

Fișa de autoevaluare privind îndeplinirea standardelor minimale și obligatorii

Lixândriou Radu Constantin

P1 - Articole publicate în reviste ISI cu scor de influență (AIS) nenul: $P=M \times [1-(N-1) \times 0,1] \times AIS$						
Nr. crt	Articol	M	N	AIS	Punctaj	
CORE ECONOMICS						
1	Nichifor, E.; Lixândriou, R.; Chițu, I.-B.; Brătucu, G.; Trifan, A.; (2021) How Does Mobile Page Speed Shape in-between Touchpoints in the Customer Journey? A Research Regarding the Most Trusted Retailers in Romania, Journal of Theoretical and Applied Electronic Commerce Research, ISSN: 0718-1876,, 16(5), pag. 1369-1389, https://doi.org/10.3390/jtaer16050077 , WOS:000665353000001, AIS 0,336, Q4	10	5	0,336	2,02	
2	Nichifor, E.; Lixândriou, R.; Chițu, I.-B.; Brătucu, G.; Sumedrea, S.; Maican, C.-I.; Tecău, A.-I., (2021) Eye Tracking and an A/B Split Test for Social Media Marketing Optimisation: The Connection between the User Profile and Ad Creative Components, Journal of Theoretical and Applied Electronic Commerce Research, ISSN: 0718-1876, 16(6), pag. 2319-2340, https://doi.org/10.3390/jtaer16060128 , WOS:000699811400001, AIS 0,336, Q4	10	7	0,336	1,34	
3	Maican, C.; Cazan, A.-M.; Lixandriou, R.; Dovleac, L.; Maican, M.A. (2021) Exploring the Factors Influencing the Use of Communication and Collaboration Applications, Journal of Organizational and End User Computing, ISSN: 1546-2234, 33(4), pag. 94-124, https://doi.org/10.4018/JOEUC.20210701.0a5 , WOS:000678153100006, AIS 0,387, Q3	10	5	0,387	2,32	
4	Micu, A.; Micu, A.-E.; Geru, M.; Lixândriou, R. (2017) Analyzing user sentiment in social media: Implications for online marketing strategy. Psychology & Marketing, ISSN: 0742-6046, 34(12), pag. 1094-1100, https://doi.org/10.1002/mar.21049 , WOS:000414628500003, AIS 0,96, Q2	10	4	0,96	6,72	
SOCIAL SCIENCES + SCIENCES						
1	Lixândriou, R.; Cazan, A.-M.; Maican, C.I. (2021) An Analysis of the Impact of Personality Traits towards Augmented Reality in Online Shopping, Symmetry, ISSN 2073-8994 , 13, 416, pag. 1-18, https://doi.org/10.3390/sym13030416 , WOS:000634175700001, AIS 0,394, Q3	6	3	0,394	1,89	

2	Nichifor, E.; Lixăndroiu, R.; Sumedrea, S.; Chițu, I.,-B.; Brătucu G. (2021) How Can SMEs Become More Sustainable? Modelling the M-Commerce Consumer Behaviour with Contingent Free Shipping and Customer Journey's Touchpoints Optimisation, Sustainability, ISSN: 2071-1050, 13(12), 6845, pag. 1-27, https://doi.org/10.3390/su13126845 , WOS:000666349000001, AIS 0,462, Q3	6	5	0,462	1,66
3	Brătucu, G.; Lixăndroiu, R.C.; Constantin, C.P.; Tecău, A.S.; Chițu, I.B.; Trifan, A. (2020) Entrepreneurial University: Catalyst for Regional Sustainable Development. Sustainability, ISSN 2071-1050, 12, 4151, pag. 1-17, https://doi.org/10.3390/su12104151 , WOS:000543421400209, AIS 0,462, Q4	6	6	0,462	1,39
4	Maican, C.; Cazan, A. M.; Lixăndroiu, R.; Dovleac, L. (2019) A study on academic staff personality and technology acceptance: The case of communication and collaboration applications. Computers & Education, ISSN: 0360-1315, 128, pag. 113-131, WOS:000451939200009, https://doi.org/10.1016/j.compedu.2018.09.010 , AIS 2,063, Q1	6	4	2,063	8,66
5	Maican, C.; Lixăndroiu, R.; Constantin, C. (2016) Interactivia.ro – A study of a gamification framework using zero-cost tools. Computers in Human Behavior, ISSN: 0747-5632, Volume 61, August 2016, pag. 186-197, https://doi.org/10.1016/j.chb.2016.03.023 , WOS:000377726400019, AIS 1,87, Q1	6	3	1,87	8,98
6	Maican, C.; Lixăndroiu, R. (2016) A system architecture based on open source enterprise content management systems for supporting educational institutions. International Journal of Information Management, ISSN: 0268-4012, Volume 36, Issue 2, April 2016, pag 207-214, https://doi.org/10.1016/j.ijinfomgt.2015.11.003 , WOS:000369204000003, AIS 2,04, Q1	6	2	2,04	11,02
P1 Total					
P2 Cărți sau capitole din cărți publicate la edituri naționale și internaționaleP= 0,2/N					
Nr crt	Carte			N	Punctaj
1	Lixăndroiu, R. (2006) <i>Tehnologii informatice aplicate în economie</i> , Editura Infomarket, Brașov			1	0.2
2	Lixăndroiu, R.; Lixăndroiu, D. (2016) <i>Baze de date cu aplicații</i> , Editura Universității Transilvania din Brașov			2	0.1
P2 Capitol din carte publicat la o editură internațională din Anexa1 P= 0,25/N					
3	Lixăndroiu, D.; Lixăndroiu, R. (2013) <i>Using Fuzzy Models In Managerial Decision</i> , în volumul <i>The Changing Business Landscape of Romania</i> , pag. 263-284, Ed. Springer, USA			2	0,125
P2 Total					

