



Transilvania  
University  
of Brasov

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# NEWSLETTER

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## OPENING OF 2021-2022 ACADEMIC YEAR



On 1 October, the academic environment of Braşov, the special guests and the representatives of local and county authorities received warm "Welcome!" greetings in an emblematic space for Transilvania University of Braşov, namely Colina Campus – which hosted the opening ceremony of 2021-2022 academic year. The guests were greeted with the academic anthem *Gaudeamus igitur* under specific distancing and health-safety conditions, in an open space; and the event was also broadcast live on the website of Transilvania University of Braşov ([www.unitbv.ro](http://www.unitbv.ro)) and on its Facebook page, to be accessible to the largest number of participants.

Even though the state of alert has been extended this year as well, the experience gained in the previous academic year has proven, once again, that "We are part of a strong academic community, whose main goal for the next period should be the return to normality under conditions of responsibility", as the Rector of Transilvania University of Braşov, Prof. Dr. Eng. Ioan Vasile Abrudan said. This is also what determined the return to the first scenario for the conduct of didactic activities, with physical presence.

Besides, following the completion of this year's admission process, we have shown that we are the largest university in the centre of the country, due to the high number of enrolled "freshmen": 5,651 BA students in the first study year (among whom 4,544 in full-time programmes), 1,645 MA students and 94 first-year doctoral students. Along with them, another 209 foreign students from 55 countries of the world will step on a new path of personal and professional development, accepted

for bachelor's, master's or doctoral study programmes, or in the Romanian language preparatory year.

In his introductory speech, the Rector of Transilvania University of Braşov emphasized the role and responsibility that the university must have in ensuring a balance with a view to maintaining the health of the entire university community of Braşov and the quality of academic processes: "I assure you that, at the level of the university management, we will take all the necessary measures to go through this period together well and to return to the normality specific to excellent higher education".

Mihai-Cătălin Văsîi, Prefect of Braşov County, Adrian-Ioan Veşteea, President of Braşov County Council, Flavia Boghiu, Deputy Mayor of Braşov Municipality, addressed short speeches to audience on University Colina Campus, emphasizing the role of the university as a factor of progress and part of Braşov community, which is why the collaboration with local and county authorities is essential for its proper functioning.



The festivity ended with a musical moment much appreciated by the public, namely the guitar performance offered by Filip Zsombor, from the Faculty of Music, who participated in many master classes, perfecting his technique with renowned professors from the country and abroad.

Prof. Dr. MD. Liliana ROGOZEA,  
Vice-Rector for Public Relations  
Assoc. Prof. Dr. Victor BRICIU,  
Office of Marketing and Image

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## OPENING OF TRANSILVANIA UNIVERSITY CONCERT SEASON SWING IN STYLE WITH LUIZA ZAN AND JAZZPAR TRIO

On 1 October, the 2021-2022 Concert Season was opened, carrying forward a genuine tradition, on the stage of "Sergiu T. Chiriacescu" Aula of Transilvania University. Thus, the recital-performance given by Luiza Zan and Jazzpar Trio outlined the profile of the new season through a unique programme, a manifesto of the comprehensive spirit revealing the visionary attitude, in perpetual updating, of the Music Centre, far from the intention of any value concession, both integrative and selective.



The programme, briefly entitled *Swing in Style*, integrated some of the most representative pieces that marked the jazz of the '20s and '50s, being designed so as to offer a diverse, but homogeneous itinerary, including emblematic samples of subgenres such as *american dance* (Isham Jones – *It had to be you*, Billy Mayhew – *It's a sin to tell a lie*, *pop jazz* (Cole Porter – *Night&Day*) or *exotica* (Duke Ellington – *Caravan*). A special cultural note was given by the inclusion of the secular piece *O devel*, the lyrics of which originate in the Sinti-Manouche speakers' folklore, in Central Europe.



However, the value and originality of the recital did not consist only in the chosen programme, but, first of all, in the exceptional quality of its representation - argued for and enhanced by the attributes of the artists having performed onstage. The authority that

Luiza Zan has acquired in the Romanian jazz segment during a constantly ascending career in the last two decades is already known, confirmed competitively by winning the Second Prize at the oldest jazz festival in Europe, *Shure Jazz Voice Competition* (2014), held annually in Montreux, Switzerland, since 1967, but also through a substantial amount of prizes won locally, such as the First Prize at the Golden Stag Festival-Contest (2004).

Moreover, the numerous collaborations with resonant names of world jazz (Mircea Tiberian, Pedro Negrescu, Nicolas Simion, Rick Condit, Armen Donelian, Dave Stamps, UNC Jazz Lab 1, McNeese State University Big Band, Petras Geniusas, etc.) have completed Luiza Zan's voice in a resonant bouquet, with a versatile timbre, which lends itself to stylistic variations, always made in a refined and authentic manner.



