

Fișa de autoevaluare privind îndeplinirea standardelor minimale și obligatorii  
Chițu Ioana Bianca

| P1 - Articole publicate în reviste ISI cu scor de influență (AIS) nenul:<br>$P=M \times [1-(N-1) \times 0,1] \times AIS$ |   |    |   |       |         |
|--|---|----|---|-------|---------|
| Nr. crt  | Articol   | M  | N | AIS   | Punctaj |
| <b>CORE ECONOMICS</b>  |   |    |   |       |         |
| 1  | Brătucu, G., Constantin, C. P., Chițu, I. B., Grădinaru, E., Dovleac, L. (2019) Abordarea bioeconomiei din perspectiva creșterii eficienței energetice a gospodăriilor din România, <i>Amfiteatru Economic</i> , 21(50), pp. 90-104, ISSN Online: 2247-9104, WOS:000456190000007, DOI:10.24818/EA/2019/50/90. <a href="https://www.amfiteatrueconomic.ro/ArticolRO.aspx?CodArticol=2792">https://www.amfiteatrueconomic.ro/ArticolRO.aspx?CodArticol=2792</a>   | 10 | 5 | 0,169 | 1,014   |
| 2  | Tecău, A.S., Constantin, C.P., Lixândriou, R.C., Chițu, I.B., Brătucu, G. (2020) Impact of the COVID-19 Crisis on Heavy Work Investment in Romania. <i>Amfiteatru Economic</i> , 22 (Special Issue No. 14), pp. 1049-1067, eISSN: 2247-9104, WOS:000582434500005, DOI: 10.24818/EA/2020/514/1049. <a href="https://www.amfiteatruconomic.ro/ArticolRO.aspx?CodArticol=2951">https://www.amfiteatruconomic.ro/ArticolRO.aspx?CodArticol=2951</a>   | 10 | 5 | 0,169 | 1,014   |
| 3  | Nichifor, E., Lixândriou, R.C., Chițu, I. B, Brătucu, G., Trifan, A. (2021) How Does Mobile Page Speed Shape in-between Touchpoints in the Customer Journey? A Research Regarding the Most Trusted Retailers in Romania, <i>Journal of Theoretical and Applied Electronic Commerce Research</i> , 16(5), 1369-1389; WOS:000665353000001, DOI:10.3390/jtaer16050077, ISSN 0718-1876, <a href="https://www.mdpi.com/0718-1876/16/5/77">https://www.mdpi.com/0718-1876/16/5/77</a>                                     | 10 | 5 | 0,336 | 2,016   |
| 4  | Nichifor, E.; Lixândriou, R.C.; Chițu, I.B.; Brătucu, G.; Sumedrea, S.; Maican, C.I.; Tecău, A.S. (2021) Eye Tracking and an A/B Split Test for Social Media Marketing Optimisation: The Connection between the User Profile and Ad Creative Components, <i>Journal of Theoretical and Applied Electronic Commerce Research</i> , 16 (6), 2319-2340. WOS:000699811400001, DOI: 10.3390/jtaer16060128, ISSN 0718-1876, <a href="https://www.mdpi.com/0718-1876/16/6/128">https://www.mdpi.com/0718-1876/16/6/128</a> | 10 | 7 | 0,336 | 1,344   |
|  |   |    |   |       | 5,388   |

