



Transilvania  
University  
of Brasov

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# NEWSLETTER

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No. 132 April 2023

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## DAY OF THE UNIVERSITY ON THE STAGE OF "SERGIU CHIRIACESCU" CONFERENCE CENTRE

The Music Centre of Transilvania University of Braşov organized the first musical event of 2023 on a day with special significance within the academic community of Braşov.



The Day of the University was celebrated on the stage of "Sergiu T. Chiriacescu" Conference Centre through the traditional 1<sup>st</sup> of March Concert, which has become a festive moment over the years of the Centre's rich activity, anticipated with enthusiasm by the protagonists and audience alike.

The event occasioned the collaboration between the pianist Mihai Teacă and the University Chamber Orchestra, conducted by Traian Ichim, mediated by an effervescent program, conducive to the aesthetics of the significance of the 1<sup>st</sup> of March, in both the general perception and the academic community's.



The concert started with Symphony no. 5 by Franz Schubert, a music piece with a pronounced classical profile, of Mozartian inspiration. This profile is outlined by a nimble, optimistic theme, with an obvious juvenile substratum, within which the passages intended to value the technical agility of the orchestral apparatus

are abundantly inserted. The stylistic and emotional valences of the symphony were naturally highlighted by the orchestra members - students and graduates of the university, guided in the interpretative act with professionalism, dedication and precision by the conductor and professor Traian Ichim, an outstanding personality of the national and international scene.



From the hypostasis of one of the most demanding compositions in the concert piano repertoire, Liszt's work requires a trained performer's maturity and availability towards an already acquired and mastered special virtuosity. Mihai Teacă easily overcame the intrinsic difficulties of the composer's style and, on top of that, succeeded in surpassing them by highlighting the affective-interpretive content – an approach specific to the potential of any soloist or future soloist of high profile.

The finale of the 1<sup>st</sup> of March Concert, enveloped in the singular tone of the piano, accurately summed up the previous unfolding. Transcendental Study no. 10 by F. Liszt and Sentimental Waltz by P. I. Tchaikovsky were offered by the soloist at the audience's request, creating a dual representation of the entire event's features - a representation characterized, on the one hand, by virtuosity and interpretative impetuosity and, on the other on the other hand, by sensitivity and refinement.

Drd. Magdalena LAZĂR

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## THE WRITER'S ROLE IN CONTEMPORARY GLOBAL SOCIETY – A DEBATE WITH THREE AMERICAN WOMEN WRITERS

The month of March began at the Multicultural Centre of Transilvania University with an event organized by the U.S. Embassy, in collaboration with the Faculty of Letters, an event that featured dr. Brenda Flanagan, dr. Monica Cure and dr. Nina Smart, three writers with academic careers in different scientific fields, but with common concerns for civic activism, representation of human rights and equal opportunities.



The meeting with the students and professors of the Faculty of Letters gave rise to a natural but intense discussion about the writer's role in contemporary society and how well-articulated female voices can initiate the change of mentalities and stereotypes, which often lead to a narrow or harmfully normative understanding of gender identity.



Having as a common denominator the passion for writing, but also a multicultural personal path and successful academic careers, the three authors, two of whom are of Romanian origin (dr. Smart and dr. Cure), offered the audience both fragments of their works and the opportunity to engage in a relaxed but profound dialogue on how literature can generate change, on how the written word can make lasting and meaningful imprints on everyday life.



The end of the meeting gave rise to an intense exchange of emotions and ideas which confirmed that human nature remains similar in its diversity and that the writer's voice can be heard regardless of the space and time it travels through, provided it is genuine and assumed.

Lect. dr. Ileana SIREȚEANU BOTESCU  
Faculty of Letters

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## EXCELLENCE IN ART AWARDS THROUGH INTERNATIONAL PARTICIPATION

At the invitation of the Japanese artists Harumi Tohsei Kobayashi and Tohun Kobayashi (masters of Sumi-e Art), our colleague Assoc. Prof. dr. Elena-Simona Indreica, from the Faculty of Psychology and Education Sciences (known under the artist name Indreica Magher), participated in "International Public Exhibition Beauty Beyond Borders", Tokyo 2023, Japan, an event organized at the National Art Centre, between 27 January and 7 February 2023.



Following the votes received from the visitors and the appreciation of the Sumi-e Art Masters Committee, the artist Indreica Magher was awarded the International Sumi-e prize for the artwork "The Lark's Tears".



The exhibition enjoyed a real success, having a number of 6,222 visitors in the only one week that the event lasted, according to the announcement made by the organizers. Works of art from 22 countries were exhibited, Romania being represented by our colleague. The Embassy of Romania to Japan mentioned this aspect on its Facebook page,

posting the artist's presentation made for the largest art centre in Japan, namely the National Art Centre of Tokyo.



英德雷卡·马格尔 (罗马尼亚) 作品《天空与大海之间的城市》

年份:2022 材料: 水彩纸 尺寸:38x56 厘米

Furthermore, Indreica Magher represented Romania at "The 5<sup>th</sup> International Abstract Network Exhibition", Hong Kong, March 2023, receiving the Excellence Award for the artwork "City between the Sky and the Sea".



During this period, she represents Romania, together with the group of watercolour artists selected from our country, at the largest international watercolour exhibition where 70 countries participate this year - Fabriano 2023, Bologna, Italy - with the artwork "In the Morning Light".

We highly appreciate our colleague's international visibility and wish her success in the future as well!

Prof. dr. MD Liliana ROGOZEA,  
Vice-Rector for Public Relations

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## LAUNCH OF *SPACE ACADEMY* ONLINE COURSES PLATFORM



The European *InnEO'Space PhD* project prepares young researchers for a successful career by developing modern and transferable doctoral courses, as well as learning resources based on innovation skills and employers' needs, as well as in-depth knowledge of "Earth Observation" paradigms in various fields of application.

The *Space Academy* platform developed within the project aims to equip doctoral students and early-career researchers with the knowledge and skills to succeed in the space industry. The platform offers a varied range of SPOC (Small Private Open Course) courses, which focus on key fields of space technology and research, on design and business courses in the field of space, including Artificial Intelligence for "Earth Observation" applications, the development of social skills (*soft skills*), entrepreneurial skills, research skills regarding *Open Science*, project management skills and others. Each online course is designed to be engaging and interactive, with hands-on exercises and videos to enhance the learning experience. This tool allows PhD students to participate in course forums, contact professors and fellow course members, watch videos and various presentations, e-books and various supplementary materials, take assessment tests in the form of quizzes.

Moreover, the platform allows instructors to monitor user progress and analyse test results. The platform also includes a forum where European students can collaborate with each other and connect with experienced industry professionals.

This will provide them with valuable networking opportunities and access to mentors who can guide them academically and professionally.

### Space Academy



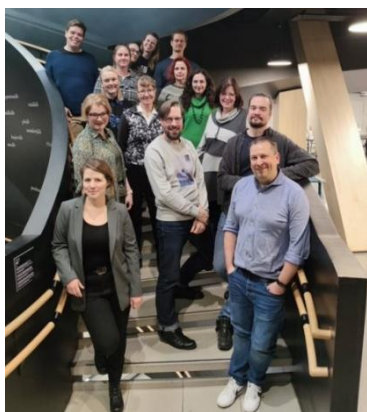
The *Space Academy* platform is available to all doctoral students and early-career researchers interested in space technology and research. To register for a course or learn more about the possibilities of the platform, the students can visit the website of the *InnEO'Space PhD* project <https://inneospace.eu/> or connect directly to the address <https://www.space-academy.it>. With the launch of this platform, the project takes a significant step in developing the next generation of Space professionals, making certain that the space industry remains at the forefront of innovation and scientific discovery.