C - Citări în reviste indexate ISI cu scor de influență (AIS) nenul

Nr crt	Articolul citat	Revista și articolul în care a fost citat	Q	Ci	AIS	Punctaj
1	Maican, C.; Cazan, A. M.; Lixăndroi, R.; Dovleac, L. (2019). A study on academic staff personality and technology acceptance: The case of communication and collaboration applications. Computers & Education, ISSN: 0360-1315, 128, pag. 113-131, WOS:000451939200009, https://doi.org/10.1016/j.compedu.2018.09.010	Tommi Tapanainen, Trung Kien Dao, Thi Thanh Hai Nguyen, Impacts of online word-of-mouth and personalities on intention to choose a destination, Computers in Human Behavior, Volume 116, 2021, 106656, ISSN 0747-5632, https://doi.org/10.1016/j.chb.2020.106656 .	1	1	1,87	1
2	Maican, C.; Cazan, A. M.; Lixăndroi, R.; Dovleac, L. (2019). A study on academic staff personality and technology acceptance: The case of communication and collaboration applications. Computers & Education, ISSN: 0360-1315, 128, pag. 113-131, WOS:000451939200009, https://doi.org/10.1016/j.compedu.2018.09.010	Eloho Ifinedo, Jenni Rikala, Timo Hämäläinen, Factors affecting Nigerian teacher educators' technology integration: Considering characteristics, knowledge constructs, ICT practices and beliefs, Computers & Education, Volume 146, 2020, 103760, ISSN 0360-1315, https://doi.org/10.1016/j.compedu.2019.103760 .	1	1	2,063	1
3	Maican, C.; Lixăndroi, R.; Constantin, C. (2016). Interactivia.ro – A study of a gamification framework using zero-cost tools. Computers in Human Behavior, ISSN: 0747-5632, Volume 61, August 2016, pag. 186-197, https://doi.org/10.1016/j.chb.2016.03.023 , WOS:000377726400019	Nikoletta-Zampeta Legaki, Nannan Xi, Juho Hamari, Kostas Karpouzis, Vassilios Assimakopoulos, The effect of challenge-based gamification on learning: An experiment in the context of statistics education, International Journal of Human-Computer Studies, Volume 144, 2020, 102496, ISSN 1071-5819, https://doi.org/10.1016/j.ijhcs.2020.102496	2	0,75	0,944	0,75
4	Maican, C.; Lixăndroi, R.; Constantin, C. (2016). Interactivia.ro – A study of a gamification framework using zero-cost tools. Computers in Human Behavior, ISSN: 0747-5632, Volume 61, August 2016, pag. 186-197, https://doi.org/10.1016/j.chb.2016.03.023 , WOS:000377726400019	Zamzami Zainuddin, Samuel Kai Wah Chu, Muhammad Shujahat, Corinne Jacqueline Perera, The impact of gamification on learning and instruction: A systematic review	1	1	3,769	1