| SOCIAL SCIENCES + SCIENCES |  |   |   |       |       |        |
|----------------------------|--|---|---|-------|-------|--------|
| 1                          | Mawby, R.I., Tecău, A.S., Constantin, C.P., Chițu, I.B., Tescașiu, B. (2016) Addressing the Security Concerns of Locals and Visitors for the Sustainable Development of Tourist Destinations, <i>Sustainability</i> , 8(6), pp. 524-536; 30 mai 2016, ISSN 2071-1050, WOS:000378776800021, DOI: 10.3390/su8060524<br><a href="https://www.mdpi.com/2071-1050/8/6/524">https://www.mdpi.com/2071-1050/8/6/524</a>         | 6 | 5 | 0,462 | 1,663 |        |
| 2                          | Tescașiu, B., Epuran, G., Tecău, A. S., Chițu, I.B., Mekinc, J. (2018) Innovative Forms of Economy and Sustainable Urban Development—Sharing Tourism, <i>Sustainability</i> , 10(11), pp. 3919-3937; 28 octombrie 2018, ISSN 2071-1050, WOS:000451531700093, DOI: 10.3390/su10113919<br><a href="https://www.mdpi.com/2071-1050/10/11/3919">https://www.mdpi.com/2071-1050/10/11/3919</a>                                | 6 | 5 | 0,462 | 1,663 |        |
| 3                          | Tecău A. S., Brătucu G., Tescașiu B., Chițu I. B., Constantin C. P., Foris D. (2019) Responsible Tourism—Integrating Families with Disabled Children in Tourist Destinations, <i>Sustainability</i> , 11(16), pp. 4420-4438, 15 august 2019, ISSN 2071-1050, WOS:000484472500164, DOI:10.3390/su11164420<br><a href="https://www.mdpi.com/2071-1050/11/16/4420">https://www.mdpi.com/2071-1050/11/16/4420</a>            | 6 | 6 | 0,462 | 1,386 |        |
| 4                          | Brătucu, G., Lixândroiu, R.C., Constantin, C. P., Tecău, A. S., Chițu, I. B., Trifan, A. (2020) Entrepreneurial University: Catalyst for Regional Sustainable Development, <i>Sustainability</i> , 12(10), pp. 4151-4168, data publicării 19 May 2020, ISSN 2071-1050, WOS:000508186400111, DOI: 10.3390/su12104151<br><a href="https://www.mdpi.com/2071-1050/12/10/4151">https://www.mdpi.com/2071-1050/12/10/4151</a> | 6 | 6 | 0,462 | 1,386 |        |
| 5                          | Nichifor, E., Lixândroiu, R.C., Smedrea, S., Chițu, I. B., Brătucu, G. (2021) How Can SMEs Become More Sustainable? Modelling the M-Commerce Consumer Behaviour with Contingent Free Shipping and Customer Journey's Touchpoints Optimisation, <i>Sustainability</i> , 13, 6845, WOS:000660725100001, <a href="https://doi.org/10.3390/su13126845">https://doi.org/10.3390/su13126845</a>                                | 6 | 5 | 0,462 | 1,663 |        |
| 6                          | Suciu (Vodă) A.D., Tudor, A.I.M., Chițu, I. B., Dovleac, L., A Brătucu, G. (2021) IoT Technologies as Instruments for SMEs' Innovation and Sustainable Growth, <i>Sustainability</i> , 13, 6357. WOS:000660725100001, <a href="https://doi.org/10.3390/su13116357">https://doi.org/10.3390/su13116357</a>  | 6 | 5 | 0,462 | 1,663 |        |
|                            |  |   |   |       | 9,424 |        |
| P1 Total                   |  |   |   |       |       | 14,812 |

