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NEWSLETTER

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STUDY VISIT OF A DELEGATION FROM "BOGDAN PETRICEICU HASDEU" STATE UNIVERSITY OF CAHUL TO TRANSILVANIA UNIVERSITY OF BRAȘOV



A new step in the development of a sustainable partnership between Transilvania University of Brașov and "Bogdan Petriceicu Hasdeu" State University of Cahul (USC) was taken with the support of Prof. Dr. MD Liliana Rogozea, through the mobilities under *Moldova Higher Education* project (PÎSM), financed by the World Bank.



These visits come under the plan of activities set out in the framework of two sub-projects run by USC: InoLAB and GreenINGLab, implemented through the Programme for the Improvement of Higher Education in the Republic of Moldova, financed by the World Bank.

Thus, from 6 to 11 November 2023, our university was visited by Assoc. Prof. Dr. Svetlana Bîrlea, InoLAB subproject manager, Assoc. Prof. Dr. Liliana Ceclu, GreenINGLab subproject manager, and by Assoc. Prof. Dr. Irina Todos, Assoc. Prof. Dr. Diana Bîclea, Assoc. Prof. Dr. Ludmila Roșca-Sadurschi, subproject team members.



The programme of the visit was quite extensive, including four UNITBV faculties. Each day was marked by

documentation and field visits, discussions with deans, vice-deans, directors and department members in order to establish collaborations in the field of applied and fundamental research.



During these visits, collaboration agreements between the universities and their faculties were signed; the directions for collaboration and possible partnerships were established. The bases were laid for two master's degree study programmes, 2nd course of study.



Thus, as a result of this exchange of expertise, the Computer Science bachelor's degree study programme, 1st course of study, within USC, is to be improved, and a new master's degree programme, "Information and Communication Technologies for Business" is to be created for the graduates of the Computer Science bachelor's degree study programme, 1st course of study. Moreover, within the GreenINGLab sub-project, with our UNITBV colleagues' support, the bases were laid for a new master's degree programme for the students in the 1st course of study, the field of study Economic Sciences, within USC, namely Management of Environmental and Sustainable Development Projects.

Assoc. Prof. Dr. Svetlana BÎRLEA,
InoLAB subproject manager

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PROF. DR. MATH. ENG. SORIN VLASE – AWARDED AS PROFESSOR DOCTOR HONORIS CAUSA BY OVIDIUS UNIVERSITY OF CONSTANȚA

On 9 November 2023, Ovidius University of Constanța awarded the title of Professor Honoris Causa to Prof. Dr. Math. Eng. Sorin Vlase, an exceptional personality in the field of mechanics.



Professor Sorin Vlase is the author of over 230 scientific papers published in prestigious ISI-indexed international journals, 35 published books (monographs and university courses), of which five in publishing houses abroad.

With a rich professional experience, of more than 40 years of activity in the field of mechanical engineering, he has over 2,731 citations, the $h=30$ index and the $i10=58$ index (in Google Scholar).



His main research fields are: mechanics, computational mechanics, finite element, and more.



As a doctoral supervisor, he guided over 20 doctoral students and co-supervised, within a joint doctorate, in the field of Mechanical Engineering, a doctoral student of the Institute of Doctoral Studies within Ovidius University of Constanța between 2019 and 2022.

Prof. Dr. Sorin Vlase was the scientific manager of more than 55 national and international research projects, and he enjoys membership in numerous organizations (for instance, the Technical Sciences Academy) and scientific boards in the country and abroad.



During his academic career, Prof. Dr. Sorin Vlase has collaborated with numerous national and international research groups, participating in important research internships.

Prof. Dr. Eng. Maria Luminița SCUTARU
Faculty of Mechanical Engineering

15 NOVEMBER 1987, A DAY NOT TO BE SUNK INTO OBLIVION!

On 14 November, Cinema ONE Laserplex of *Coresi* Shopping Resort hosted a new touching event organized by Braşov County Museum of History, marking thus a decisive day for the history of Braşov and Romania: 15 November 1987.



The hall was once again filled with over 150 young people, pupils at Johannes Honterus National College, Sports High School of Braşov, as well as students at Transilvania University of Braşov, Faculty of Sociology and Communication.



The participants had the opportunity to learn details about an important chapter in the history of Braşov through the film "Braşov 1987 - Two Years Too Early", directed by Liviu Tofan and produced by the Braşov County Museum of History and the Romanian Public Television (TVR). The film featured in a relevant and emotional way the events on 15



November 1987, and emphasized how the Braşov heroes' revolt on the premises of *Red Flag* truck factory prefigured the collapse of the communist regime in Romania two years later.

The climax of the event was when some of the heroes on the day of 15 November 1987 came before the youth who, with admiration, applauded them on the open stage. An indicator for the success of the event was the question-and-answer session that followed, where the young audience could interact with members of "15 November 1987" Association for an hour.



The acknowledgments brought to the heroes on the day of 15 November 1987 reflected the gratitude for their outstanding contribution in those days of the Braşov uprising and for the warmth with which they conveyed a genuine living lesson of history.