Prof. dr. Eng. Mihai IVANOVICI  
Project officer on behalf of UNITBV  
Vice-Dean for the Scientific Research  
Faculty of Electrical Engineering and Computer  
Science

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## MENTORSHIP PROGRAMME WITHIN THE PROJECT *DIGITAL WELLBEING IN HIGHER EDUCATION*

Transilvania University of Braşov in collaboration with Diaconia University of Applied Sciences (Finland), VID University (Norway) and Würzburg-Schweinfurt University of Applied Sciences (Germany) runs the *Digital Wellbeing in Higher Education* – Code 2021-1 - R001-KA220-HED-000032023 project with a view to developing an innovative strategy and resources to ensure the well-being and the achievement of performance by the academic teaching personnel in the context of the intensified use of technology in education.



This project has as outputs: a quantitative study on the factors affecting digital well-being; an international perspective, a textbook for facilitators/mentors *Wellbeing in the Digital Environment*, a guide for the academic teaching personnel and an e-learning course.

The *DigiWell* project pursues the training of mentors to promote well-being in the digital environment within each of the partner universities. The training for mentors carried out within the project took place in Helsinki at DIAK University, between 20–24.03.2023. The project members and the mentors to be trained came from each partner university. For three days, the mentors were presented with aspects related to well-being while using digital technologies, both theoretically and practically. The activities focused on a better understanding of mentoring, and examples of activities organized in Finland and Norway were presented for the personnel members who contribute to mentoring.

One of the results of the project, the brochure on well-being in the digital environment, was analysed in

order to disseminate it to the mentors, along with the presentation of the e-learning platform that will facilitate the mentors' work. The exercises that invited the participants to reflect on various aspects of digitization and its challenges, were the starting point for the exchange of best practices in digitization.

How this mentoring programme will be implemented in all the universities involved, the resources (personal and organizational) of each institution and the challenges/ difficulties expected by each of the partners are specific to every partner university; but the participants' conclusions about what it takes to be a successful mentor in order to promote wellness in the digital environment personally and organizationally are: to be open-minded, flexible, empathetic, communicative, creative, willing to learn on a personal level, along with managerial support, sufficient resources, the creation of digital wellness zones, the establishment of mentoring as an organizational value, higher motivation and enthusiasm in this regard.



Within Transilvania University of Braşov, the project will be implemented through three mentors, who will share their experience regarding technostress, its factors and mechanisms, as well as the strategies to promote well-being within a programme that will be held both face-to-face and asynchronously.

Assoc. Prof. dr. Ramona HENTER

Prof. dr. Ana-Maria CAZAN

Faculty of Psychology and Education Sciences

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## PLEA FOR SOCIAL EDUCATION IN THE DIGITALIZED SOCIETY

On 1 March 2023, the Day of Transilvania University of Braşov, the Faculty of Psychology and Education Sciences, in partnership with "Şt. O. Iosif" bookstore, held the already established community activity: "Dialogues on Education".



In this edition, the theme of the dialogues revolved around two current and complex issues: social education, with everything it entails, from values and behavioural models, to concrete ways of achieving social skills, and the digitalized society that radically changes our way of perceiving, understanding and even feeling.

The debates held were based on current reference works in the field of education: "The New Childhood. Raising Kids to Thrive in a Digitally Connected World", authored by J. Saphiro, presented by Lect. dr. Cornelia Lazăr; "The Emotional Intelligence of Children", by L. Saphiro, and presented by Assoc. Prof. dr. Mihaela Voinea; "Parenting from A to Z", authored by G. Pânişoară, presented by Assist. Prof. drd. Andreea Şiţoiu, as well as H. Fexeus' work "Handbook of Higher Social Skills", presented by Lect. dr. Alina Turculeţ.

If some of the participants favoured the idea that today, more than ever, we need to cultivate empathy, emotional intelligence, cooperation,

refined social relations as a shield for the technology that invades our lives, others argued, on the contrary, that technology is a useful tool that helps us quickly adapt to the demands of the future, and even helps us cultivate social relationships.

The presented arguments led to the conclusion that only an education based on social values adjusted to society will lead to individual and social well-being, because "in order to participate and prosper in a certain era, it is necessary to have a sense of self aligned with current economic and technological trends" (Shapiro, 2021, p. 59).



The solution is the cooperation between generations, between adults and children, teachers and parents who can learn together about the "the new conventions of the connected society", which uniquely combines technology with emotion, education with play, experience with research, in a balanced and healthy dose.

Assoc. Prof. dr. Mihaela VOINEA  
Faculty of Psychology and Education Sciences

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## "FOOD WHERE TO?" GASTRONOMY EVENT ORGANIZED ON THE DAY OF THE UNIVERSITY

Every year, on the eve of spring, enjoying the emotions and hopes of a new beginning, we celebrate the day of Transilvania University of Braşov. On this occasion, the Faculty of Food and Tourism hosted a meeting themed on "Food Where To?", an event that was attended, alongside students, by both tenured and associated teaching personnel who are currently working, as well as who have retired, but also by representatives from the economic environment.



The event was an opportunity for socializing, for debating current issues related to eating habits and new sources of protein in food, for tasting some culinary dishes and sweets prepared with care and dedication by the students of our faculty, guided by Cornelia Ghişoi, Lady chef, and by George-Mihail Tufă, confectioner and pastry cook. Natural juices were also tasted, offered by another participant from the economic environment, Eng. Zoltan Fazakas.



During the meeting, the Faculty Dean, Prof. dr. Eng. Vasile Pădureanu, awarded Cornelia Ghişoi, Lady chef, the diploma of honorary professor, as a token of appreciation for her exceptional professional demeanour, proven both in class and applications, as well as at the events organized by the Faculty of Food and Tourism.



We hope that, in the future as well, this specialist with a high qualification in the field of Romanian gastronomy and culinary art will contribute, as before, to guiding the students of our faculty to achieve future values in the food industry and in particular in gastronomic engineering. And thus, to find answers to the question: Food Where To?

Assoc. Prof dr. Eng. Chem. Carmen Liliana  
BĂDĂRĂU  
Eng. Elena SORLESCU  
Faculty of Food and Tourism

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## TRANSILVANIA UNIVERSITY CHESS CUP 2023

On the Day of the University, the Faculty of Mathematics and Computer Science organized *Transilvania University Chess Cup*. The competition, held at "Sergiu T. Chiriacescu" Conference Centre, on 2 March 2023, enjoyed a large attendance.



The competition was attended by academic teaching personnel (Prof. dr. Claudiu Coman, Lect. dr. Adrian Damşescu and Assoc. Prof. dr. Gabriel Stan), 32 students, two 18- and 16-year-old pupils, a professor's children (Stan), as well as a doctoral student, Fide Master (ELO 2261), Cruz Reyder. Six professional players were also among the participants.