| P2 Cărți sau capitole din cărți publicate la edituri naționale și internaționale              |   |    |         |  |
|---|---|----|---------|--|
| P= 0,2/N  |   |    |         |  |
| Nr crt  | Carte   | N  | Punctaj |  |
| 1   | Lefter C. (cordonator) <i>Marketing – ediția a II-a revizuită</i> , Editura Universității Transilvania din Brașov, ISBN: 973-635-681-7, 2006, nr. pg. 810   | 6  | 0,03    |  |
| 3   | Patriche D., Patrichi G., Chițu I.B. <i>Comerț rural – perspectiva integrării în fluxurile de distribuție ale Uniunii Europene</i> , Editura Economica, ISBN:973-709-239-2, 2006, nr. pg.:430   | 3  | 0,06    |  |
| 4   | Chițu I.B. <i>Tehnici promoționale</i> , Editura Universității Transilvania din Brașov ISBN:978-973-598-135-8, 2007, nr.pg. 126   | 1  | 0,2     |  |
| 5   | Foris D. (coordonator) <i>Manualul ghidului și agentului de turism</i> , Lux Libris, ISBN: 978-973-131-153-1, 2012, nr. pg. 603   | 15 | 0,013   |  |
| 6   | Camarda A.L. (coordonator) <i>Manualul tehnicianului în hotelărie</i> , Lux Libris, ISBN: 978-973-131-153-4, 2012, nr. pg. 654  | 10 | 0,02    |  |
| 7   | Brătucu G (coordonator) <i>Județul Brașov - profilul destinației turistice</i> , Editura Universității Transilvania din Brașov, ISBN:978-606-19-0551-5, 2015, nr. pg. 231   | 13 | 0,015   |  |
| 8   | Brătucu G (coordonator) <i>Sistemul european de indicatori pentru turism (ETIS) aplicabil în vederea dezvoltării durabile a destinației turistice județul Brașov</i> , Editura Universității Transilvania din Brașov, ISBN:978-606-19-0550-8, 2015, nr. pg. 50  | 11 | 0,018   |  |
| P2 Capitol din carte publicat la o editură internațională/ Articole în volume ISI Proceedings |   |    |         |  |
| P= 0,1/N  |   |    |         |  |
| 9   | Tescașu B., Tecău A.S., Chițu I.B., Constantin C.P., <i>Considerations about the Social and Economic Impact of Emigration and Repatriation: An Analysis for South Eastern Europe</i> , Editura: Cambridge Scholars Publishing, Newcastle, 2017, ISBN: 978-1-4438-9893-5 <a href="https://www.cambridgescholars.com/east-west-migration-in-the-european-union-2">https://www.cambridgescholars.com/east-west-migration-in-the-european-union-2</a>                 | 4  | 0,025   |  |
| 10  | Tecău A.S., Chițu I.B., Tescașu B. <i>Assessing the impact of the training of the project developing the capacity of local administrations in Romania to act as community leaders in the context of accession to the European Union has had on the target group, Management of Technological Changes</i> , ISSN:978-960, 2011, WOS:000306940000135  | 3  | 0,033   |  |
| 11  | Foris D., Albu R.G., Chițu I.B., Foris T., Băltescu C.A. <i>Brasov tourism destination profiling in the context of sustainable tourism development, 3rd International Multidisciplinary Scientific Conference on Social Sciences &amp; Arts SGEM, 2016, Albena, Bulgaria, ISSN:23675659, <a href="https://sgemsocial.org/ssgemlib/spip.php?article2917&amp;lang=en">https://sgemsocial.org/ssgemlib/spip.php?article2917&amp;lang=en</a>, WOS:000395727200014</i> | 5  | 0,02    |  |
| 12  | Chițu I.B., Foris D., Băltescu C.A., Foris T., Albu R.G. <i>Understanding residents' attitudes toward the tourism development in Brasov county, 3rd International Multidisciplinary Scientific Conference on Social Sciences &amp; Arts SGEM 2016, Albena, Bulgaria, ISSN:23675659,</i>   | 5  | 0,02    |  |