The warmth with deep inflections and broad availabilities of this voice were accompanied and augmented this time by the members of *Jazzpar Trio*: Gáspár Csaba – violin and vocals, whose significant contribution in improvisational moments is worth mentioning, Gáspár Álmos – guitar, Vítályos Lehel – double bass.

Therefore, the current season began on a high note of professionalism, confirming the desire for tangency with a constantly expanding musical-cultural palette, whose factor of interest is enhanced by diversity and, unitarily, by the exigency of the selection.

Magdalena LAZĂR, Doctoral Student  
Faculty of Music

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## AWARDING THE TITLE OF DOCTOR HONORIS CAUSA TO PROFESSOR DR. HAB. VIOREL BOSTAN, RECTOR OF THE TECHNICAL UNIVERSITY OF MOLDOVA

On 7 October 2021, a special event for Transilvania University of Braşov and for the Faculty of Product Design and Environment took place: the title of Doctor Honoris Causa was awarded to the Rector of the Technical University of Moldova, Prof. Dr. Hab. Viorel Bostan, as a token of appreciation for his far-reaching professional career, his exceptional managerial activity and his contribution to the collaboration between the two universities.



*Laudatio* highlighted the contributions brought by Professor Viorel Bostan through his academic and managerial activity both to the achievement of exceptional scientific results in the field of renewable energy systems, and to the institutional development of the Technical University of Moldova. His scientific results were validated by the international community and honoured with 45 gold medals, 13 silver medals, 12 special prizes, as well as with a diploma of excellence for his research results, awarded by Massachusetts Institute of Technology, USA.

As a recognition of his outstanding scientific results, in 2015, Professor Viorel Bostan became an honorary member of the Romanian Academy of Technical Sciences.



Aspects of the collaboration with Professor Viorel Bostan and between the two universities were presented to the Senate and to the event guests by the Rector of our University, Prof. Dr. Eng. Ion Vasile Abrudan, by the President of UNITBV Senate, Prof. Dr. Eng. Mircea Horia Țierean, and by Prof. Emeritus Dr. Eng. DHC Ion Vişa.



In his speech, Prof. Viorel Bostan presented the main achievements of his professional activity, correlated with the evolution of the Technical University of Moldova in the last six years.

Awarding the title of Doctor Honoris Causa to Professor Viorel Bostan is a welcome recognition and a great celebration for the entire academic community of Braşov.

Prof. Dr. Eng. Codruţa JALIU, Dean  
Faculty of Product Design and Environment

## UNITBV HOLDS UP IN THE PRESTIGIOUS RANKINGS *TIMES HIGHER EDUCATION* AND *BEST GLOBAL UNIVERSITIES*

The month of October reconfirmed the presence of Transilvania University of Braşov in two distinct rankings proposed by *Times Higher Education* (THE) *World University Rankings* and *Best Global Universities*, the latter being made by *US News & World Report*.

Thus, on 6 October 2021, the results of *Times Higher Education 2022* by fields of study - engineering were published; under this category, a Romanian higher education institution is ranked 501-600, two - within the range 801-1000, and four - within the segment 1001+, out of a total of 1,188 evaluated universities across 85 countries and regions, including the academic institution of Braşov. Globally, this field is dominated by Harvard, Stanford and California-Berkeley Universities.



On 19 October 2021, the results of the international ranking *Times Higher Education* under the section "Emerging Economies" were published. In this top, Transilvania University of Braşov, remains, during the year 2022 as well, on the 501+ position, having succeeded to enter under this category in March 2021. Unlike the 2021 ranking, 698 universities from all over the world were analysed for this edition, that is, 92 more than last year. The number of Romanian universities also increased from 13 to 16. Along with Transilvania University of Braşov, there are 11 other Romanian universities on the position 501+. The ranking *Times Higher Education* – "Emerging Economies" includes

only institutions in countries classified by the London Stock Exchange's FTSE Group as "Advanced Emerging", "Secondary Emerging" or "Frontier".



Furthermore, on 26 October, the new results of the ranking *Best Global Universities 2022* were published; in this international top, Transilvania University of Braşov climbs 32 positions. In this edition, the University of Braşov occupies the 760<sup>th</sup> place worldwide, and the 312<sup>th</sup> place at European level, rising compared to the previous edition.

Among the Romanian universities, Transilvania University of Braşov is ranked 3<sup>rd</sup> after Babeş Bolyai University (ranked 675<sup>th</sup> worldwide) and the West University of Timişoara (ranked 738<sup>th</sup> worldwide). This year, 1,750 universities in the United States and 90 other countries around the world were included in the top, which is 72 universities more than in the previous edition.