The event benefited from the support of the international grandmaster GM Costică Ciprian Nanu, but also of his colleague Delia Duca, who produces a chess show on a national television station. The competition was held in the rapid chess system (10 minutes + 5 seconds), according to the Swiss system, in seven rounds. The fight was very close, with intensely contested and balanced games, of a high level. The ranking of competitors with equal scores was achieved in accordance with the international criteria for tie-breaking in chess competitions.



The first places were occupied in this order by Cruz Reyder (ELO 2261), Luciana Gabriela Stan (ELO 1823) and Victor Purece (ELO 1537). They scored six points each.

The organizers congratulate and thank all the participants.

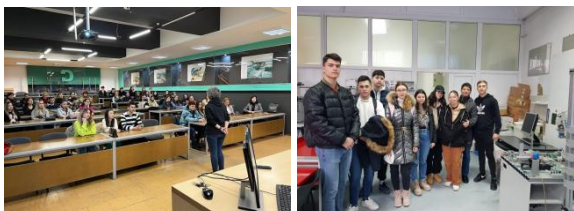
Assoc. Prof. dr. Ion Gabriel STAN, Vice-Dean  
Faculty of Mathematics and Computer Science

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## DAY OF THE UNIVERSITY AT THE FACULTY OF TECHNOLOGICAL ENGINEERING AND INDUSTRIAL MANAGEMENT

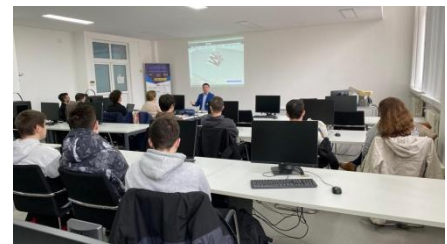
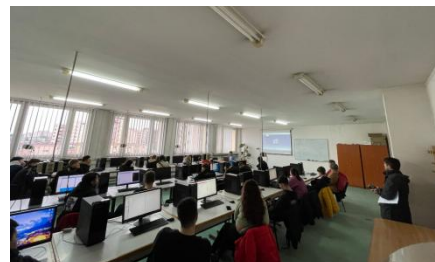
On the Day of the University, 1 March, the Faculty of Technological Engineering and Industrial Management hosted a series of workshops, competitions and visits for the high-school pupils to its laboratories with a view to the latter deciphering some of the secrets of manufacturing engineering and industrial management.

The pupils of "Unirea" National College and "Nicolae Titulescu" National College of Braşov visited the main teaching laboratories and could see the equipment with which our students discover the universe of manufacturing technologies for various industrial products. Some of them also participated in a short presentation of the concept "From Idea to Product in 50 Minutes". Starting from a schematic drawing of the piece, our colleague, dr. Eng. Marius Daniel Năsulea showed high-school pupils how to 3D model a piece using a CAD design environment; and then, in the numerical control lab, how to fabricate that piece on the Victor VCentre 55 machining unit.



In the Manufacturing Engineering department, creative high-school pupils presented their 3D CAD models in the 2<sup>nd</sup> edition of SCARA Competition: "Climb the Ladder from High-School to University". Three high-school education units of Braşov were represented at this event: "Mircea Cristea" Technical College, "Transilvania" Technical College and "Hans Mattis-Teutsch" Fine Arts Vocational High School.

The pupils' works were particularly interesting and are real challenges for manufacturing these models through additive processes on the 3D printers of the department. The competition jury, made up of teaching personnel of the Manufacturing Engineering Department, coordinated by Prof. dr. Eng. Mircea Viorel Drăgoi, had a difficult mission in ranking the works in order to award the prizes.



In the Industrial Engineering and Management department, workshops were organized on several topics: 3D printing, intuitive robot programming, industrial marketing. The proposed topics led to the participants' active involvement through discussions and exchanges of valuable ideas.

All the activities carried out were attractive to the participating pupils and students, providing an opportunity to bring into focus, in a pleasant atmosphere, current topics in the field of industrial manufacturing and industrial management. We thank everyone: pupils, students and teaching personnel of the faculty.

Lect. dr. Eng. Alexandru FILIP, Vice-Dean  
Faculty of Technological Engineering and  
Industrial Management

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## DAY OF THE UNIVERSITY AT THE FACULTY OF ECONOMIC SCIENCES AND BUSINESS ADMINISTRATION

As part of the events held on the Day of Transilvania University of Braşov, the students of the Faculty of Economic Sciences and Business Administration participated in a creativity competition, which has already become a tradition.



The theme of the competition was "Student at the Faculty of Economic Sciences and Business Administration".

The participants had to make and present a collage of images about the student life in our faculty.

Fourteen teams of undergraduate and graduate students in the bachelor's degree study programmes: Marketing, Finance and Banking, Business Administration, and the master's degree study programmes: Marketing Policies and Strategies entered the competition.

The competition took place in a friendly atmosphere, full of smiles, good cheer and unforgettable memories.

The first prize was won by Raluca-Andreea Zamă (Marketing, 2<sup>nd</sup> year), followed by the students Vasilică Soare and Andrei-Robert Tudose (second prize) and Nedin Popa and Andrada Răcliu (third prize), students in Marketing, 3<sup>rd</sup> year. Three mentions were also granted to the students Silvia Andreea Făcăoaru and Diana Dobre, Lidia-Maria Moise and Patricia-Elena Siminea and Măriuța Sorina Vlăsceanu and Sabina Mihaela Tarara.



Congratulations to all participants!

Lect. dr. Ioana Mădălina PURCARU  
Assist. Prof. dr. Eliza NICHIFOR  
Faculty of Economic Sciences and Business  
Administration

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## WOOD BRAIDING, FRETWORK AND STITCHES IN THE CONTEXT OF FURNITURE DESIGN AND RESTORATION

The Faculty of Furniture Design and Wood Engineering celebrated, on 1 March 2023, the “Day of Transilvania University of Braşov” through an interactive event entitled: “Wood Braiding, Fretwork and Stitching, in the context of Furniture Design and Restoration”.



Visit of the pupils from Honterus College

The hosts and coordinators of the workshops were the students of our faculty. On this day of celebration, the pupils from *Johannes Honterus* National College of Braşov were our guests, who first visited the laboratories of the faculty, then participated in the workshops.



Fretwork and decorative wooden braids are part of the furniture beautification techniques, and the preference for rattan comes from the simplicity and versatility of this material, which we find more and more often in interior design. Starting from these advantages, the participating students and pupils made rattan thread-woven baskets, as a symbol of early spring.



In the same context, the token of spring – an element of traditional Romanian culture – was not forgotten either. In parallel, a sewing workshop was also organized, where students and pupils created their own token of spring, a four-leaf clover – as a symbol of good luck.

All participants in this event enjoyed the specific atmosphere of early spring, with flowers, joy and youthful energy - all this in the special setting of the exhibition in the L building, where the FDMIL undergraduate and graduate students’ practical projects combined the retro fragrance of furniture restoration with new trends in furniture design.



We thank all students for their dedication and involvement in organizing these workshops and congratulate them for representing the faculty with honour at various events.

Lect. dr. Eng. Emanuela BELDEAN  
Faculty of Furniture Design and Wood Engineering

## EVENTS WITHIN THE FACULTY OF CIVIL ENGINEERING ON THE DAY OF TRANSILVANIA UNIVERSITY OF BRAȘOV

On 2 March, on the occasion of the Day of Transilvania University of Brașov, the Faculty of Civil Engineering hosted presentations of some construction companies, interactive presentations called "Students in front of the Employers' Demands".