Assoc. Prof. Dr. Florin NECHITA
Faculty of Sociology and Communication

THE INTERNATIONAL SCIENTIFIC CONFERENCE ON CIVIL ENGINEERING AND BUILDING SERVICES OF BRAȘOV (CIBV) IN ITS 2023 EDITION

The Faculty of Civil Engineering within Transilvania University of Brașov organized its first anniversary scientific session under the name "Civil Engineering – Building Services of Brașov" in 2002; and since 2004, this scientific event has been held regularly under the aegis of the Technical Sciences Academy of Romania, precisely the Section of Civil Engineering and Urbanism.



The first sessions were organized every two years, with national participation. In 2010 this scientific event acquired the title "*Proceedings of the International Scientific Conference*", and has been held ever since on a yearly basis, with national and international participation, under the name "*International Scientific Conference - Civil Engineering and Building Services (CIBV)*".

Its national and international visibility, as well as the scientific value of the submitted papers have been on the rise from one session to another, in direct relation to the participants' number. Moreover, it is regularly attended both from our country, by teaching personnel and doctoral students at most of the specialized faculties, but also by outstandingly performing representatives of units of execution, design and related fields; and from abroad, namely prestigious universities and research institutions from more than 12 countries.

This year, the 16th edition of "*International Scientific Conference - Civil Engineering and Building Services (CIBV 2023)*" took place from 2 to 3 November, on the premises of the Faculty of Civil Engineering, being organized in collaboration with Shenyang Jianzhu University of China and Technical University of Moldova, under the scientific coordination of the Technical Sciences Academy of Romania and under the section of Civil Engineering and Urbanism; and it brought together under the same dome of pursuits over 140 participants

from the academic, university, research, design, execution environments and related services.

The opening of the conference proceedings was honoured and chaired by the representatives of the organizing higher education institutions, of the academic and university environment in the country and abroad, who conveyed, through their speeches, messages of congratulation and appreciation for the scientific level attained by this event, through the quality of the submitted papers and by the rising number of participants from abroad with every passing year.



The presentation of the papers started in the Plenary Session, by a number of six authors from Tanta University – Egypt, Shenyang Jianzhu University – China, Faculty of Mechanical Engineering University of Belgrade – Serbia, University of Osijek – Croatia, "Gheorghe Asachi" Technical University of Iași, followed by the papers presented in the parallel sessions, amounting to 92 papers altogether, which fully fuelled the participants' interest and appreciation.

Through the topic and content of the presented papers, followed by debates and exchanges of ideas on the results drawn from the undertaken research studies, the scientific event helped complete the volume of data and information on the specialists' current fields of interest, in the country and abroad.

In line with the authors' option, the submitted papers will be subjected to the review procedure in order to be published in the volumes of prestigious publishing houses, existing in the national/international database.

Prof. Dr. Eng. Ioan TUNS, Dean,
Faculty of Civil Engineering

THE INTERNATIONAL CONFERENCE “SCIENCE OF MUSIC – EXCELLENCE IN PERFORMANCE” IN ITS 13TH EDITION

Between 4 and 6 November 2023, one of the most important events of the Faculty of Music within Transilvania University in Braşov took place, namely the International Conference “Science of Music - Excellence in Performance”. One of the aims of this conference is to bring together music specialists from all over world, with each guest having the opportunity to share their research and analysis conducted over a fair amount of time. At the same time, during the lectures, the participants were involved and answered all the questions asked by the audience; therefore, this event turned into a favourable context for the creation of new partnerships and collaborations with various universities in the United States of America, the Islamic Republic of Iran, England, Portugal, Republic of Moldova, Serbia, and many others.

In the first two days, papers and projects were presented on topics such as Romanian musical folklore, music theory (studies on rhythm, meter and dynamics), 20th-century genres of music (jazz, contemporary music), melotherapy, vocal / instrumental performance techniques, art of conducting and aspects encountered in operas.

During the conference, presentations of the books with a valuable informational content edited by the specialists in the field were made; and two workshops themed on music therapy, respectively vocal performance were held.

The last day of presentations was dedicated to the undergraduate, graduate and doctoral students all across the country.



Thus, topics such as choral music, compositional techniques and comparative musical performances were approached. The day ended with two workshops that raised the special interest of the attendees who got actively involved in the discussions: training of musical attention and orchestral conducting.

This event was a great success and could not have taken place without the academic teaching personnel’s support and passion for music, but also the involvement of the management at the level of both faculty and Transilvania University of Braşov.

Andrei-Cătălin GHERMAN, 3rd-year student
Cătălina-Alexandra NEACŞU, 3rd-year student
Faculty of Music

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CAREER DAYS AT TRANSILVANIA UNIVERSITY OF BRAȘOV

This year as well, in line with the tradition, we held the "Career Days" event. Keeping the three-day format, we brought before the participants professionals in various fields of activity, with a view to favouring varied opportunities for the students to explore an important topic: career. Each of the three days consisted of two workshops that explored such topics as: *Traps of an employment contract at the start of one's journey, Leadership in itself, Step by step towards career, End and start over: how to prepare yourself for a new career?, How to have a successful career in Software Engineering?, Personal brand - What is it that defines us?*



On the first day, we learned about what the employment contract would entail, the responsibilities and the opportunities for negotiation, the labour code and what to look out for when we have these tools in front of us. Thus, Assoc. Prof. Dr. Cristina Mihaela Salcă-Rotaru, within the Faculty of Law, full of energy and useful tips, explored the topic in a very attractive and comprehensible way to all attendees. Then, on the same day, we reached Everest... in a journey viewed rather as a self-discovery! "You with yourself, but also you together with others! The idea of the team! The idea of remaining good and professional both on the way up and on the way down!" We were joined, in this edition as well, by Dragoș-Cristian Fînaru, Human

Resources Manager at Dennekemeyer & Associates Romania, a lively and indefatigable spirit, of whom we could say that even his verbal pauses speak so much and so many.