A total of 13 indicators were analysed that measure the performance of academic research, but also the global and regional reputation.

Synthesis made by Victor BRICIU,  
Office of Marketing and Image

Sources: [www.unitbv.ro/stiri-si-evenimente](http://www.unitbv.ro/stiri-si-evenimente)

[www.timeshighereducation.com](http://www.timeshighereducation.com)

<https://www.usnews.com>

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## CELEBRATION OF FOUR PROFESSORS AT THE FACULTY OF SILVICULTURE AND FOREST ENGINEERING

On Friday, 22 October 2021, the Faculty of Silviculture and Forest Engineering of Braşov together with *Gheorghe Ionescu-Şişeşti* Academy of Agricultural and Forestry Sciences (ASAS) and *Marin Drăcea* National Institute for Research and Development in Forestry (INCDS) celebrated three representative professors: Prof. Dr. Eng. Ioan Clinciu, Prof. Dr. Eng. Stefan Tamaş and Prof. Dr. Eng. Neculae Şofletea for their reaching a round age.



This event also marked Assoc. Prof. Dr. Eng. Viorel Marinescu's withdrawal from the teaching activity.

Holder of the discipline *Correction of Torrents* between 1981 and 2012, Professor Ioan Clinciu has significantly contributed to the development of this discipline, both in terms of the educational process and in terms of anchoring this process in the economic and social realities. Previously, this discipline was taught by Prof. Dr. Eng. Stelian Munteanu (1948-1981).

The disciplines *Operational Research in Silviculture and Forestry Informatics* were taught by Professor Ştefan Tamaş until 2010. Within these disciplines, through numerous research contracts and scientific papers, the aim was to apply computer simulation methods of forest-specific phenomena, in order to objectify the decision-making process in this field.

Professor Neculae Şofletea has been the holder of the discipline *Dendrology* since 1999, continuing the tradition of the outstanding personalities within the Romanian forestry education: Professor Emeritus Dr. Emil Negulescu, Assoc. Prof. Dr. Eng. Alexandru Săvulescu and Prof. Dr. Eng. Victor Stănescu.



All three professors with a both long-standing and far-reaching academic activity were awarded by *Gheorghe Ionescu-Şişeşti* Academy of Agricultural and Forestry Sciences (ASAS), their scientific contribution in this field being thus recognized.



Assoc. Prof. Dr. Eng. Viorel Marinescu has carried out his activity since 2009 in the field of legal disciplines, such as: *Forest Law and Legislation*, *Forest Management* or *Forest and Environmental Regulations*. Prof. Marinescu succeeded in transmitting the generations of foresters notions of law and civil liability necessary for them to understand the normative acts regulating the forestry field.

**We wish the four professors many more achievements and good health!**

Assoc. Prof. Dr. Eng. Florin HĂLĂLIŞAN  
Faculty of Silviculture and Forest Engineering

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## THE 9<sup>TH</sup> EDITION OF THE INTERNATIONAL CONFERENCE “COMPUTATIONAL MECHANICS AND VIRTUAL ENGINEERING” – COMEC 2021

The 9<sup>th</sup> edition of the International Conference “Computational Mechanics and Virtual Engineering” – COMEC 2021, organized by the Department of Mechanical Engineering within the Faculty of Mechanical Engineering of Transilvania University of Braşov, took place from 21 to 23 October 2021 (<https://sites.google.com/view/comatcomec/home>).



The event takes place every two years, being dedicated to the specialists in the field of mechanical engineering, but also to the specialists in fields related to mechanical engineering; and it addresses topics focused on the use of computing tools at the level of state-of-the-art technology.

Prof. Dr. Eng. Maria Luminița Scutaru - Director of the Mechanical Engineering Department, Prof. Dr. Eng. Simona Lache - Vice-Rector for Internationalisation and Quality Assurance, Prof. Dr. Eng. Ioan Călin Roşca - Dean of the Faculty of Mechanical Engineering, Prof. Dr. Eng. Sorin Vlase - the organizer of the event - took the floor during the opening ceremony of the event.



Due to the restrictions imposed, this edition was held in a hybrid system and was a real success in

terms of participation and topics covered.

Like the previous editions of this conference, the 9<sup>th</sup> International Conference on Computational Mechanics and Virtual Engineering – COMEC 2021 gave all participants the opportunity to share their research results, to attend many interesting debates; it also stimulated international collaborations in research and development between specialists, academic teaching personnel and researchers.