Thus, we had the honour to have with us the representative of the company Allbim Net, CEO Dan Moraru, who presented "BIM Applications in the Field of Civil Engineering". *Building Information Modelling* (BIM) is a relatively new concept in the construction market, which sets out to create databases of elements, subassemblies, as well as design and execution processes in construction, data that are interdependent and accessible to the factors involved in the design, execution and exploitation of a building. Thus, an optimization of execution and exploitation costs is achieved in civil engineering applications.



The presentations of Allbim Net were accompanied by interesting discussions with the students of our faculty.

During the same event, another interesting presentation was that of Reflex Software company, through Eng. Zoltan Plosz, who described a new approach in construction design, namely parameterized design with calculation solutions based on programmable algorithms.

On 3 March, Ytong company presented "Modern Technologies regarding the Creation of Construction Products" with applications of autoclaved aerated concrete systems in building partition walls.



The presentation was interactive; thus, the students of our faculty answered various questions related to applications in the field of sustainable and low-energy constructions, including the concept of nEZE (nearly Zero Energy Building) passive houses. Depending on their answers, the students received prizes from representatives of the Ytong.

Assoc. Prof. dr. Eng. Dorin RADU,  
Vice-Dean for Research and Computerization  
Faculty of Civil Engineering

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## DAY OF TRANSILVANIA UNIVERSITY OF BRAȘOV AT THE FACULTY OF LAW – PRACTITIONERS IN DIALOGUE WITH FUTURE LAWYERS

On 1 March 2023, the students of the Faculty of Law had the opportunity to meet with alumni of our faculty, legal practitioners.



We enjoyed the participation of Judge Andrea Szoke, from Brașov Court, as well as of Prosecutors Vlad Teodorescu, respectively Marton Domokos, from the Prosecutor's Office attached to the Juvenile and Family Court of Brașov.

In an open dialogue with the students of our faculty, held in "Emil Poenaru" Aula, for two hours, our young colleagues shared their professional

experience, but also the challenges they face through the specific participation of each profession in the implementation of the act of justice.

They answered the questions asked by our students about the path taken to become a judge or a prosecutor, about the knowledge, but also the means and learning methods used to acquire them, in order to succeed in being admitted to the National Institute of Magistracy, as well as in successfully passing its courses.

Last but not least, our guests spoke about what motivated and determined them to choose their legal profession which they practice with professionalism, impartiality and dedication.

Lect. dr. Oana ȘARAMET  
Faculty of Law  
Photo credit: UNITBV

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## OPEN MINDS FOR THE 2023 DAY OF THE UNIVERSITY



More than a year ago, a few students from the Faculty of Psychology and Education Sciences joined forces to create what is now known in our community as the *Open Minds* project. Last year we were honoured by the invitation to organize our first event on the

very Day of Transilvania University of Braşov. This year as well, we were happy to organize the sixth *Open Minds* meeting on the same Day of the University. Over the past year, we have debated various topics in our meetings: the difference between science and pseudoscience, sleep and why people need sleep, burnout and how we can fight it, free will, the ways in which we choose the books we read, and more. We are grateful for everyone's contributions and for the community that has started to build around the project.

During the 3 March 2023 meeting, we addressed two topics: "Imposter Syndrome. Between the Fear of Failure and the Fear of Success", presented by Raluca Neagu, 1<sup>st</sup>-year graduate student in Clinical Psychology, Psychological Counselling and

Psychotherapy, and "The Movie: A Window on the Self. What is Cinema-Therapy and How Can We Use it?", presented by two *Open Minds* team members, Camelia Lucaci and Vlad Onescu, 1<sup>st</sup>-year, respectively 2<sup>nd</sup>-year graduate students in Clinical Psychology, Psychological Counselling and Psychotherapy.

We were impressed with what Raluca shared with us following the event: "I signed up to *Open Minds* for the first time, not knowing much about the project. I wanted to get out of my comfort zone and practice my public speaking skills and I had quite a lot of emotions... I was fascinated by the feeling that I could freely express my ideas and I felt surrounded by old friends who curiously explore fields of psychology they are passionate about. For all this and more I recommend the *Open Minds* meetings!"

Thinking about attending the next meeting? Whether you are keenly insightful in the field of psychology, or just want to learn about it, there will always be a place for you in our room. We look forward to seeing you at the next event!

Camelia LUCACI, PCCPP, 1<sup>st</sup>-year  
Alexander TUDOSE, PCCPP, 2<sup>nd</sup>-year  
Faculty of Psychology and Education Sciences

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## WORKSHOP OF MATHEMATICS AND COMPUTER SCIENCES, EIGHTH EDITION



To celebrate the Day of Transilvania University of Braşov, the Faculty of Mathematics and Computer Science organized, on 3 March 2023, the 8<sup>th</sup> edition of the scientific event *Workshop of Mathematics and Computer Science*.

This event is important for our faculty and is organized every year, being beneficial for stimulating the scientific research activity within the department.

The following communications were presented: *Approximation of Unbounded Functions by Modified Bernstein Operators* – Prof. dr. Radu Păltănea; *The Graph-type Lipscomb Space is a Generalized Hutchinson-Barnsley Fractal* – Prof. dr. Radu Miculescu; *Fixed-point Results for Convex Orbital Operators* – Prof. dr. Ovidiu Popescu; *The Finsler Spacetime Condition for  $(\alpha, \beta)$  - Metrics and Their Isometries* – Assoc. Prof. dr. Nicoleta Voicu, Assist. Prof. drd. Annamaria Friedl, Assist. Prof. drd. Elena Popovici-Popescu; *On Some Operators Appearing in*

*Fractal Interpolation Theory* – Assist. Prof. drd. Cristina Păcurar; *Iterated Function Systems with Orbital Contractivity Conditions* – Assist. Prof. drd. Irina Savu (Polytechnic University of Bucharest); *On a Class of Nonpositive Kantorovich-type Operators* – Assist. Prof. drd. Bianca Vasian and *Voronovskaja-type Theorems for Geometric Series of Durrmeyer Operators* – Assist. Prof. drd. Ştefan Garoiu.

The papers presented at this conference were mediated by Prof. dr. Radu Păltănea, as chairman, who initiated constructive dialogues related to new perspectives for approaching the presented research topics. During this event, the Mathematics and Computer Science department team's research potential was highlighted.

Prof. dr. Dorina Răducanu, Assoc. Prof. dr. Nicuşor Minculete, Assoc. Prof. dr. Gabriel Stan, Assoc. Prof. dr. Florin Isaia, post. doc. Ludovic Ducobu (from Belgium), post. doc. Rajan Pasupathi (from India) and graduate student Bogdan Anghelina also attended the event, listening to the aforementioned lectures.

The presentations included results that have already been published or are being published in prestigious journals.

Prof. dr. Dorina RĂDUCANU  
Assoc. Prof. dr. Nicuşor MINCULETE  
Faculty of Mathematics and Computer Science

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## ONLINE ACADEMY– FIFTH EDITION

On 1 March, a new edition of *Online Academy* was launched, a project implemented by the Faculty of Sociology and Communication in partnership with two online marketing agencies of Braşov: *Romanian Copywriter* and *The Pharmacy*.