On the second day we talked about values, goals, how and what we would prefer to do when thinking about our future career. Anca Ungureanu, Senior Software Test Engineering at ARRK Research&Development SRL came from far away, precisely from Cluj, to talk to our students. We then passed the ball, quite literally, to another career perspective. However, we still stayed in the field... Watch out for a big man! He stated to be 2 m and 1 cm tall, but beyond his declared height, we all noted the height of his achieved performance. Iulian Stamate, Summer Sports Manager at CSM Corona Brașov spoke wholeheartedly, full of clear and reasonable advice stemming from so many years of handball!

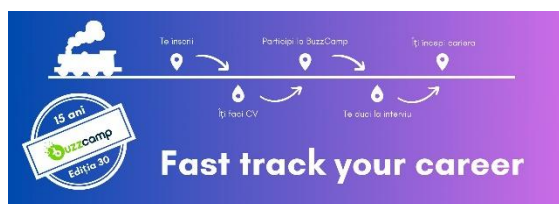
The third day was a great opportunity for our students to explore various *that's more like it* and *never this way* situations. Whether it was about CV, job interview or other career-related issues. A clear and coherent, dynamic and attractive presentation was made by Roxana Spînu, HR Manager for Romania and Hungary, Siemens Industry Software SRL. From *that's more like it* and *never this way*, we made a leap to connections, attitude, passion, team, soft skills, inclusive environment and sense of belonging. All this could not be better highlighted than by a perfect trio composed of Izabella Timar, Engineering Unit Manager Product Data Management and "Women in Engineering" Ambassador, Anca Nechita, Talent Acquisition Specialist, and Astrid Simigiu, Talent Acquisition Specialist, at Capgemini Services, Romania.

What else was fabulous, beyond our guests' presentations? The fact that we could see the students quietly waiting for their turn to ask more questions! Even after the workshops were over...

Lect. Dr. Oana Alina BOTA
Coordinator of the Career Counselling and
Guidance Centre
Psychologist Roxana STOICA
Coordinator of the Career Counselling and
Guidance Centre

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BUZZCAMP – THE MOST USEFUL EVENT FOR YOUTH CONCERNED WITH THEIR FUTURE CAREER



Having reached its 30th edition, currently the longest-running event for young people looking for a job, BuzzCamp also visits Braşov. The event took place on 23 November 2023, at Ambient Hotel, bringing together students from several faculties and associations (BEST, ATB) of our university.



The students got to know Florin Hulea and learned about the importance of a CV and how it should be written in order to get a desired job. Furthermore, the students received, at the end, answers to their questions about practice, about the participation in various career guidance events and specialization courses. Therefore, at the end of the workshop, some of the active students who had correctly answered the questions received a gift from Telus, and the others received promotional materials.

The second part of the workshops continued with the presence of Mihai Puenaru, team leader within Allianz Partners.



He deals with travel insurance, offering people solutions based on his own travel experiences. Besides the actual presentation of the company and its status, he allocated precious time to the questions of the young people present: formal questions, related to the duties of the various positions in the company.



Some questions were personal, related to the self-realization, dreams, fears that the presenter experienced throughout his educational and professional journey, which we also have, exemplified by recounting some remarkable personal experiences.

Mariam MUNOZ
Valeria PISLARI
Ioana-Cătălina TARBĂ
1st-year students, Digital Media,
Faculty of Sociology and Communication

EVENT ORGANIZED BY THE STUDENTS AT THE FACULTY OF MEDICINE ON THE OCCASION OF THE INTERNATIONAL DAY AGAINST DIABETES

Annually, on a global level, on 14 November, we mark the International Day (to fight against) Diabetes Mellitus, a day aimed at recognizing the significance of this pathology by warning and signalling the population about the risk factors in the onset of diabetes, the need to monitor some biological parameters for the prevention of diabetes and its complications.



Diabetes mellitus is a metabolic condition characterized by high blood sugar levels due to insufficient insulin secretion or to insulin resistance (pancreatic hormone).

Informing and counselling the population about the risk of diabetes and its complications is crucial with a view to preventing the disorders of the intermediate carbohydrate metabolism, which can appear up to a decade before they are diagnosed.

In this context, on 14 November 2023, the students of the Faculty of Medicine within Transilvania University of Braşov joined their forces and passion for science to organize a population screening action in terms of blood glucose and blood pressure values. The action took place at the Ludothèque in Coresi Shopping Centre, all day long, with 233 people being investigated after having expressed their informed consent in this regard.