Specialists and professors at technical universities in the country (*Technical University of Cluj-Napoca, Transilvania University of Brasov, University of Pitesti, Babes-Bolyai University of Cluj etc.*) and abroad (*Technical Science Academy from Germany, University of Miskolc – Hungary, University of Applied Science – Germany, Soha University – Egypt, Nord-West University – South Africa, Tokyo Denky – Japan, University of Birmingham – United Kingdom*) stood out among the participants in the conference. A selection of the best papers will be published in a special volume of the journal IJIDeM – Springer which is on the WoS indexed list of publications.



The 9<sup>th</sup> International Conference on Computational Mechanics and Virtual Engineering – COMEC 2021 contributed to strengthening the already existing partnerships, but also to creating opportunities for collaboration with research and educational institutions in the country and abroad.

Prof. Dr. Eng. Maria Luminița SCUTARU  
Director of *Mechanical Engineering* Department  
Faculty of Mechanical Engineering

## THE 22<sup>ND</sup> EDITION OF THE NATIONAL CONFERENCE ON PALLIATIVE CARE



*Palliative Care: Challenges and Perspectives* was the theme of the 22<sup>nd</sup> National Conference on Palliative Care organized by Transilvania University of Braşov, specifically the Faculty of Medicine, in partnership with the National Association of Palliative Care and with Hospice Casa Speranței Foundation.



A rich agenda was presented to the 297 registered professionals (doctors, nurses, psychologists, therapists, social workers) by a team of 59 speakers from Romania, Belgium, Finland, Spain, the United States and the United Kingdom.

Organized online, the conference was structured into 14 plenary sessions, but also 9 workshops and working sessions. The plenary sessions included both organizational topics regarding the 2021 palliative situation in Romania, and clinical topics such as the management of insomnia, asthenia, delirium, the life quality of the patient's caregiver, palliative interventions in heart failure, etc.

The workshops discussed practical topics such as management of difficult cases in palliative care, palliative care in dementia and paediatrics, nutrition and exercise, communication with the carers, leadership for professionals, but also research and education in palliation.



The foreign keynote speakers were:

- Prof. Dr. Carlos Centeno (Spain) - Research in palliative care: who, when, what? Matrix of basic competencies in palliative research;
- CS Eduardo Garralda (Spain) - Palliative sedation: a European perspective;
- Prof. Sorin Buga, PhD (USA) - End-of-life care;
- Lecturer Dr. Gianina Postavaru (UK) - Exploring and understanding the psychosocial dimensions of the moment when the family receives a terminal diagnosis; The role of fathers in caring for children with terminal illnesses;
- SL Mina Hokka (Finland) - Basic competencies in palliative care for licensed nurses;
- SL Veerle Coupez (Belgium) - Theories, methods in training professionals.



The working sessions were an opportunity for the master students to disseminate the results of their research to a wide audience, but also for the other participants to present their activities in European POCA, Erasmus + or Horizon projects, such as Palliative Sedation, NursEduPal, development of palliative education for nurses, rural community services, etc.

Assoc. Prof. Dr. Daniela MOȘOIU  
Faculty of Medicine

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## SAFE AND FRIENDLY EMERGENCY MEDICINE FOR ELDERLY (SAFE ME!)

The project SAFE ME! aims to develop a paragon of geriatric emergency service for people over the age of 65, which will be implemented for the first time in Turkey and can serve as a model throughout the region.

Today, the human life extension and the higher number of people in this age group have made it necessary to design emergency services (in terms of functional architecture and operation) with an approach that takes into account these patients' physiological and biological changes.



In this regard, the aim is to improve the processes and standards of care for geriatric patients in the emergency department, starting with the pre-hospital emergency medical service 112.

This project aims to improve the medical treatment and care of geriatric patients from the moment they are taken over by the emergency services until the moment they leave the emergency room, as well as to set standards in this regard.

A total of 5 organizations will collaborate on this project. The assembled consortium consists of GESEME of Spain, Transilvania University of Braşov (UNITBV), Antalya University of Health Sciences, Training and Research Hospital (HSUATRH),

Association of Emergency Medical Experts (ATUDER) and Antalya Health Directorate of Turkey.



Between 18 and 22 October 2021, in Barcelona, under the coordination of GESME and with the participation of the management team from all partner institutions, people from both Turkey and Romania were trained and the strategy for developing the training curriculum was developed.

Prioritizing and especially customizing the curriculum will add value to the care of geriatric patients not only in Turkey, but also in the EU.

Elderly people frequently use medical facilities; but often the knowledge gap that likely to customize the care can be significant.

The project SAFE ME! is an opportunity to improve the quality of healthcare, especially during this pandemic period.

