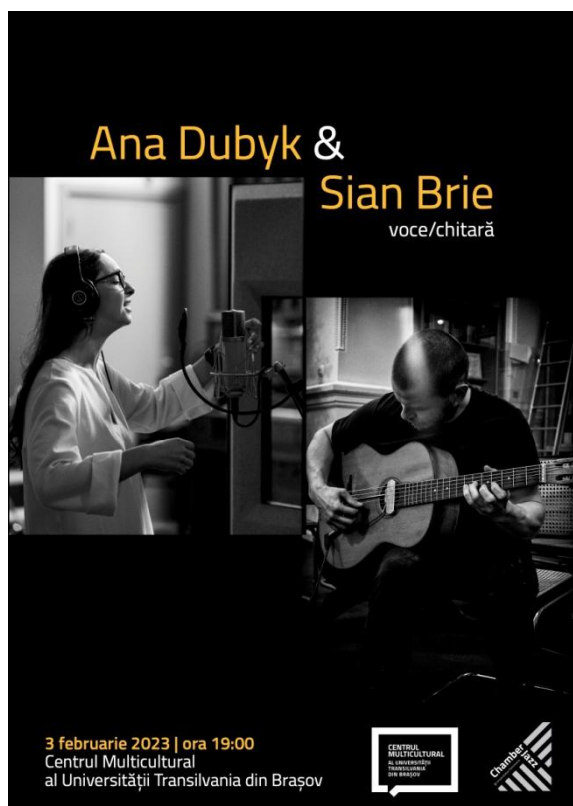
Lab of the *Medical Engineering* specialization

Prof. dr. Eng. Daniela CIOBANU, Vice-Dean  
Faculty of Product Design and Environmental



## CHAMBER JAZZ AT THE MULTICULTURAL CENTRE

A new concert within the series *Chamber Jazz @ Transilvania University* took place at the Multicultural Centre, on 3 February.



Two young and very talented artists, Ana Dubyk on vocals and Sian Brie on guitar, played in front of a large audience and engaged in a dialogue the audience during the Q&A session that followed the concert. Combining the dreamy atmosphere of Ana's compositions with the experimental sounds of Sian's guitar, the duo took the audience to a world where contrasts managed to harmonize.

Ana Dubyk studied vocal jazz at the National University of Music of Bucharest, and in 2018 she graduated with a master's degree from the jazz section of Prins Claus Conservatory of Groningen, the Netherlands. She performed in various jazz clubs and at festivals in Romania, Holland, New York, Germany and the Republic of Moldova. She collaborated with musicians from Romania, Colombia, USA, Korea, Italy, Spain, France, Lithuania

and Russia, such as Mircea Tiberian, John Betsch, Andrea Caruso, Toma Dimitriu, George Dumitriu, Albert Tajti, Michael Acker, Mihai Iordache, etc. Her projects include the groups Blue Noise (a cappella), From a Quiet Place or Halcyon (project with which she released her first album in September 2022).



After studying at the National University of Music of Bucharest, where he was initiated into jazz and free jazz by the pianist Mircea Tiberian, Sian Brie moved to Berlin. Here he had the opportunity to meet and collaborate with important musicians of the Berlin scene, such as Christian Lillinger, Horst Nonnenmacher or Manuel Miethke. After a year, Sian Brie went to London, a city that allowed him to meet the musicians with whom he would form the experimental group UMAMI. Together with UMAMI, Sian Brie gave a series of concerts in Romania, the most recent ones being on the stage of Cluj Radio Hall and Apollo 111 Theatre of Bucharest. He is a co-founding member of the experimental music band *And then This!*, and other musicians with whom he collaborates include Mircea Tiberian, Maurice de Martin, Michael Griener, Mihai Iordache, etc.

Anca PAPANA  
Multicultural Center,  
Transilvania University of Brașov

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## TRANSILVANIA UNIVERSITY OF BRAȘOV CONTINUES THE PROGRAMME "PREPARATION FOR THE BACCALAUREATE" IN 2023 AS WELL AS WELL

The courses of preparation for the baccalaureate exam continue to be held at Transilvania University of Brașov between March and June 2023, this year as well, in a mixed system: with physical presence for the Romanian Language and Literature courses (T building, in Nicolae Titulescu Aula) and online (by accessing the [edu.unitbv.ro](http://edu.unitbv.ro) platform) for Mathematics and Computer Science.