At the same time, the students provided information about the significance of a certain blood sugar level, the current state of the intermediate carbohydrate metabolism for those investigated, the risk factors for the onset of diabetes mellitus, its possible complications, as well as about adopting a

healthy lifestyle in order to prevent diabetes and its complications. The patients received instructions on the need to monitor their blood glucose values by consulting with the general physician or with specialist doctors in the relevant outpatient clinic. This year's action was a real success as, compared to the previous edition, an almost double number of individuals were investigated and counselled.

The project was carried out under the coordination and support of Prof. Dr. MD Alina Pascu, the coordinator of the Pathophysiology Chair within the Department of Fundamental, Preventive and Clinical Specialties within the Faculty of Medicine, a subject in which students learn the first notions about the mechanisms of the intermediate carbohydrate metabolism disorders, prediabetes and diabetes mellitus. Prof. Dr. MD Pascu ensured the theoretical and practical support of the action, organizing a training session for volunteers, where the students reviewed the technique of collecting and measuring blood sugar and blood pressure, as well as the interpretation and significance of the results, but also the measures of lifestyle change and prevention.

Worth noticing, Prof. Dr. MD Alina Pascu herself attended this action alongside the team of volunteers, getting involved in the activity whenever the students encountered difficulties in collecting or interpreting the obtained data; she also talked to and advised the investigated persons, providing pertinent specialized information. We are grateful and want to thank her this way as well for all provided support!

At the same time, we would like to thank the Romanian Federation of Medical Student Associations (FASMR) for their support, which provided us with five glucometers and 500 kits for blood glucose testing. Let's remember, therefore, that: "It is health which is real wealth and not pieces of gold and silver." (Mahatma Gandhi)

Alexandru CUCU, 3rd-year student,
Dan-Gabriel RĂDULESCU, 5th-year student,
Faculty of Medicine

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PSI WEEK IN BRAȘOV

The Faculty of Psychology and Education Sciences got involved in organizing the "PSI Week" event, in partnership with TREI Publishing House and Cărturești Bookstore of the Council Square (where the event took place between 6 and 9 November 2023).



Every evening, from Monday to Thursday, readers of all ages, students, practitioner psychologists and pre-university teaching personnel could find possible answers to questions such as:

What is the link between food and the relationship with one's mum? What about between food and the relationship one's dad? Can working on our own emotions guide us in finding self-assurance by connecting with our own body? What impact do emotions have on our development as humans? What about the ways in which emotion can be channelled in therapy in order to improve psychological functioning? Might effective communication between parents and children be achieved based on a range of verbal and bodily expression techniques that can make children more receptive and parents more honest when talking to their boys and girls about childhood issues? How much power does our mind have to build reality? What happens when our mind rather confuses than

helps us? What role do our life experiences, emotions and thoughts have on our behaviour? And on our health? What story did you tell yourself about your family? To what extent can it be found in the reality of your family? How hard is it for you to let go of this story? How does your family cope with life's difficulties? Is the way you respond to them appropriate, effective? Do you have the necessary availability to look for new answers, suitable to the new realities?



The teaching personnel of the faculty and the specialists in psychotherapy provided milestones in discovering the answers, addressing various topics:

- *Emotion – a friend or a foe?* - Laura Elena Năstasă and Sandrina Mîndu.
- *Become the parent you want to be!* - Ramona Henter and Roxana Blaj.
- *Mind-body relationship or about psychology's contribution to knowledge* - Laura Teodora David.
- *The secret of a happy family - as few secrets as possible* - Dana Liliana Militaru.

As always, in a relaxed atmosphere, the public present in the hall showed a real interest in the proposed topics by asking questions to the specialists and engaging in discussions on the day's topic.

Assoc. Prof. Dr. Laura-Elena NĂSTASĂ
Faculty of Psychology and Education Sciences

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AI4AGRI WORKSHOP THEMED ON SOIL ROUGHNESS MEASUREMENTS BY MEANS OF DIGITAL IMAGES AND ARTIFICIAL INTELLIGENCE



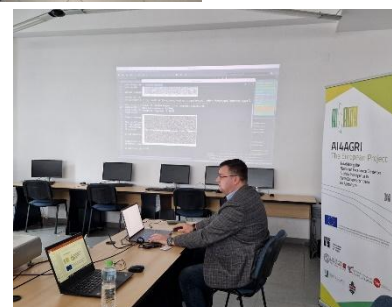
On 24 November 2023, the workshop on measuring soil roughness by using digital images and artificial intelligence took place within the European AI4AGRI project entitled *Romanian Excellence Centre on Artificial Intelligence on Earth Observation Data for AGRiculture*. The AI4AGRI project is a Twinning type project (HORIZON-WIDERA-2021-ACCESS-03), coordinated by Transilvania University of Braşov, in partnership with prestigious universities of France and Italy: Paul Sabatier University and Jean Jaurès University of Toulouse, as well as Tor Vergata University of Rome. The project partner with extensive experience in the field of agriculture is the National Research and Development Institute for Potato and Sugar Beet (INCDCSZ) of Braşov, Romania, which provides data and supports the realization of *in situ* measurements within the project.