The first trainer of this educational project, now in its fifth edition, was Cătălin Ionaşcu, Project Manager and founder of *Romanian Copywriter*. The two courses on Content Writing given by Cătălin Ionaşcu, will be followed by those given by Zoe-Larisa Ionaşcu (Copywriter at *Romanian Copywriter*) and Ovidiu Bălcăcian (co-founder of *The Pharmacy*).



The three trainers have also prepared new examples and exercises this year, inspired by real case studies from the project portfolios of the two agencies.



From the very first course, the challenges presented by AI applications, such as ChatGPT in online communication, were discussed. The TikTok Ads course is awaited with just as much interest this year as well.

Assoc. Prof. dr. Florin NECHITA  
Faculty of Sociology and Communication

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## UNITBV'S ARTBYTE TEAM, THE GRAND WINNER OF E.ON ENERGY CHALLENGE, 2023 EDITION

The team of Transilvania University of Braşov was named the winner of E.ON Energy Challenge, 2023 edition, held in March. Five teams made it to the finals; and, after four days of intense training and brainstorming sessions, they presented their projects they've been working on for the last few months.



Thus, from Transilvania University of Braşov, the ArtByte team members: Bogdan Danilă, Elisabeta Munteanu, Mihai Andrei and Nicoleta Ciubotaru, successfully participated in the hackathon organized by E.ON company, called *Energy Challenge Academy*. This event provided an opportunity for the participants to interact with high-quality mentors who inspired them and gave them valuable advice in their field of work.

ArtByte team acquired new expertise in budgeting, market research and marketing strategies, required to make their idea more visible and attractive to potential investors. With their innovative idea, the team members won first place and the grand prize of 3,000 Euros, the project supporting the industrial sector and considering the integration of augmented reality technologies in factories.



The grand finale took place at the headquarters of the EON company in Târgu Mureş, and brought together teams from "Alexandru Ioan Cuza" University of Iaşi, "Gheorghe Asachi" Technical University of Iaşi, the Technical University of Cluj-Napoca, "Ştefan cel Mare" University of Suceava and Transilvania University of Braşov.



This experience has proven that ArtByte team has the skills to quickly adapt to new challenges and develop their teamwork skills and creativity. They have proven that they are able to tackle complex problems and find innovative solutions, which makes them a group of innovative and promising young people in their field.

Nicoleta-Geanina CIUBOTARU, student  
Faculty of Electrical Engineering and Computer  
Science  
ArtByte team member

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## THE UNITBV STUDENTS DEVELOPED THE CONCEPT OF A UNIQUE INFORMATION PORTAL AND ONLINE SCHEDULING IN THE “ROMANIA WITH NO FILE” COMPETITION

Four teams from Transilvania University of Braşov qualified for the finals of the 3<sup>rd</sup> edition of the student hackathon: “Romania with no file”.



The hackathon is an event in which several programmers and specialists in different fields collaborate for the development, in record time, of a software project. This year’s event had the theme “how to eliminate desk queues” and is organized by the Faculty of Journalism and Communication Sciences within the University of Bucharest, in partnership with the Ministry of Research, Innovation and Digitization. The final presentation of the projects was hosted by the Chamber of Deputies.

After the selection made by the organizers, four teams from the Faculty of Sociology and Communication within Transilvania University of Braşov, coordinated by Assoc. Prof. dr. Victor Briciu qualified, UNITBV being the institution with the largest number of participants. In total, seven Romanian universities were represented at the hackathon, including the University of Bucharest, “Titu Maiorescu” University, the Polytechnic University of Bucharest, “Ştefan cel Mare” University of Suceava, the Academy of Economic Studies and the National School of Political and Administrative Studies.

The theme of this year’s edition started from the desire for every citizen to get rid of the counter queue, and this can be achieved through online appointments

in all institutions and the collection, in one place, of all the information about the documents needed to obtain public services corresponding to life events (birth, getting a car, opening a business, building a house, etc.).

Once selected in the final, the teams defined an interface design for a single portal of information and online appointments, leading to the elimination of desk queues for information or document filing. The concept was presented “bundled” with a plan to promote the online scheduling system for public services. The communication and PR campaign had to include a name proposal for the application, a logo, a message, an activation campaign on social media, and other effective types of communication in such situations.



On 20 March, the teams received the details they had to take into account in developing the project; then, together with the mentors, they prepared the concept. On 21 March, they uploaded the proposal to the competition platform; and a day later, on 22 March, the students presented the projects to the Parliament, in front of a jury of 13 people. On the very same day, the winners were announced, so that two teams from Braşov, both from the Digital Media study programme, got on the podium, obtaining the 2<sup>nd</sup> place (Alexandra Mazilu, Roxana Mihalcea and Vlad Asaoanu), respectively the 3<sup>rd</sup> place (Delia Platon, Iuliana Ştefan and Vlad Bold).

Mihaela PARGHEL  
3<sup>rd</sup>-year student, Communications and Public  
Relations,  
Faculty of Sociology and Communication

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## STUDENT IMPRESSIONS REGARDING THE ANNIVERSARY CONCERT DEDICATED TO THE DAY OF THE UNIVERSITY

Music is an art that speaks for itself, conveying the strong emotion that is born in an artist's soul.



Being considered a universal language, the beauty of art lies in the fact that it is conceived by the human being, each of us having different views on life.

On the day of Transilvania University of Braşov, each faculty organizes cultural events such as workshops, painting and photography exhibitions, competitions and music concerts. The musical token of spring offered by the Chamber Orchestra of the Faculty of Music, under the aegis of the Music Centre, succeeded in highlighting the delicacy, serenity, brilliance and freshness of early spring, with Mihai Teacă as a soloist pianist.

He performed, at "Sergiu T. Chiriacescu" Conference Centre, *Concert no. 1* in E flat Major written by Franz Liszt, conducted by Prof. Dr. Traian Ichim.



The evening's soloist, Mihai Teacă, proved outstanding musical skills, and his finesse and musical virtuosity have materialized in the numerous recitals, concerts and awards obtained at the national and international level. Through his special talent, the young performer succeeded in highlighting in a unique way the strong thematic contrasts characteristic of the period of musical romanticism in which *Concert no. 1 in E flat major* by Franz Liszt was composed.

The musical recital opened with *Symphony no. 5* by Franz Schubert, the Chamber Orchestra of Transilvania University of Braşov outlining the magical, warm and sensitive atmosphere of the early romantic setting. The symphony consists of four distinct parts, and the

Chamber Orchestra succeeded in strongly creating the musical thematic contrasts, offering an original artistic vision.

The first part, *Allegro*, reflects the feelings full of energy, joviality and musical serenity, taking on a balanced and at the same time playful character. The second part, *Andante con Moto*, creates the magical, meditative, lyrical frame, the chosen tonality being E flat Major, giving it brightness and light.

The last two parts, *Menuetto/ Allegro molto* and *Allegro Vivace*, highlight both the French dance and a synthesis of all the previous parts. The audience received the symphony with warmth, patience and enthusiasm, applauding after each part for minutes on end, with admiration, respect and joy in their hearts.

*Concert in E flat major*, written by Franz Liszt and performed by the soloist Mihai Teacă, was enthusiastically received by the audience who appreciated the interpretive virtuosity, the sensitivity, the intense experience of the cantabile parts, the brilliant and delicate contouring of the thematic contrasts. This music piece is a stepping stone for every pianist who tackles it, and Mihai Teacă succeeded in offering an original interpretation that reached the audience's soul.