		of empirical evidence, Educational Research Review, Volume 30, 2020, 100326, ISSN 1747-938X, https://doi.org/10.1016/j.edurev.2020.100326 .				
5	Maican, C.; Lixăndroiu, R.; Constantin, C. (2016). Interactivia.ro – A study of a gamification framework using zero-cost tools. Computers in Human Behavior, ISSN: 0747-5632, Volume 61, August 2016, pag. 186-197, https://doi.org/10.1016/j.chb.2016.03.023 , WOS:000377726400019	Zainuddin, Z. (2018). Students' learning performance and perceived motivation in gamified flipped-class instruction. Computers & Education, 126, 75–88. doi:10.1016/j.compedu.2018.07.003	1	1	2,063	1
6	Maican, C.; Lixăndroiu, R.; Constantin, C. (2016). Interactivia.ro – A study of a gamification framework using zero-cost tools. Computers in Human Behavior, ISSN: 0747-5632, Volume 61, August 2016, pag. 186-197, https://doi.org/10.1016/j.chb.2016.03.023 , WOS:000377726400019	Zamzami Zainuddin, Students' learning performance and perceived motivation in gamified flipped-class instruction, Computers & Education, Volume 126, 2018, Pages 75-88, ISSN 0360-1315, https://doi.org/10.1016/j.compedu.2018.07.003 .	1	1	2,063	1
7	Maican, C.; Lixăndroiu, R. (2016). A system architecture based on open source enterprise content management systems for supporting educational institutions. International Journal of Information Management, ISSN: 2050-3806, Volume 36, Issue 2, April 2016, Pages 207-214, https://doi.org/10.1016/j.ijinfomgt.2015.11.003 , WOS:000369204000003	Matthew I. Bellgard, ERDMAS: An exemplar-driven institutional research data management and analysis strategy, International Journal of Information Management, Volume 50, 2020, Pages 337-340, ISSN 0268-4012, https://doi.org/10.1016/j.ijinfomgt.2019.08.009 .	1	1	2,04	1
8	Maican, C.; Lixăndroiu, R. (2016). A system architecture based on open source enterprise content management systems for supporting educational institutions. International Journal of Information Management, ISSN: 2050-3806, Volume 36, Issue 2, April 2016, Pages 207-214, https://doi.org/10.1016/j.ijinfomgt.2015.11.003 , WOS:000369204000003	Saerom Lee, Hyunmi Baek, Jungjoo Jahng, Governance strategies for open collaboration: Focusing on resource allocation in open source software development organizations, International Journal of Information Management, Volume 37, Issue 5, 2017,	1	1	2,04	1

		Pages 431-437, ISSN 0268-4012, https://doi.org/10.1016/j.ijinfomgt.2017.05.006 .				
9	Maican, C.; Lixândroi, R. (2016). A system architecture based on open source enterprise content management systems for supporting educational institutions. International Journal of Information Management, ISSN: 2050-3806, Volume 36, Issue 2, April 2016, Pages 207-214, https://doi.org/10.1016/j.ijinfomgt.2015.11.003 , WOS:000369204000003	Jallow, A. K., Demian, P., Anumba, C. J., & Baldwin, A. N. (2017). An enterprise architecture framework for electronic requirements information management. International Journal of Information Management, 37(5), 455-472. doi:10.1016/j.ijinfomgt.2017.04.005	1	1	2,04	1
10	Maican, C.; Lixândroi, R. (2016). A system architecture based on open source enterprise content management systems for supporting educational institutions. International Journal of Information Management, ISSN: 2050-3806, Volume 36, Issue 2, April 2016, Pages 207-214, https://doi.org/10.1016/j.ijinfomgt.2015.11.003 , WOS:000369204000003	Lee, S., Baek, H., & Jahng, J. (2017). Governance strategies for open collaboration: Focusing on resource allocation in open source software development organizations. International Journal of Information Management, 37(5), 431-437. doi:10.1016/j.ijinfomgt.2017.05.006	1	1	2,04	1
	TOTAL Punctaj C					9.75

Situația îndeplinirii criteriilor

Criterii minime Profesor universitar	Punctaj obținut
S>4	S= 56,175
P>2	P= 46,425
C>1.2	C=9.75

18.01.2022

Radu LIXÂNDROIU

Rezolutia Comisiei Științifice Științe Economice Standardele sunt îndeplinite

1. Prof.dr.Gheorghe EPRUAN DA NU
2. Prof.dr.Monica RAILEANU SZELES 5 DA NU
3. Prof.dr.MARIUS Sorin DINCA DA NU

Semnătură