Prof. Dr. MD Liliana ROGOZEA,  
Vice-Rector for Public Relations  
Assoc. Prof. Dr. Florin LEAŞU,  
Faculty of Medicine

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## REMOTE SIMULTANEOUS INTERPRETING ON ON-LINE PLATFORMS PRESENTATION AT THE FACULTY OF LETTERS

On 28 October 2021, the Faculty of Letters invited Dr. Márta Seresi, from the Department of Translation and Interpreting, Faculty of Humanities, Eötvös Loránd University, Hungary. Dr. Seresi has extensive experience both in the field of simultaneous interpretation, due to her working for institutions within the European Union, and in the training of future conference interpreters in the master's programme within which she conducts her activity (*Translation and Interpreting*), which is part of *European Master's in Translation (EMT)* network.



Under the title *Remote Simultaneous Interpreting on On-line Platforms: Booth Work and Cognitive Load*, the speaker discussed the effects of remote simultaneous interpretation on interpreters and their work.



The results of the research presented are based on interviews with interpreters who worked during the Covid pandemic, highlighting the difficulties they faced when they could not be physically present at the event location, as well as the additional cognitive load resulting from the fact that the interpreter has to operate several devices at the same time (laptop for the written materials, screen to watch the speaker, mobile phone to keep in touch with the other performers involved, etc.) and to resolve any technical problems that may occur. At the end of the lecture, the attendees had the opportunity to ask the guest their questions and to learn more about the profession of interpreter and the training of future interpreters.

Assoc. Prof. Dr. Raluca SINU  
Faculty of Letters

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## DIGITOOLS - E-LEARNING SOLUTIONS WITHIN UNIVERSITIES

Since 2020, Transilvania University of Braşov has been partner in the DIGITOOLS project - *Innovative Tools for Enhancing E-Learning Solutions in Universities*, funded through the programme ERASMUS+2020-1-IE02-KA226-HE-000781, Key Action 226 Partnerships for Digital Education Readiness.



The partnership consists in Technological University of the Shannon: Midlands Midwest, Limerick, Ireland (coordinator), Dresden Technical University, Germany, University of Crete, Greece, Polytechnic University of Porto, Portugal, Polytechnic University of Valencia, Spain, University of Zagreb, Croatia, and of course Transilvania University of Braşov, Romania.

From 19 to 22 October 2021, the University of Zagreb hosted a project meeting in hybrid mode, which addressed current issues, not only in the context of the project:

- E-learning pedagogies;
- Open educational resources - support for student-centred teaching;
- ICT in Education, according to the standards of ICDL Global (former ECDL);
- Evolution of digital teaching materials pre and post pandemic Covid;
- Introduction to the Learning Management Systems;
- Open access monographs, open libraries, open educational resources;
- Instructional Design;
- Building and e-course in LMS – practical exercise;
- Developing learning materials for e-learning: H5P activities;
- Evaluation and testing in e-learning;
- Libraries, E-libraries and online learning in a post-Covid world;

- Can LibGuides improve librarians' productivity.

The project proposes, by a joint effort, to generate curriculum, mostly dedicated to the academic teaching personnel, made up of five modules focused on developing the digital skills for teaching purposes, to develop teaching methodologies, adapted to the digital technology-aided teaching. The guidebooks and modules to be developed will be offered to the academic community of our university.



The objectives of the DIGITOOLS project are to establish and predict the needs of academic institutions in the field of digital education and to develop learning methodologies, to identify the gap between the acquired skills and the requirements of the real labour market, to identify and implement the best practices and to design methods for giving the high-quality teaching courses in digital environments.

It has been the first mobility for all partners since the pandemic started. The University of Zagreb was a perfect host, the university was full of students and professors; and the exchange of opinions and good practices, the collaboration and the desire to contribute to improving the quality of the educational act made this meeting an exceptional event.

Project coordinator  
Angela REPANOVICI, Faculty of DPM,  
Meeting attendants:  
Dana PERNIU, Faculty of DPM  
Daniela POPA, Faculty of PSE  
Cristinel MURZEA, Faculty of DR

## THE ROLE OF PROFESSIONAL MENTORING IN THE TEACHING CAREER



Mentoring, one of the key aspects in the teaching career, is a concern of the experts involved in the project developed by the Ministry of Education *Teaching Career Professionalization - PROF* (POCU/904/6/25/146587) co-financed through the European Social Fund - Human Capital Operational Programme 2014 - 2020. The project is implemented between 1 January 2021 - 31 December 2023, and its main aim is to ensure professional mentoring throughout the teaching career, in the pre-university education system, by creating a coherent and reliable national system for vocational training and development of the teaching skills.