|   |   | <a href="https://sgemsocial.org/ssgemlib/spip.php?article2886&amp;lang=en">https://sgemsocial.org/ssgemlib/spip.php?article2886&amp;lang=en</a> , WOS:000395727200001   |   |                |       |         |
|---|---|---|---|----------------|-------|---------|
| 13  | Tecău A.S., Chițu I.B., The image and visibility of european funds among the target audience – case study European Social Fund – Sectoral Operational Programme for Human Resources Development, <i>6th International Conference of Business Excellence, ICBE</i> 2011, ISSN:978-973, WOS:000316637300058   |   |   |                | 2     | 0,05    |
| P2 Total  |   |   |   |                |       |         |
| C - Citări în reviste indexate ISI cu scor de influență (AIS) nenul |   |   |   |                |       |         |
| Nr crt  | Articolul citat   | Revista și articolul în care a fost citat   | Q | C <sub>i</sub> | AIS   | Punctaj |
| 1   | Mawby, R.I., Tecău, A.S., Constantin, C.P., Chițu, I.B., Tescașiu, B. (2016) Addressing the Security Concerns of Locals and Visitors for the Sustainable Development of Tourist Destinations, <i>Sustainability</i> , 8(6), pp. 524-536; 30 mai 2016, ISSN 2071-1050, WOS:000378776800021, DOI: 10.3390/su8060524 <a href="https://www.mdpi.com/2071-1050/8/6/524">https://www.mdpi.com/2071-1050/8/6/524</a> | Nassani, A.A., Aldakhil, A.M., Abro, M.M.Q. et al. (2018) Effective International Tourism Management: A Strategic Approach. <i>Social Indicators Research</i> 137, 1201-1224. <a href="https://doi.org/10.1007/s11205-017-1625-1">https://doi.org/10.1007/s11205-017-1625-1</a> , WOS:000434062000018 | 2 | 0,75           | 0,558 | 0,75    |
| 2   | Mawby, R.I., Tecău, A.S., Constantin, C.P., Chițu, I.B., Tescașiu, B. (2016) Addressing the Security Concerns of Locals and Visitors for the Sustainable Development of Tourist Destinations, <i>Sustainability</i> , 8(6), pp. 524-536; 30 mai 2016, ISSN 2071-1050, WOS:000378776800021, DOI: 10.3390/su8060524 <a href="https://www.mdpi.com/2071-1050/8/6/524">https://www.mdpi.com/2071-1050/8/6/524</a> | Majeed, S., Lu, C., Majeed, M., Shahid, M.N. (2018) Health Resorts and Multi-Textured Perceptions of International Health Tourists. <i>Sustainability</i> 10, 1063. <a href="https://doi.org/10.3390/su10041063">https://doi.org/10.3390/su10041063</a> , WOS:000435188000167                         | 3 | 0,5            | 0,462 | 0,5     |
| 3   | Mawby, R.I., Tecău, A.S., Constantin, C.P., Chițu, I.B., Tescașiu, B. (2016) Addressing the Security Concerns of Locals and Visitors for the Sustainable Development of Tourist Destinations, <i>Sustainability</i> , 8(6), pp. 524-536; 30 mai 2016, ISSN 2071-1050,   | Tekalign, M., Groot Zevert, N., Weldegebriel, A., Poesen, J., Nyssen, J., Van Rompaey, A., Norgrove, L., Muys, B., Vranken, L. (2018) Do Tourists' Preferences Match the Host Community's   | 3 | 0,5            | 0,462 | 0,5     |