The workshop was organized within the Research and Development Institute of Transilvania University in Braşov, more precisely within the *Romanian Excellence Centre on Artificial Intelligence on Earth Observation Data for AGRiculture* established within the AI4AGRI project.

The main goals of this excellence research centre are: (i) to train graduate and doctoral students, as well as young researchers of this centre for an international research activity in the field of Artificial Intelligence for Agriculture, using Earth observation data, (ii) to conduct research activities in collaboration with and at the level of the Western

European partners and (iii) to capitalize on the results of the research activity within the project.

The workshop aimed at training students on the topic of soil roughness measurement, as well as at initiating discussions with important actors in the field. The workshop on 24 November was attended by part of the members of the project implementation team, some graduate and doctoral students (accompanied by their doctoral supervisors – Prof. Dr. Doru Ursuțiu and Prof. Dr. Petru Cotfas), as well as by representatives of the partner INCDCSZ Braşov and by our collaborators in the company S.C. Smart Intuitive Drones S.R.L. of Sinaia, Romania.

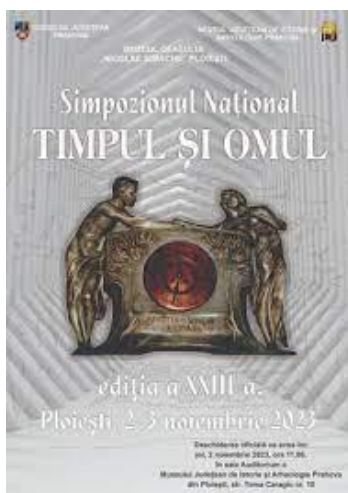


The AI4AGRI project is financed by the European Union's Horizon Europe research and innovation programme, through the financing agreement no. 101079136.

Prof. Dr. Eng. Mihai IVANOVICI
AI4AGRI project manager
Vice-Dean for scientific research activity
Faculty of Electrical Engineering and Computer
Science

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THE 23RD EDITION OF THE NATIONAL SYMPOSIUM "TIME AND MAN"



Between 2 and 3 November 2023, on behalf of the Romanian Committee for the History and Philosophy of Science and Technology (CRIFST), Brașov branch, Dr. Laura Mihaela Leluțiu and Prof. Marius Dan Bența attended the 23rd edition of the national symposium "Time and Man" organized by "Nicolae Simache" Clock Museum of Ploiești. Organized on Professor N. I. Simache's initiative, as a section of the History Museum, it dates back to 1963. "Nicolae Simache" Clock Museum houses an impressive collection of clocks, genuine works of art made in Europe.



The museum collection contains very old pieces: astronomical clocks from 1544 and 1562 produced in Holland and Augsburg, sundials from the 17th and 18th centuries made in Paris, the water clock made in 1654 in London, furniture clocks, mantel clocks, wall clocks, pocket and travel clocks, hourglasses and more.

The first edition of "Time and Man" symposium took place in 1991, being a natural approach of the museum, given the unique heritage in the country, while also offering generous possibilities of study and research for specialists and enthusiasts everywhere, an extremely important source of documentation on the time measuring instruments dating back to the 16th century up to the 20th century.



This prestigious scientific event was attended by guests from our country, specialists from museums, teaching personnel from both university and pre-university education, clock collectors and horology enthusiasts, restorers in the field, who approached various topics related to time measurement, inventions and famous inventors of clocks.

The topic of the symposium falls within the scope of the topics and fields promoted by CRIFST – Brașov. This constant participation, ever since the first edition, proves the pursuits in terms of the important stages of universal horology, the exhaustive knowledge of our country's old horology heritage, the importance of restoring and preserving time measuring instruments, but also the complexity of defining time as a fundamental notion of human existence.

Dr. Laura Mihaela LELUȚIU
CRIFST, Brașov Branch

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GREENTECH HACKATHON IN ITS 3RD EDITION



In the time frame from 13 to 15.11.2023, the Student Entrepreneurial Society (SAS-UNITBV), with the support of Transilvania Star Group (TSG), organised and conducted the *GreenTech Hackathon UNITBV* (in its 3rd edition), an event in which the participating students turned a simple idea into a minimum viable product (MVP) validated by real customers.



During the 30 hours, the participants identified the problem they wanted to solve, the establishment of a clear goal for MVP starting from a target public, the possible customer problems and an idea of how MVP will help to solve the problem. They then developed the prototype for the proposed product, tested the hypotheses and validated the idea, and at the end tested the MVP and received feedback to improve the prototype.

The 50 participating students, who formed 12 teams, were mentored throughout the event by 13 mentors, specialists from different industries.

The event ended with a *Pitch Evening* event where the teams presented their progress to a panel of judges formed of members in the Entrepreneurs' Club. The judging of the contest was done by five jurors, according to pre-established criteria.



The winning teams will continue to develop the product within the Innovation Labs programme, a business pre-accelerator which SAS UNITBV is in partnership with. A few teams entered in the competition received offers to participate in internship programmes within the companies that the mentors and jurors represented.



All participants received participation prizes and the three winning teams received prizes consisting of monitors, backpacks and headphones.