The artistic act thrilled and drew thunderous applause, the soloist returning to the stage and performing two more artistic moments.

The musical evening ended with joy, serenity and hope, being an exceptional concert, intertwining the talent, vitality and pianistic strength with the homogeneity and professionalism of the Chamber Orchestra within Transilvania University of Braşov.

Ioana IRIMESCU, 3<sup>rd</sup>-year student, IM  
Faculty of Music

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## GAMES OF SCIENCE COMPETITION AT ICDT

From 30 to 31 March 2023, the Research and Development Institute within Transilvania University of Braşov hosted the 2<sup>nd</sup> edition of the competition *Games of Science*, which offers young Romanian researchers access to public communication workshops, and which is a competition with prizes of 2,000 Euros and access to a global community of changemakers.



Organized by Social Innovation Solutions, *Games of Science* is a project promoting the communication of science for the general public, developed and implemented by Ada Roseti, consisting of training sessions with young scientists, at the end of which the participants compete in a scientific presentation competition.



During the training session held at ICDT on the first day of the event, the participants learned to speak in public, learned how to use their emotions to be more convincing, practiced presenting the complex topics of their own research in simple language, and prepared to compete in the specific

format of *Games of Science*, within the finale with 2,000-Euro prizes.

Late in the second day, the actual competition day, Costin Enache was designated the winner of the edition held on the premises of Transilvania University of Braşov, with a presentation about alpine meadows and the impact of global warming. Costin and Raluca Neagu, who spoke about impostor syndrome, taking second place, qualified for the national phase of the *Games of Science* competition, which will take place in Bucharest in June. The other participants developed presentations on cryogenics, water purification, gambling addiction and many other fascinating topics.



The final is an original format, with the objective of encouraging young researchers to train together so as to be able to explain complex ideas and processes. The competition has knockout rounds of 15-, 30-, 60-, 120- and 180-seconds presentations.

The project is developed with the British Council, together with universities of six Romanian cities: the University of Bucharest, Babeş-Bolyai University, Alexandru Ioan Cuza University, Transilvania University of Braşov, the West University of Timişoara, Lucian Blaga University of Sibiu and the Polytechnic University of Bucharest, as well as with other Romanian educational and business organizations.

Assoc. Prof. dr. Victor BRICIU  
Office of Marketing and Image

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## TEN YEARS OF STUDENT SHOW

A decade has passed since the launch of *Student Show*, a project of the Faculty of Sociology and Communication. The first show produced entirely by students and broadcast by Nova TV on 13 March 2013 was the start of a project that has since included over a hundred shows on topics of student interest made at events within Transilvania University of Braşov, or within the community of Braşov. Dozens of students from almost all faculties of our university have been part of this project over the years, and for each of them, involvement in the activities of documenting, filming, editing, montage and presenting video materials has been a form of expression creative and overcoming some limits.



The communication skills acquired in *Student Show* were a solid foundation in building their own

careers, and for some it was even the gateway to the world of television.

The biggest gain of this project was *learning by doing* in the field of TV editing, TV production, the students within the project being 100% responsible for choosing the topics, filming, editing, presenting (live until three years ago) and promoting the show.



The new season of *Student Show* also implies the integration of a new batch of freshmen in *Digital Media* study programme, alongside producers in senior years. Along with today's producers, the graduates who went through this challenging project offer their advice and encouragement. At this year's anniversary edition, they were joined in Nova TV studio by Andreea Tudor, a graduate of *Communication and Public Relations* and *Branding Campaign Management* study programmes, as well as a producer and host of *Student Show* in 2015-2020.

Assoc. Prof. dr. Florin NECHITA  
*Student Show* Project Coordinator

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## UNITBV STUDENTS AT THE INTERNATIONAL CONVENTION OF PSYCHOLOGICAL SCIENCES 2023

Between 9 and 11 March 2023, the “International Convention of Psychological Science” (ICPS) 2023 took place in Brussels, Belgium. It is one of the Europe’s greatest conferences in the field of psychology in recent years, organized by the Association for Psychological Science (APS).



Along with approximately 1,500 participants, I had the opportunity to participate in symposia, lectures and presentations given by specialists in the field of psychology. I got the chance to discover information about the latest research projects in the field of psychology and to meet other researchers. At the same time, I was glad to represent Transilvania University of Braşov and the Faculty of Psychology and Education Sciences in this international setting.

The travel took place within the international research “Junior Researcher Programme”, which I was accepted to attend in the summer of last year. On the occasion of ICPS 2023, I met again the colleagues involved in the same programme and participated in meetings with the research team I belong to. At the same time, I was glad not to be the only participant from Romania. I took part in the activities of the event together with a few graduates of our faculty: Simona Cioceanu, Cătălina Bunghez (now a doctoral student at the West University of Timișoara) and Mihai Constantin (now a doctoral student at Tilburg University).

To be surrounded by people with the same interests, with common goals, from whom I knew I could learn a lot, was a very pleasant feeling.



I dare say such experiences are especially valuable for any student’s personal development and professional training, which is why I am grateful for this opportunity.

The participation in international events and the relationships with specialists from other university centres can support an exchange of information and thus benefit our academic community.



ICPS 2023 brought together specialists with a view to disseminating and debating the recent results of scientific psychology, recent findings of scientific psychology. Through research, education and collaboration, the themes relevant to humankind’s development can get to be implemented, which, in my view, is the purpose of such an event.

Alexander TUDOSE, 2<sup>nd</sup>-year graduate student  
Clinical Psychology, Psychological Counselling and  
Psychotherapy  
Faculty of Psychology and Education Sciences



## LET'S TALK ABOUT BURNOUT WITH AN "A" GRADUATE

On Thursday, 2 March 2023, the Faculty of Sociology and Communication hosted two events in *Let's Talk about BurNOut* awareness campaign conducted by *Digital Clinics*. The campaign aims to contribute to the relief of problems such as burnout, depression, anxiety or other types of mental suffering by means of the arts.



In Romania, as all over the world, the number of people with mental illnesses is constantly increasing, and the actual sufferings are also accompanied by social consequences, such as: stigmatization, prejudices and marginalization.

In "Nicolae Titulescu" Aula, the T building of Transilvania University of Braşov, MD Ioana Silion, psychiatrist and medical coordinator of the campaign, Irina Constantinescu, PR Project Manager and Ovidiu Imbuzan, coordinator of *Let's Talk about BurNOut* addressed the students.



In the form of case studies, interesting information was presented from the ongoing awareness campaign, starting from the problem that the campaign aims to alleviate - burnout and other mental conditions, in the

context of lack of information, discrimination, social exclusion and marginalization of affected people. The stage of the initial research, the target audience of the campaign and the insights identified, the strategy and tactics used, how the campaign message was built and the activities proposed by the campaign were also presented.

At the end of the campaign presentation, the traveling exhibition *BurNOut in Art* was opened and made available for the public in the 2<sup>nd</sup>-floor hallway of T building, until 11 March. The exhibition featured 11 paintings in which famous artists depict mental illnesses. The works were curated by graduate students of the National University of Arts in Bucharest and were accompanied by the opinions of the curators and the psychiatrist.