|   |   |  |   |     |       |     |
|---|---|--|---|-----|-------|-----|
|   | WOS:000378776800021, DOI: 10.3390/su8060524<br><a href="https://www.mdpi.com/2071-1050/8/6/524">https://www.mdpi.com/2071-1050/8/6/524</a>  | Initiatives? A Study of Sustainable Tourism in One of Africa's Oldest Conservation Areas. <i>Sustainability</i> , 10, 4167.<br><a href="https://doi.org/10.3390/su10114167">https://doi.org/10.3390/su10114167</a> ,<br>WOS:000451531700341  |   |     |       |     |
| 4 | Tescașiu, B., Epuran, G., Tecău, A. S., Chițu, I.B., Mekinc, J. (2018) Innovative Forms of Economy and Sustainable Urban Development—Sharing Tourism, <i>Sustainability</i> , 10(11), pp. 3919-3937; 28 octombrie 2018, ISSN 2071-1050, WOS:000451531700093, DOI: <a href="https://www.mdpi.com/2071-1050/10/11/3919/htm">10.3390/su10113919</a><br><a href="https://www.mdpi.com/2071-1050/10/11/3919/htm">https://www.mdpi.com/2071-1050/10/11/3919/htm</a> | Cristobal-Fransi, E., Hernández-Soriano, F., Ferrer-Rosell, B., Daries, N. (2019) Exploring Service Quality among Online Sharing Economy Platforms from an Online Media Perspective. <i>Sustainability</i> , 11, 3690.<br><a href="https://doi.org/10.3390/su11133690">https://doi.org/10.3390/su11133690</a> ,<br>WOS:000477054300013 | 3 | 0,5 | 0,462 | 0,5 |
| 5 | Tescașiu, B., Epuran, G., Tecău, A. S., Chițu, I.B., Mekinc, J. (2018) Innovative Forms of Economy and Sustainable Urban Development—Sharing Tourism, <i>Sustainability</i> , 10(11), pp. 3919-3937; 28 octombrie 2018, ISSN 2071-1050, WOS:000451531700093, DOI: <a href="https://www.mdpi.com/2071-1050/10/11/3919/htm">10.3390/su10113919</a><br><a href="https://www.mdpi.com/2071-1050/10/11/3919/htm">https://www.mdpi.com/2071-1050/10/11/3919/htm</a> | Aall, C., Koens, K. (2019) The Discourse on Sustainable Urban Tourism: The Need for Discussing More Than Overtourism. <i>Sustainability</i> 11, 4228.<br><a href="https://doi.org/10.3390/su11154228">https://doi.org/10.3390/su11154228</a> ,<br>WOS:000485230200233  | 3 | 0,5 | 0,462 | 0,5 |
| 6 | Tescașiu, B., Epuran, G., Tecău, A. S., Chițu, I.B., Mekinc, J. (2018) Innovative Forms of Economy and Sustainable Urban Development—Sharing Tourism, <i>Sustainability</i> , 10(11), pp. 3919-3937; 28 octombrie 2018, ISSN 2071-1050, WOS:000451531700093, DOI: <a href="https://www.mdpi.com/2071-1050/10/11/3919/htm">10.3390/su10113919</a><br><a href="https://www.mdpi.com/2071-1050/10/11/3919/htm">https://www.mdpi.com/2071-1050/10/11/3919/htm</a> | Wagner, N., Strulak-Wójcikiewicz, R., Landowska, A. (2019) Trust in Sharing Economy Business Models from the Perspective of Customers in Szczecin, Poland. <i>Sustainability</i> , 11, 6838.<br><a href="https://doi.org/10.3390/su11236838">https://doi.org/10.3390/su11236838</a> ,<br>WOS:000508186400310                           | 3 | 0,5 | 0,462 | 0,5 |
| 7 | Brătuțu, G., Constantin, C. P., Chițu, I. B., Grădinaru, E., Dovleac, L. (2019) Abordarea bioeconomiei din perspectiva creșterii eficienței energice a gospodăriilor din România, <i>Amfiteatru Economic</i> , 21(50), pp. 90-104,  | Akbar, U., Popp, J., Khan, H., Khan, M.A., Oláh, J. (2020) Energy Efficiency in Transportation along with the Belt and Road Countries. <i>Energies</i> , ISSN  | 3 | 0,5 | 0,387 | 0,5 |