The final ranking was: 1st place - EduSync with the application of the same name that connects businesses with young talents; 2nd place - OPPS with the *Friendify* application dedicated to youth in order for them to interconnect more easily; and 3rd place - Sirius with Survivors Guild, a student platform for mental health.

Prof. Dr. Oana BĂRBULESCU
Faculty of Economic Sciences and Business
Administration

PROMOTIONAL CAMPAIGNS FOR THE FIRST SMART VIRTUAL PUBLIC OFFICIAL, DESIGNED BY UNITBV STUDENTS AT “ROMANIA WITHOUT A FILE” HACKATHON

Four students at Transilvania University of Braşov participated in the fourth edition of the hackathon “Romania without a file”, to contribute to the modernization of public services. Young people from universities all over the country offered innovative solutions based on artificial intelligence, for the de-bureaucratization and simplification of administrative processes in public institutions.



Two teams from the Faculty of Sociology and Communication – the Bachelor’s degree study programmes Sociology, Communication and Public Relations and Digital Media – coordinated by Assoc. Prof. Dr. Victor Briciu, reached the finals of the competition, which took place this year on 24 November at Babeş-Bolyai University of Cluj-Napoca.



Joint IT and communication teams, coordinated by five parliamentarians, built a smart virtual civil official to make public services more accessible and efficient for citizens. Alexandra Năstase, Alondra Zecheru, Larisa Iancu and Liviu Ardelean, students at Transilvania University of Braşov, had the mission

of designing strategies and promotional campaigns for the created products, aimed at revolutionising the way of interacting with the state.



The projects declared winners by the ten-member jury, amongst whom Assoc. Prof. Dr. Florin Nechita, Assoc. Prof. Dr. Florin Nechita, Vice-Dean of the Faculty of Sociology and Communication, as well, are to be implemented by the Government of Romania. The hackathon “Romania without a file” was initiated and organized by the University of Bucharest in partnership with the Chamber of Deputies and the Ministry of Research, Innovation and Digitalization.

At the previous edition, in March 2023, hosted by the Chamber of Deputies, Transilvania University of Braşov had the largest number of teams qualified in the finals, also coordinated by Assoc. Prof. Dr. Victor Briciu.

Two of them, both from the Digital Media study programme, made it onto the podium.

Liviu ARDELEAN, 3rd-year student
Communication and Public Relations
Assoc. Prof. Dr. Florin NECHITA, Vice-Dean
Faculty of Sociology and Communication
Photo credit: Sabin SĂRMAŞ and Liviu ARDELEAN

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THE *ENTREPWELLBEING 2023-1-ES01-KA210-ADU-000151300* PROJECT AS A CHALLENGE BUT ALSO AN OPPORTUNITY

GESEME 1996 SL, a Spanish organization specialized in medicine, health, safety, psychotherapy, sports, training and healthy lifestyles, Erevnitiko Ergastirio Georgios Afxentiou Limited and Transilvania University of Braşov started the project *Entrepreneurs' well-being and mental health in a crisis* - EntrepWellbeing, 2023-1-ES01-KA210-ADU-000151300, through which they set out to provide support, within an adult training process, by means of courses on how to become sane entrepreneurs, able to manage health issues, not just entrepreneurial ones.

The creation of skill-updating paths, better accessibility and a higher degree of adaptation of the methods to adult education make up one of the main goals of the project.

The goal of the project is directly aligned with the priority of creating training paths and of improving the accessibility to education and training for adult learners. By providing specific education and training to disadvantaged populations, the project aims to reduce the barriers and to increase the uptake of the education and training opportunities. This is particularly important given the systemic barriers and discrimination that these groups face, which can limit their access to education and training opportunities.

The project goal of promoting social inclusion and reducing economic inequality is closely aligned with the priority of inclusion and diversity in all fields of education, training, youth and sport. By providing education and specific resources to women, refugees and minority groups, the project aims to promote greater inclusion and diversity in the field of entrepreneurship, as well as in wider economic and social contexts.

The focus of the project on crisis management and on mental and physical well-being is relevant to the challenges faced by many communities afflicted by war and conflict.

There are many benefits in collaborating with transnational partners on this project. We will have the opportunity to exchange knowledge and best practices in social entrepreneurship and social innovation, which can be applied in various economic environments. The partners will collaborate on developing courses, creating training sessions and workshops, organizing networking and outreach events, educating and informing the concerned parties such as businesses, government agencies, educational institutions and local societies. The goals will be achieved upon successfully implementing the activities planned for this project. The evaluation of the results will be measured in the number of participants, the new jobs in the afflicted communities and the income of the enterprises.

More information on:

<https://www.facebook.com/EntrepWellbeing>



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MHELM- A PROJECT ABOUT LEADERSHIP AND MANAGEMENT

The project *Moldova Higher Education Leadership and Management* was thought to contribute to the achievement of the national priorities of the Republic of Moldova in higher education, namely the strengthening of the priority "Governance, strategic planning and management of higher education institutions".



The framework of this project was built on the results of the research conducted for 20 years in Australia, Canada, France, Great Britain and the USA regarding the qualities and skills necessary to leaders and managers for a better governance of the higher education institutions.

The nine domains targeted within the project are: leadership, resource management, people management, information and intelligence management, as well as personal attributes, such as drive and productivity.