The two events were also an opportunity for students to understand how through passion and perseverance they can produce a positive change in society. Ovidiu Imbuzan, the coordinator of *Let's Talk about BurNOut*, campaign, is a graduate of the Communication and Public Relations study programme and the valedictorian of the 2022 class, with an average grade of 10.

Assoc. Prof. dr. Florin NECHITA  
Faculty of Sociology and Communication

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## WORKSHOP - DEVELOPMENT OF SOCIO-EMOTIONAL SKILLS



Did you know that emotions can be controlled?

To help us properly understand and explore emotions, this topic was addressed in a workshop organized by the Centre for Career Counselling and Guidance and the Faculty of Psychology and Education Sciences. Thus, four graduate students in the specialization Educational Psychology, School and Vocational Counselling dedicated two hours to exploring emotions. The room K17 was quite overcrowded on 30.03.2023, due to the students eager to get to know each other and to participate in the organized event.

The workshop covered a wide range of topics, including the theory of emotions, the identification and expression of emotions, as well as the strategies for managing negative emotions. At the end of the workshop, every participant could better understand their own feelings and moods.

One of the most interesting parts of the workshop was the identification of emotions expressed through nonverbal language. The participants were invited to tell a story using sign language only. The viewers had to identify the emotions of all the "actors". This was proof that emotions are deeply

ingrained in us, and a little attention can help us identify the emotions of those around us and react appropriately.

Another exercise was the "storm of thoughts" – an auditory exercise, which emphasized the idea that some of our thoughts, mostly the negative ones, are like a storm: they come and go just as easily, and awareness of this reality can have miraculous effects.

The emotion management techniques include identifying the emotion, becoming aware of it, accepting it and overcoming it through understanding. Therefore, all we have left is to increase our attention, raise our degree of empathy and try to understand our own emotions, reactions and experiences in order to learn how to use emotions to our advantage.

If you as well want to participate in the other workshops organized by the Centre for Career Counselling and Guidance, in collaboration with the Faculty of Psychology and Education Sciences, I urge you to carefully watch for the announcements posted in the Student@Unitbv application.

Cătălina CHIRTOACĂ,  
Radio Campus Transilvania  
1<sup>st</sup>-year student, GDRU

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## A SPRING TOKEN OF JOY

On 1 March 2023, the Day of Transilvania University of Braşov, the students at the Faculty of Sociology and Communication, in the Social Assistance and Human Resources study programmes, were the harbingers of spring for the resident ladies of *Noua* Home for the Elderly, Braşov.



The dozens of tokens of spring wholeheartedly offered, were reasons for smiles, joy and stories for everyone present.



Furthermore, for the students who volunteered, this event, just like the previous ones, was a real joy, because they had the opportunity to give and at the same time receive, to fill themselves with the positive energy of all the ladies who thanked them, appreciated the moment and even hugged them.



This action took place within the "A Spring Token of Joy" event, which reached its 10<sup>th</sup> edition this year.

Lect. dr. Diana-Cristina BÓDI  
Lect. dr. Marinela-Cristina ŞIMON

Faculty of Sociology and Communication

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## VISIT OF THE FACULTY OF MATERIALS SCIENCE AND ENGINEERING STUDENTS TO THE ICDT LABORATORIES

On the Day of Transilvania University of Braşov, the first-year students of the Faculty of Materials Science and Engineering visited the faculty's research centres within the Research-Development Institute, where they had the opportunity to participate in a range of applications that use materials acquisition technologies and various testing equipment.



They participated in the design and execution through additive manufacturing of some decorative objects made of polylactic acid filament and polyamide powder, by means of the technologies *Fused Filament Fabrication*, respectively *Selective Laser Sintering*.



The students were presented with information related to the field of nanotechnology, they actively participated in experiments that aimed to obtain colloidal solutions containing metal or ceramic nanoparticles.



Moreover, the students were encouraged to determine the hardness of commonly used materials, including personal phone screens, and to discuss the observed differences between different models and brands.



After this visit, the students expressed their desire to get involved in the activities carried out at the research centres in the future. At the end, the students also received some gifts (additively manufactured parts), in the execution of which they had a direct contribution.

Prof. dr. Eng. Daniel CRISTEA  
Faculty of Materials Science and Engineering

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## AFTER 20 YEARS



No, it's not a plagiarism of the title of a famous novel. It really happened at the International Conference "Remote Engineering and Virtual Instrumentation" (REV) 2023, which took place in Thessaloniki, Greece.

The conference marked the 20<sup>th</sup> anniversary of the first REV Conference held in Villach, Austria in 2004.

Organized on the initiative of three academics: Prof. dr. Michael Auer, *Carinthia* University of Applied Sciences, Villach, Austria, Prof. dr. Doru Ursuțiu and Prof. dr. Cornel Samoilă, *Transilvania* University of Brașov, Romania, the conference went on uninterruptedly, passing through most of the countries that had research centres in the field of *Remote Engineering*.

It was a platform for the affirmation of the virtual learning environment, at times when distance education was seen as a curiosity or a fad. Its continuous development, the increasingly strong penetration of technologies in the teaching process made the REV platform bring about developments that could not have been anticipated in 2004, at its start. The subsequent emergence of IoT has confirmed that the *remote* experiment is an intrinsic component of today's civilization, being a pivot of industrial revolution 4.0.

Conceived from its beginning as an itinerant conference, REV was successively hosted by several countries – in 2005 and 2011 in Romania. One by one, the specialists in remote engineering and virtual instrumentation had the opportunity to present their research and achievements at the REV conferences hosted by their country.

The REV conference has been a success from the beginning and, as a result of the acquired prestige, it

published its Proceedings at the prestigious Springer Publishing House, under the Web of Science regime, the papers being therefore indexed by WOS, the highest recognition of the scientific quality of a conference.



At the 2023 anniversary session, the decision was taken to align the conference with current realities; moreover, the way of conducting future editions was chosen. For

this, REV 2024 and, REV 2024 and *International Edunet World Conference* (IEWC) 2024 decided to embark together on a new pioneering adventure, establishing, by merger, the Conference ICSTE 2024 - *International Conference on Smart Technologies & Education*.



Let us congratulate the UNITBV academics who have supported REV for 20 years (Petru Cotfas, Daniel Cotfas, Sorin Zamfira, Ion Mărgineanu, Laura Floroian, Liviu Sofonea(†), Daniel Motoașcă, Dragoș Iordache, Vlad Jinga, Petru Epure, Ramona Oros, Mircea Neagoe, Ion Vișa, and more)

Let's wish at least as much life to the new conference and as much success.

Prof. Em. dr. Eng. Cornel SAMOILĂ  
Prof. Habil. dr. Phys. Doru URSUȚIU

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## BOOK LAUNCH: *REVERIES OF THE WEST. AMERICAN READINGS IN THE EIGHTEENTH-CENTURY POETRY* BY SENIDA POENARIU



On 29 March 2023, the Multicultural Centre of Transilvania University of Braşov, hosted the launch of the study *Reveries of the West. American Readings in the Eighteenth-Century Poetry* by Senida Poenariu. The author is one of

the alumni of the Faculty of Letters of Transilvania University of Braşov, the volume being based on her doctoral thesis, defended in 2017. The guests were Virgil Podoabă (coordinator of the literary work), Adrian Lăcătuş, Rodica Ilie and Romulus Bucur (who is also one among the poets analysed in the book).