|    |  |  |   |      |       |      |
|----|--|--|---|------|-------|------|
|    | ISSN Online: 2247-9104, WOS:0004561900000007, DOI:10.24818/EA/2019/50/90. <a href="https://www.amfiteatreconomic.ro/RevistaDetalii_RO.aspx?Cod=1120">https://www.amfiteatreconomic.ro/RevistaDetalii_RO.aspx?Cod=1120</a>  | 13, 2607. <a href="https://doi.org/10.3390/en13102607">https://doi.org/10.3390/en13102607</a> , WOS:000539257300199,   |   |      |       |      |
| 8  | Suciu (Vodă) A.D., Tudor, A.I.M., Chițu, I. B, Dovleac, L., A Brătucu, G. (2021) IoT Technologies as Instruments for SMEs' Innovation and Sustainable Growth, <i>Sustainability</i> , 13, 6357. WOS:000660725100001, <a href="https://doi.org/10.3390/su13116357">https://doi.org/10.3390/su13116357</a>   | Llorca-Ponce, A; Rius-Sorolla, G and Ferreiro-Seoane, FI (2021) Is Innovation a Driver of Sustainability? An Analysis from a Spanish Region, <i>Sustainability</i> 13 (16), <a href="https://doi.org/10.3390/su13169286">https://doi.org/10.3390/su13169286</a> , WOS:000689982600001  | 3 | 0,5  | 0,387 | 0,5  |
| 9  | Tecău, A.S., Constantin, C.P., Lixândroi, R.C., Chițu, I.B., Brătucu, G. (2020) Impact of the COVID-19 Crisis on Heavy Work Investment in Romania. <i>Amfiteatru Economic</i> , 22 (Special Issue No. 14), pp. 1049-1067, eISSN: 2247-9104, WOS:000582434500005, DOI: 10.24818/EA/2020/514/1049. <a href="https://www.amfiteatreconomic.ro/RevistaDetalii_RO.aspx?Cod=1205">https://www.amfiteatreconomic.ro/RevistaDetalii_RO.aspx?Cod=1205</a> | Vatamanescu, EM, Dabija, DC, Gazzola, P., Cegarro-Navarro, JG, Buzzi, T 3 (2021) Before and after the outbreak of Covid-19: Linking fashion companies' corporate social responsibility approach to consumers' demand for sustainable products, <i>Journal Of Cleaner Production</i> , 321, 128945, <a href="https://doi.org/10.1016/j.jclepro.2021.128945">https://doi.org/10.1016/j.jclepro.2021.128945</a> , WOS:000705777200044 | 1 | 1    | 1,289 | 1    |
| 10 | Tecău, A.S., Constantin, C.P., Lixândroi, R.C., Chițu, I.B., Brătucu, G. (2020) Impact of the COVID-19 Crisis on Heavy Work Investment in Romania. <i>Amfiteatru Economic</i> , 22 (Special Issue No. 14), pp. 1049-1067, eISSN: 2247-9104, WOS:000582434500005, DOI: 10.24818/EA/2020/514/1049. <a href="https://www.amfiteatreconomic.ro/RevistaDetalii_RO.aspx?Cod=1205">https://www.amfiteatreconomic.ro/RevistaDetalii_RO.aspx?Cod=1205</a> | Nemteanu, MS; Dinu, V and Dabija, DC (2021) Job Insecurity, Job Instability, and Job Satisfaction in the Context of the COVID-19 Pandemic, <i>Journal Of Competitiveness</i> 13 (2) , pp.65-82, <a href="https://doi.org/10.1016/10.7441/joc.2021.02.04">https://doi.org/10.1016/10.7441/joc.2021.02.04</a> , WOS:000668683200004  | 4 | 0,25 | 0,502 | 0,25 |
|    | TOTAL Punctaj C  |  |   |      |       | 5,5  |

Situația îndeplinirii criteriilor

Criterii minimele Profesor

| Nr crt. | Criteriu  | Minim | Realizat |
|---------|---|-------|----------|
| 1       | Articole ISI cu AIS > 0,15                        | 2     | 10       |
| 2       | Articole în Core Economics și / sau Infoeconomics | 2     | 4        |
| 3       | Articole cu AIS nenul                             | 4     | 10       |

| Valori minime Profesor | Punctaj obținut |
|------------------------|-----------------|
| $S \geq 4$             | S = 20,816      |
| $P \geq 2$             | P = 15,316      |
| $C \geq 1,2$           | C = 5,5         |

14.01.2022

conf.dr. Ioana Bianca CHIȚU



Rezolutia Comisiei Științifice Științe Economice

1. Prof.dr.Gheorghe EPRUAN
2. Prof.dr.Monica RAILEANU SZELES
3. Prof.dr.MARIUS Sorin DINCA

Standardele sunt îndeplinite

- |      |    |
|------|----|
| DA   | NU |
| 7 DA | NU |
| DA   | NU |

Semnătură