The partnership consists of 11 well-chosen organizations: one in Great Britain, two in the European Union (Germany and Romania) and eight in the Republic of Moldova, representing higher education institutions and the Ministry of Education, Culture and Research, as well as an associated partner - the Rectors' Council of Moldova (CRM).

The project was a real support in continuing the reform of the higher education sector in the Republic of Moldova, by strengthening the ability of the leaders and managers to negotiate, plan and deliver the changes necessary to transform the sector, and it led to the implementation of a continuous training programme – Leadership and Management Development.

The main aspects discussed during the training courses and meetings within the partnership were: the framework of the management and leadership skills and abilities in higher education, the resistance to

change and its management, the implementation of group projects with national impact, coaching methods



for training leaders, the impact of the project.

The certificate handing ceremonies in

October or December were a moment of joy and acknowledgement for the participants who successfully completed this intensive experience of training in Leadership and Management. The events took place in a setting full of emotion and importance, marking the completion of a significant stage in the course attendees' professional development.



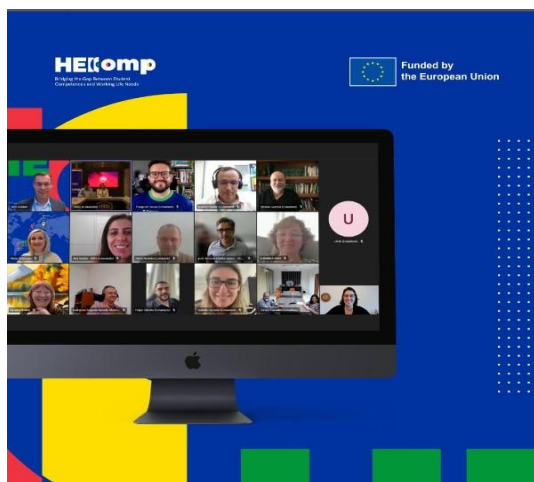
Even though the project ended in October, the activities developed in its framework continue.

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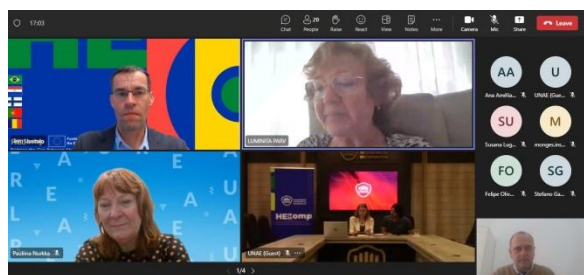
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THE FIRST STEERING GROUP MEETING FOR HEIComp PROJECT

The first steering committee meeting for the HEIComp project; where the project managers presented the first year's results, took place online on 28 November.



Transilvania University of Braşov is a partner in the project ERASMUS+ KA2 CBHE No. 101082717 "Bridging the Gap between Student Competences and Working Life Needs" (HEIComp), a project coordinated by Laurea University of Applied Sciences of Finland. The other partners are Instituto Politécnico do Porto within the Portugal Polytechnic Universities, three universities of Brazil, two universities of Paraguay and a company headquartered in Brazil.



Inspired by the teaching method *Working Life Connected* (WLC), the project aims to integrate it into Latin America's academic teaching, developing the curricula so as to respond to the demands coming from the economic environment. The WLC method, successfully implemented by Laurea University of Finland, involves students in solving real problems of real organizations, turning the professors' role into advisors and expanding their skills.

The project has three main objectives: to develop a learning model that integrates the studies more deeply into the business environment, to remodel the professor's role towards that of a tutor and to modernize the academic educational system across Latin America, adapting the curricula to the requirements of the labour market.

Within the project, UNITBV coordinates the work package no. 5, "Piloting Working Life Connected Teaching Internationally", by facilitating the conduct of courses in an international environment through collaboration with the partner universities.

The UNITBV team includes two professors from the Faculty of Sociology and Communication and other two from the Faculty of Economic Sciences and Business Administration.

Assoc. Prof. Dr. Florin NECHITA
Faculty of Sociology and Communication

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ALL THAT YOU HAVE SEEN WILL COME TRUE | EXHIBITION OF PAINTING

In November, the Multicultural Centre hosted the exhibition *All that you have seen will come true*, belonging to the Bessarabian artist Andrei Gamař, and organized in partnership with Brașov Art Museum and Mobius Gallery. The opening took place on 3 November in the presence of the artist, as well as of the gallery owner, Roxana Dragu (Mobius Gallery). Also open on weekends, sometimes even in the artist's presence, the exhibition was visited by approximately 1,700 people.



The exhibition includes works from different periods of creation, most of them made between 2017 and 2023, thus establishing the premises of a conclusion regarding the artist's interrogations, expressed in the most recent series. Thus, the visitors could chronologically follow the itinerary of the creative process and the thematic index formulated by the artist's pursuits in recent years.

A keen observer of the phenomena and realities formulated at the limit of the perceptible, Gamař explores topics such as time, memory, space and especially light as primordial matter. At the core of

his artistic concerns there are the relationships that take form between these elements and the way in which they are perceived or, on the contrary, omitted by the conscious receiver.