The preparation is offered by the academic teaching personnel of Transilvania University of Brașov, as follows: in mathematics (Prof. dr. Marin Marin, Prof. dr. Radu Păltănea, Assoc. Prof. dr. Florin Isaia, Assoc. Prof. dr. Eugen Păltănea, Assoc. Prof. dr. Nicoleta Aldea, Assoc. Prof. dr. Diana Savin, Assoc. Prof. dr. Gabriel Stan, Lect. dr. Alexandrina Proca, Lect. dr. Adelina Manea, Assist. Lect. dr. Adina Chirilă, Assist. Lect. drd. Cristina Păcurar; in computer science (Assoc. Prof. dr. Laura Ciupală, Assoc. Prof. dr. Adrian Deaconu, Assoc. Prof. dr. Lucian Sasu, Assoc. Prof. dr. Silviu Dumitrescu, Lect. dr. Ioana Plajer, Lect. dr. Nicoleta Enache-David, Lect. dr. Honorius Galmeanu, Lect. dr. Vlad Monescu, Assist. Lect. dr. Luciana Majercsik) and in Romanian Language and Literature (Prof. dr. Mihai Ignat, Assoc. Prof. dr. Stanca Măda, Assoc. Prof. dr. Georgeta Moarcăs, Assoc. Prof. dr. Ana Ene, Lect. dr. Alice Bodoc, Lect. dr. Dan Țăranu).

The mathematics courses include notions of algebra, mathematical analysis, trigonometry and geometry, and the computer science courses include knowledge about algorithms, undirected graphs, directed graphs and trees, vectors and matrices, subroutines, recursion, backtracking, but also

problems on character strings, effective problem solving.

In Romanian Language and Literature, the scheduled activities aim to teach students how to stylistically analyse literary and non-literary texts and how to use the Romanian language correctly and appropriately in different communication situations. Moreover, the training courses in Romanian Language and Literature are also focused on analysing the works of the canonical authors and interwar prose writers, on presenting the literary currents and ages, and their representative works.

The courses of preparation for the baccalaureate exam can be attended by the 11<sup>th</sup> and 12<sup>th</sup>-grade students, as well as by any other person who wants to take the baccalaureate exam this year. They can choose the modules to attend based on their own options, and all these training activities are free to attend.

The information regarding the platform and login to the online courses, as well as the complete schedule of activities are displayed on the website [admitere.unitbv.ro](http://admitere.unitbv.ro), under the section "Preparation for the Baccalaureate"

<https://admitere.unitbv.ro/pregatire-bacalaureat.html>

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## IN MEMORIAM - PROF. DR. ENG. VIRGIL OLARIU (1925 – 1996)



Born in a family of Transylvanian intellectuals and educated at traditional schools - Sf. Vasile High School of Blaj and the Faculty of Electromechanics within the Polytechnic University of Timișoara, Professor Virgil Olariu served the Romanian school with dignity and devotion, contributing to the training of dozens of generations of engineers and many researchers. He was an example of verticality and professionalism, he was a true teacher, known and appreciated by all his guild colleagues.

Continuously oriented towards opening new horizons in education, he initiated two new engineering specializations at Transilvania University of Brașov – Fine Mechanics (1977) and Mechatronics (1992). He also started systematic research in the field of biomechanics, being among the first promoters of this new direction of engineering in Europe.

Prof. dr. Eng. Virgil Olariu made important contributions in the field of technical mechanics: theoretical and experimental studies on friction in bearings, vibration measurements, biosystem analysis and modelling (locomotor function), muscle rehabilitation activity through electrical stimulation, prosthetics and orthotics etc.

Among his many works, there are worth mentioning: 9 treatises issued by prestigious publishing houses (Technical Publishing House, Didactic and Pedagogical Publishing House, etc.), 21 university courses, 20 contract-based studies, 16 invention patents, over 190 published articles.

Lect. dr. Janos TIMAR  
Faculty of Mechanical Engineering

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