The programme is structured on two axes: one - mentoring of teaching career, and the other - mentoring of pedagogical practice (intended for the teaching personnel, auxiliary teaching personnel, management, guidance and control staff within pre-university education); and it pursues the mentoring of pedagogical practice both from the perspective of the teaching personnel's initial training, and of facilitating the beginning teachers' integration and adaptation to the specific organization and functioning of the educational system.

The aim is to create 100 Pedagogical Practice Bases, structured on the system of school consortia, bringing together application schools (529) in which to organize pedagogical practice internships - both at the level of initial training and at the level of continuous training; 11 Teaching Tutoring Centres, necessary for the training and development of teaching skills during the entire teaching career, in the current structure of CCD, as learning/ training facilitation centres; and 4 Teaching Career Training Centres (CFCD) - higher education institutions with continuing education responsibilities, in the current structure of DPPD within universities, as training providers at the academic/ professional level; as well as to set up a national body of experts in the field of teaching career mentoring and a body of trainers in the field of teaching career mentoring, established at the level of each county / at the level of the municipality of Bucharest.

Transilvania University of Braşov, as a P2 partner, together with "Lucian Blaga" University of Sibiu, "Dunărea de Jos" University of Galaţi and "George Emil Palade" University of Medicine, Pharmacy, Science and Technology of Tg. Mureş, started training activities for the 390 people from different counties of the country, who will be mentors in October 2021.

Lecturer Dr. Ramona HENTER  
CFCD Communication Expert

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## USE ONLY AS MUCH AS YOU NEED!

“Use only as much as you need” was the central message of the action aimed at informing and mobilizing young people to take an active role in the fight against climate change, an action carried out by students at the Faculty of Product Design and Environment and at the Faculty of Sociology and Communication, within the project *People & Planet: a Common Destiny*. On 20 October 2021, the student ambassadors of the project team had the special mission to raise awareness of the problem of water shortage and to promote sustainable lifestyles among their colleagues.



The aim of the action was to promote an “everyday activism”, emphasizing how simple activities such as choosing a reusable bottle instead of buying a plastic one every day or the idea of *slow fashion* can be effective and can help build a more sustainable city or country.

Moreover, notions such as “invisible water footprint” – drinking water that is consumed daily to produce our clothes, objects, food and machines – were also communicated.



The information took place both inside the two faculties and *outdoors* by means of flyers and presentations given by the student ambassadors. The focus of this action was on young people, but academic teaching personnel and support staff also participated.



The project *People & Planet: a Common Destiny* is being implemented in Romania by the *Sustainable Development Assistance and Programmes Association - Agenda 21* and *Braşov County Council*, and Transilvania University is a local partner. The project is co-financed by the DEAR programme - Development Education and Awareness Raising Programme, initiated by the European Union.

Prof. Dr. Eng. Codruța JALIU,  
Project coordinator from UNITBV  
Assoc. Prof. Dr. Arabela BRICIU, project member  
Assoc. Prof. Dr. Florin NECHITA, project member

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## SAS ON A MISSION: INCREASING THE COMPETITIVENESS OF TRANSILVANIA UNIVERSITY OF BRAȘOV

True to its creed – supporting, developing and encouraging entrepreneurship among students and graduates – the Student Entrepreneurial Society (SAS) of Transilvania University organized the workshop *Entrepreneurial Needs and Opportunities in Current Medicine*, in Sergiu T. Chiriacescu International Conference Centre on 22 October 2021.



The event was organized in collaboration with the similar SAS structure of “Carol Davila” University of Medicine and Pharmacy in Bucharest.

As a support structure for the benefit of students and graduates, SAS UNITBV constantly organizes activities that create an institutional framework conducive to the development and encouragement of entrepreneurship, pursuing its main objectives: to promote the entrepreneurial culture, to facilitate the access to the business environment, to stimulate and develop practical professional skills and entrepreneurial skills, to support students who want to turn a business idea into a start-up, etc.

The questions asked by the numerous students belonging to the two universities were answered by two personalities with a significant entrepreneurial expertise: Dr. Roxana Nedelcu, dermatovenerologist and Lecturer at “Carol Davila” University of Medicine and Pharmacy in Bucharest, and Prof. Dr. Petru Ifteni, Primary Doctor specializing in psychiatry, Vice-Dean of the Faculty of Medicine within Transilvania University of Brasov, and manager of the Clinical Hospital of Neurology and Psychiatry in Brașov.

In his speech, Prof. Dr. Petru Ifteni revealed the students the main objectives of successful medical entrepreneurship (which identifies and reflects societal needs), the major issues of medical ethics or the

relationship between the profitability of a medical approach and the ethics and social responsibility, the difficulties faced by entrepreneurial projects, the practical ways to overcome them, as well as current trends in the medical field.