Born in Chișinău, Andrei Gamař lives and conducts his activity in Bucharest, where he had numerous personal exhibitions such as *Eclipse* – Mobius Gallery (2021), *This Garden Was Enchanted* – Zorzini Gallery (2014), *The Counter Realist* – Știrbei (2011) Palace and *Seasons* – Mobius Gallery (2017). In 2018, he attended an artistic residency in Budapest, resulting in the exhibition *Hidden in the Blinding Light* at Art Factory; and in 2018, the collective exhibition *Homo Deus*, organised by Mobius Gallery of New York.

Anca PAPANA
Multicultural Centre
Transilvania University of Brașov

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ROMANIAN MUSIC CONCERT WITHIN THE INTERNATIONAL CONFERENCE "SCIENCE OF MUSIC – EXCELLENCE IN PERFORMANCE" IN ITS 13TH EDITION

Already a tradition, the concert organised within the conference *Science of Music - Excellence in Performance*, aimed to promote for the wide audience music pieces by composers of Braşov - former and current professors at the Faculty of Music.



Thus, the participants and music enthusiasts could enjoy a concert where to listen for the first time to the creations of the composers Petre-Marcel Vârlan, Ana Szilágyi, Lucian Nireşteanu, Dan Pavelescu, Ion Criveanu, Roxana Pepelea, Laurenţiu Beldean and Zoltán Szalay-Kiskamony.



These music pieces were performed by the vocal quintet Anatoly, Lect. Dr. Noémi Karácsony, Lect. Dr.

Cristina Buga, *Kronstadt* duo led by Prof. Dr. Corina Ibănescu, *KlanFarkomentar* ensemble and *Lux Aurunque* chamber choir conducted by Vanyolos Andras.

This concert stood out by an exceptional musical diversity, including chamber, vocal, vocal-symphonic and contemporary music, and the special guest of this event was Gonçalo Pescada, accordionist and professor at Universidade de Évora of Portugal.



The concert closing was marked by the vocal-symphonic piece entitled *Our Father* by composer, musicologist and Prof. Dr. Petre-Marcel Vârlan, a piece performed by the orchestra and choir of the local Faculty of Music, having Traian Ichim and Dragoş Coha as conductors, who took care of the students' training and without whom this artistic moment could not have taken place.

Andrei-Cătălin GHERMAN, 3rd-year student
Cătălina-Alexandra NEACŞU, 3rd-year student
Faculty of Music

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BLUE NOISE BAND AT THE MULTICULTURAL CENTRE OF TRANSILVANIA UNIVERSITY

After the concert held the night before on the stage of the Multicultural Centre, on 11 November, the renowned band *Blue Noise* returned to Transilvania University in order to hold an *a cappella* workshop.



The Blue Noise group, consisting of Marina-Alexandra Arsene (soprano), Elena Moroşanu (mezzo soprano), Ana Dubyk (alto), Mihail Grigore (tenor), Bogdan Tudor (baritone) and Denis Bolborea (vocal percussion/beatbox) experiment with sounds and harmonies when participating in numerous music festivals popularising the *a cappella* genre in Romania.

The band starts from the jazz sounds of the '50s-'60s, which they combine with pop, blues and beatbox rhythms.



The workshop exercises taught the attendees to listen and respond to each other's vocal subtleties, thus creating a harmonious connection. The welcoming atmosphere of the workshop encouraged the young people who had signed up to freely express themselves; and each rehearsal was a chance to discover and educate their vocal qualities, enhanced by emission techniques, vocal therapy, beatboxing and creative motion.

Denisa Nicola BISOCEANU,
Andreea-Paraschiva MARINICĂ
2nd-year students
Faculty of Letters

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SOUNDS IN MOTION

A MUSICAL AND VISUAL JOURNEY INTO THE CREATIVE UNIVERSE OF SOUND PERFORMANCE

On 2 November, we were captivated by a performative event that intertwined subtle music and video projections mixed in real time.



Upon exploring the sound realm of the project “Sounds in Motion”, we witnessed a unique experience that brought together five exceptional composers and musicians: Sebastian Androne-Nakanishi, Maria Balabas, Oana Ivașcu, Daniel Ivașcu, Gabriel Mălăncioiu and Cristian Stănoiu.

The project aimed to investigate the “soundwalk” phenomenon, through a new perspective, bringing to the fore the concept of “life as a show / as a garden” (Herman Parret, *The Sublime of Everyday Life*). With sessions of “field recordings” and compositional works, the show offered a sound foray into a world in constant movement and change. Organized by ISVOR Cultural Association in partnership with the National University of Music of Bucharest, Transilvania University of Brașov and the secondary schools in the communes of Muereasca de Sus, Boișoara, Țițești, Sălașu de Sus and Voineasa, the event ended with an interactive discussion with the audience. “Sounds in Motion” was an outstanding sonic and visual experience.

The artists’ dialogue and talent turned the evening into an original show.



With the support of AFCN, the project redefined artistic experience, offering us a memorable journey into the creative universe of sound in motion.

Andreea-Lorena OLTEAN,
Anna-Karina TOMULESCU
2nd-year students
Faculty of Letters

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