In the introduction, Adrian Lăcătuş spoke about the inauguration, with this volume, of a new collection, *Inceptus*, at the Publishing House of the University, in which the best doctoral theses of the graduates will be published. Virgil Podoabă called the process that led to the finalization of the doctoral thesis and the publication of the book an “intellectual test” that Senida Poenariu passed with flying colours. The speakers discussed, on the one hand, the literary and socio-political climate of the 80s in which the poets whose works are the subject of the analysis made their debut (Mircea Cărtărescu, Romulus Bucur, Traian T. Coşovei and Alexandru Muşina), on the other hand, the method approached

by the author and the conceptual tools she uses. Generally speaking, the theme pursued by the author is the influence of American authors on the aforementioned Romanian poets.

Romulus Bucur stated that among all the texts written about his literary work, Senida Poenariu’s seemed the most accurate. After that, the poet presented the context of the formative period of his contemporaries, when access to American literature was limited, which made the existing translations (a few anthologies and individual volumes) take on significant importance.



After the presentation of the book, Senida Poenariu answered questions from the audience.

Andrei PETREA, 2<sup>nd</sup>-year graduate student  
Cultural Innovation, Faculty of Letters

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## LITERARY CREATIVITY WORKSHOPS – T BUILDING

Starting March, at the Faculty of Letters, several workshops of creativity in poetry and prose were held by the MA students and the graduates of *Cultural Innovation* study programme, more precisely by Andrei Petrea, debutant poet, awarded by the Cartier publishing house, as well as by the doctoral students Elena Macarie and Răzvan Mitu, who shared their creative experience with children and teenagers.



Initiated a few years ago, following the project competition funded by Transilvania University as part of *My Faculty* programmes, the workshop had among its participants a few pupils from the high schools of Braşov. This semester the groups I worked with came from "Emil Racoviţă" College of Natural Sciences (teacher Mădălina Drăghici).

The pupils could benefit from interactive activities, they practiced adaptation and ekphrastic transfer exercises, creativity games that started from modern and contemporary poetry. They had the opportunity to selectively get to know the poetry of writers such as Ezra Pound, William C. Williams, Richard Brautighan, Alexandru Muşina, Andrei Bodi, Romulus Bucur, Vlad Drăgoi, and more, applying the "method" of learning pioneered by T.S. Eliot and Ezra

Pound: if you want to become a writer, you must know how to dialogue with the masters, to learn from the reading of the canonicals, from the interpretation and adaptation of their texts, from rewriting and processing.



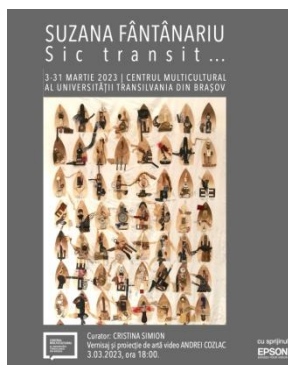
The playful nature of the workshops has a much deeper and more serious argument; any creative activity requires, first of all, the knowledge of the masters' literature, the acquisition of some methods, of a philosophy of creation, only then arriving at resemantizations, adaptations, rewritings and finally at the production of original texts.

The completion of the workshop series will result in the publication of the best poetry/prose productions in *T Building* magazine, as well as in the high-school's magazine. As a follow-up of the actual activity of the workshop, the pupils had the opportunity to participate in the cultural events organized by the Faculty of Letters and the Multicultural Centre.

Prof. dr. Rodica ILIE  
Faculty of Letters

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## SUZANA FÂNTÂNARIU | SIC TRANSIT...



The opening of the exhibition SIC TRANSIT... by the artist Suzana Fântânariu, curated by Cristina Simion, took place on Friday, 3 March 2023, starting at 6:00 p.m., at the Multicultural Centre, being accompanied by a projection on the façade of the building, signed by the video artist Andrei Cozlac. Suzana Fântânariu's works could be visited until 31 March.

The exhibition contains recent works, such as the series "Utopian Diaries" and "Arborescent Portraits", but also older works. The dense and mixed works, accompanied by the artist's poems, offer an immersive experience in Suzana Fântânariu's artistic universe. The collages from the "Utopian Diaries" series are, as the curator Cristina Simion points out, "an approach of material and emotional recovery, of artistic reconversion of fragments of reality with different meanings for the creator and the viewer."



In the space of the Multicultural Centre, the works were arranged into *Chambers* by Cristina Simion,

thus configuring a kind of symbolic labyrinth for the artist's creation and for the recurring theme: the fragility of existence, travel, identity, memory.

Born in Baia, county of Suceava, Suzana Fântânariu is an artist, painter and sculptor who intertwines drawing, painting and engraving in her art. She is withal the author of art studies and a volume of poems released this year, *Excess of Melancholy*. A graduate of "Octav Băncilă" College of Art of Iași and "Ioan Andreescu" Institute of Fine Arts of Cluj-Napoca, Suzana Fântânariu is a professor at the Faculty of Arts and Design within the West University of Timișoara. Over time, she has had numerous national and international personal exhibitions, her works being found in the collections of museums such as the National Museum of Art, the National Museum of Contemporary Art, the National Museum of Art Timișoara, Dubai International Art Centre, the Art Museums of Beijing (China), Majdanek (Poland).



The opening was honoured with the presence of Suzana Fântânariu, Cristina Simion, Adrian Lăcătuș and Andrei Cozlac, who made a special video material for this exhibition and projected it on the façade of the building during the opening.

Luiza STRECHE, 2<sup>nd</sup>-year graduate student,  
Cultural Innovation (MIC), Faculty of Letters

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## "HAVING A TALK WITH..." PROF. DR. ELENA BUJA

Through the project *Radio Campus Transilvania* we always succeed in highlighting the most beautiful and interesting topics that target and attract students and not only them. One of the most broadcast shows is, without a doubt, "Having a talk with...", a radio show format through which we want to invite the officials of Transilvania University of Braşov and other personalities from different fields of activity who have special achievements.



The one who was ready to share her vast and interesting professional life experience on 15 March 2023 was Prof. dr. Elena Buja. She is the holder of the Award for Excellence (2009), granted by the Rector of Hankuk University of South Korea, where she taught Romanian to students for a year.

With a smile on her face, Prof. dr. Buja talked about the importance of studying modern languages, gave some useful tips to learn a foreign language more easily and presented the difference between the practices of Korean and Romanian students. Accordingly, for those who really want to study a new language, the following tips are worth

keeping in mind: learning new words in contexts, frequent communication with native speakers or good connoisseurs of the studied language, listening carefully to songs, which can be genuine sources of new phrases, watching movies with subtitles in the language you want to learn and, last but not least, studying with a teacher, who will help you understand all the layers of the language.

Among the memories presented in the show, Prof. Buja recalled the moment when she left Korea and one of her students told her that she was "an angel". She was a true source of strength, inspiration and courage, especially due to the Korean culture. During the show, Prof. Buja talked about the social pressure that Korean students are under, as they are morally and socially obliged to attend two faculties. They take it seriously and work extremely hard to succeed in placing themselves in the top of the best students, and this difference in culture and the year spent in Korea made her publish several articles about the difference between Romanian and Korean culture, which can be accessed [here](#).

At the end of the show, the professor urged the students to listen to their heart and do exactly what it tells them to do, regardless of what society demands. The show can be seen again at any time on the Facebook page of Radio Campus Transilvania.

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