An important conclusion of the professor-student dialogue: *Advancement through technology* – direction of development of current medical research – is a desideratum accessible especially to interdisciplinary teams. In this regard, UNITBV students have the opportunity to collaborate within the Research and Development Institute.



The contribution brought to the workshop by Lect. Dr. Roxana Nedelcu – awarded for her entrepreneurial performance in the medical field was particularly applied. What are the steps to successful entrepreneurship? How is an entrepreneurial project born? What are the characteristics of an entrepreneur? These were some of the questions to which detailed answers were given. Continuing with the identification of dozens of investment opportunities in the medical field, Dr. Nedelcu’s shared experience ended with a practical review of how to develop a medical entrepreneurship project, with the help of a business plan.

*Entrepreneurial Needs and Opportunities in Current Medicine* was a workshop addressed to medical students and not only. All the knowledge and skills revealed can be transferred and applied in any field of entrepreneurship.

Ovidiu IMBUZAN,  
3<sup>rd</sup>-year student, Communication and Public Affairs

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## STUDENT LOGIN - EVENT FOR STUDENTS AT THE BEGINNING OF THE ACADEMIC YEAR

Early academic year is full of curiosity, bewilderment, turmoil and emotion that cannot be missing from the souls of students, especially freshmen.



We all know that beginnings are not easy and involve a lot of things that you have to put together; therefore, on 1 October 2021, "freshmen", their older student colleagues, academic teaching personnel, tutors, representatives of the services and support structures within Transilvania University of Braşov – they all attended "Student Login".



This is the event that opens the academic year at #UNITBV and is dedicated to first-year students, along with their older student colleagues, from the desire for the "freshmen" to interact, to get to know each other, to get in touch with student life, and to get to know the entire university campus.



And that's exactly what happened! "Student Login" was the perfect place for students to communicate with their senior-year colleagues, learn details and other useful tips, and talk to student association representatives at their stands.



Moreover, they had the opportunity to participate in *Treasure Hunt* and *Quiz*, or other games specially prepared for the opening ceremony of the academic year. One afternoon in which Colina Campus was the centre of UNITBV and the place where friendships were made, and the small fears that are part of student life faded. The opening ceremony dedicated to first-year students ended with a super laser show and DJ Dark on turntables.



The evening ended in a cheerful atmosphere and everyone present became much more confident in their ability to cope with future challenges. The evening was crowned with thousands of smiles and with a lot of confidence that everything will be fine!

Good luck to the freshmen! Good luck to all students and professors!

Have a great #UNITBV year!

Arina-Codrina TACU, 3<sup>rd</sup>-year student,  
Communication and Public Relations

## “HAVING A TALK WITH...” AT RADIO CAMPUS TRANSILVANIA

Through the project *Radio Campus Transilvania* we always succeed in highlighting the most beautiful and interesting topics that target and attract students and not only them. One of the most broadcast shows is, without a doubt, “Having a talk with...”, a radio show format through which we want to invite the officials of Transilvania University of Braşov and other personalities from different fields of activity who have special achievements.



We chose again to invite representatives of the University of Braşov, because many students are curious to find out as many details as possible about the activities during this pandemic period. In this context, on 21 October 2021, the guest of the show “Having a Talk with...” was Prof. Dr. Mădălina Dana Rucsanda, Dean of the Faculty of Music. The discussion focused on the activity of the students at the Faculty of Music and on their involvement in promoting the Romanian values.

The show was also attended by two students, Diana and Ştefan, passionate about this field and not only. The Faculty of Music has as priorities the cultivation of excellence in the activity of artistic creation and performance, completed, in recent

years, by a master’s programme dedicated to the therapeutic function of music. Through the performances of its students and through the integration of the rich musical tradition of Braşov, the faculty has become in time an artistic pole of the city.

Music makes us better, even more beautiful; and from a therapeutic point of view, the method of music therapy has been known for many years.

Melotherapy or “music therapy” is known for its positive effects on physical, emotional and cognitive health. Emerged since Antiquity, it was used to encourage those who went to battle or as a remedy for infertility, rheumatic pains and insect bites. Over time, this type of therapy has been introduced into the training programme of physicians, since countless studies have been conducted showing that the creations of the world’s great composers have an undeniable effect in alleviating panic, fatigue, nervousness and stress.

Music is one of the most powerful means of expression. By its means, all human feelings can be conveyed, from joy to depression. Also through it, various feelings and emotions can be induced in man. Music has a particularly important role in human existence, being a factor in individual evolution.

Arina-Codrina TACU,  
Radio Campus Transilvania  
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Relations  
#radiocampustransilvania #devorbacu #unitbv

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## ANJA MOLENDIJK | VEGETAL BODIES

On 17 October 2021, the Multicultural Centre hosted the opening of Anja Molendijk | Vegetal Bodies.



The painting and graphics exhibition is one of the events of the International Biennial of Visual Arts, the Blue Biennial - Essentia, organized by Artesentia Cultural Association in partnership with the Multicultural Centre.

Born in 1959, in Burglengenfeld (Germany), Anja paints, draws, is a graphic artist, sculptor, author of comics and installations. She has participated in numerous solo and group exhibitions in Germany. In 2019, she was a finalist for the prestigious Nürnberger Nachrichten Kunstpreis art award.

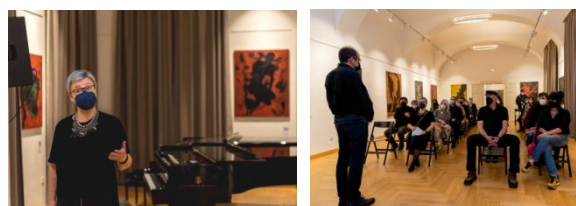


The fascinating and enigmatic nature is a recurring source of inspiration for Anja Molendijk's paintings and collages. Her imagination composes fantastic patterns and structures, inspired by the composition of plants; she combines in detail anthropomorphic silhouettes with plant-inspired fragments, in intriguing and surprising compositions. Although surreal, the fluid characters created by the artist do not contrast with the environment in which they are

placed, but on the contrary, they seem to melt into the background - symbolic and chromatic alike.



However, the decor elusion, the monochrome or the restrictive choice of colour palette don't turn Anja Molendijk's art into a minimalist manifesto: on the contrary, the richness of the cursive details, the attention to fragments and the composition refer us to postmodernists and create a world of her own, a world in which the viewer first enters curiously, then becomes absorbed in the symbolic richness of the drawing and the strange harmony of the colours.



At the opening, the curator of the exhibition, Dr. Cristina Simion, the Director of the Multicultural Centre, Adrian Lăcătuș, and, not least, Anja Molendijk spoke about the works on display.

At the end, the audience had the opportunity to enjoy a recital of jazz and improvised music given by Mircea Tiberian.

Anca PAPANA  
Multicultural Centre of Transilvania University

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## EUROPEAN POETRY BIENNIAL - SCREEN TIME | FIFTH EDITION

On 22 and 23 October 2021, the Multicultural Centre of Transilvania University of Braşov hosted the 5<sup>th</sup> edition of the European Poetry Biennial - Screen Time, organized by the Faculty of Letters of Transilvania University of Braşov.



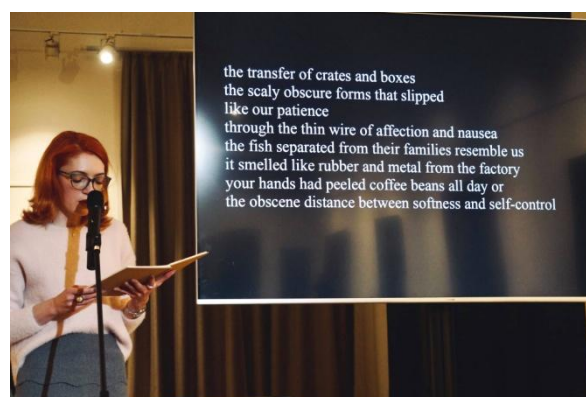
This year's edition explored the relationship that art and poetry establish with mediated existence and the way they choose to represent it. Is mediated life worth living? Can poetry provide an adequate discourse for understanding it? At present, we record, filter and mediate almost everything that happens to us, and the pandemic has only increased this practice, which has already become a routine of social life.



How does poetry express these practices of mediation? Do you see them as a form of alienation or as a new form of interaction? Hasn't poetry always been a form of mediated existence? These are the themes and questions that were explored

during the fifth edition of the European Poetry Biennial.

This year's edition was attended by seven foreign poets: Crispin Best (UK), Iris Colomb (UK), Nadia De Vries (NL), Sergej Timofejev (LV), Kinga Tóth (HU), Yulya Tsimafeyeva (BY), Alhierd Bacharevič (BY) and seven Romanian poets: Ruxandra Novac, Svetlana Cârstean, Dósa Andrei, Ioana Zenaida Rotariu, Bogdan Ghiu, Cosmina Moroşan, Deniz Otay.



The two days ended with a musical moment: a recital given by pianist Andreea Spinu (RO), respectively a poetic and musical performance by Fanfarov and Von Aim (MD).



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