

Fișa de autoevaluare privind îndeplinirea standardelor minimale și obligatorii  
Chițu Ioana Bianca

P1 – Articole publicate în reviste ISI cu scor de influență (AIS) nenuli: P=M x [1-(N-1) x 0,1] x AIS						
Nr. crt	Articol	M	N	AIS	Punctaj	
CORE ECONOMICS						
1	Brățucu, G. , Constantin, C. P., Chițu, I. B., Grădinaru, E., Dovleac, L. (2019) Abordarea bioeconomiei din perspectiva creșterii eficienței energetice a gospodăriilor din România, <i>Amfiteatru Economic</i> , 21(50), pp. 90-104, ISSN Online: 2247 –9104, WOS:0004561900000007, DOI:10.24818/EA/2019/50/90. <a href="https://www.amfiteatruconomic.ro/ArticolRO.aspx?CodArticol=2792">https://www.amfiteatruconomic.ro/ArticolRO.aspx?CodArticol=2792</a>	10	5	0,169	1,014	
2	Tecău, A.S., Constantin, C.P., Lixândroi, R.C., Chițu, I.B., Brățucu, G. (2020) Impact of the COVID-19 Crisis on Heavy Work Investment in Romania. <i>Amfiteatru Economic</i> , 22 (Special Issue No. 14), pp. 1049-1067, eISSN: 2247 –9104, WOS:0005824345000005, DOI: 10.24818/EA/2020/514/1049. <a href="https://www.amfiteatruconomic.ro/ArticolRO.aspx?CodArticol=2951">https://www.amfiteatruconomic.ro/ArticolRO.aspx?CodArticol=2951</a>	10	5	0,169	1,014	
3	Nichifor, E., Lixândroi, R.C., Chițu, I. B, Brățucu, G., Trifan, A. (2021) How Does Mobile Page Speed Shape in-between Touchpoints in the Customer Journey? A Research Regarding the Most Trusted Retailers in Romania, <i>Journal of Theoretical and Applied Electronic Commerce Research</i> , 16(5), 1369-1389; WOS:0006653530000001, DOI:10.3390/jtaer16050077 , ISSN 0718-1876, <a href="https://www.mdpi.com/0718-1876/16/5/77">https://www.mdpi.com/0718-1876/16/5/77</a>	10	5	0,336	2,016	
4	Nichifor, E.; Lixândroi, R.C.; Chițu, I.B.; Brățucu, G.; Sumedrea, S.; Maican, C.I.; Tecău, A.S. (2021) Eye Tracking and an A/B Split Test for Social Media Marketing Optimisation: The Connection between the User Profile and Ad Creative Components, <i>Journal of Theoretical and Applied Electronic Commerce Research</i> , 16 (6), 2319-2340. WOS:0006998114000001, DOI: 10.3390/jtaer16060128, ISSN 0718-1876, <a href="https://www.mdpi.com/0718-1876/16/6/128">https://www.mdpi.com/0718-1876/16/6/128</a>	10	7	0,336	1,344	
					5,388	

SOCIAL SCIENCES + SCIENCES						
1	Mawby, R.I., Tecău, A.S., Constantin, C.P., Chițu, I.B., Tescașiu, B. (2016) Addressing the Security Concerns of Locals and Visitors for the Sustainable Development of Tourist Destinations, <i>Sustainability</i> , 8(6), pp. 524-536; 30 mai 2016, ISSN 2071-1050, WOS:000378776800021, DOI: 10.3390/su8060524 <a href="https://www.mdpi.com/2071-1050/8/6/524">https://www.mdpi.com/2071-1050/8/6/524</a>	6	5	0,462	1,663	
2	Tescașiu, B., Epuran, G., Tecău, A. S., Chițu, I.B., Mekinc, J. (2018) Innovative Forms of Economy and Sustainable Urban Development—Sharing Tourism, <i>Sustainability</i> , 10(11), pp. 3919-3937; 28 octombrie 2018, ISSN 2071-1050, WOS:000451531700093, DOI: 10.3390/su10113919 <a href="https://www.mdpi.com/2071-1050/10/11/3919">https://www.mdpi.com/2071-1050/10/11/3919</a>	6	5	0,462	1,663	
3	Tecău A. S., Brătucu G., Tescașiu B., Chițu I. B., Constantin C. P., Foris D. (2019) Responsible Tourism—Integrating Families with Disabled Children in Tourist Destinations, <i>Sustainability</i> , 11(16), pp. 4420-4438, 15 august 2019, ISSN 2071-1050, WOS:000484472500164, DOI:10.3390/su11164420 <a href="https://www.mdpi.com/2071-1050/11/16/4420">https://www.mdpi.com/2071-1050/11/16/4420</a>	6	6	0,462	1,386	
4	Brătucu, G., Lixândroiu, R.C., Constantin, C. P., Tecău, A. S., Chițu, I. B., Trifan, A. (2020) Entrepreneurial University: Catalyst for Regional Sustainable Development, <i>Sustainability</i> , 12(10), pp. 4151-4168, data publicării 19 May 2020, ISSN 2071-1050, WOS:000508186400111, DOI: 10.3390/su12104151 <a href="https://www.mdpi.com/2071-1050/12/10/4151">https://www.mdpi.com/2071-1050/12/10/4151</a>	6	6	0,462	1,386	
5	Nichifor, E., Lixândroiu, R.C., Sumedrea, S., Chițu, I. B, Brătucu, G. (2021) How Can SMEs Become More Sustainable? Modelling the M-Commerce Consumer Behaviour with Contingent Free Shipping and Customer Journey's Touchpoints Optimisation, <i>Sustainability</i> , 13, 6845, WOS:000660725100001, <a href="https://doi.org/10.3390/su13126845">https://doi.org/10.3390/su13126845</a>	6	5	0,462	1,663	
6	Suciu (Vodă) A.D., Tudor, A.I.M., Chițu, I. B, Dovleac, L., A Brătucu, G. (2021) IoT Technologies as Instruments for SMEs' Innovation and Sustainable Growth, <i>Sustainability</i> , 13, 6357. WOS:000660725100001, <a href="https://doi.org/10.3390/su13116357">https://doi.org/10.3390/su13116357</a>	6	5	0,462	1,663	
					9,424	
P1 Total					14,812	



P2 Cărți sau capitole din cărți publicate la edituri naționale și internaționale P= 0,2/N				
Nr crt	Carte	N	Punctaj	
1	Lefter C. (coordonator) <i>Marketing – ediția a II-a revizuită</i> , Editura Universității Transilvania din Brașov, ISBN: 973-635-681-7, 2006, nr. pg. 810	6	0,03	
3	Patriche D., Patrichi G., Chițu I.B. <i>Comerț rural – perspectiva integrării în fluxurile de distribuție ale Uniunii Europene</i> , Editura Economica, ISBN:973-709-239-2, 2006, nr. pg.:430	3	0,06	
4	Chițu I.B. <i>Tehnici promoționale</i> , Editura Universității Transilvania din Brașov ISBN:978-973-598-135-8, 2007, nr.pg. 126	1	0,2	
5	Foris D. (coordonator) <i>Manualul ghidului și agentului de turism</i> , Lux Libris, ISBN: 978-973-131-153-1, 2012, nr. pg. 603	15	0,013	
6	Camarda A.L. (coordonator) <i>Manualul tehnicianului în hotelărie</i> , Lux Libris, ISBN: 978-973-131-153-4, 2012, nr. pg. 654	10	0,02	
7	Brătuțu G (coordonator) <i>Județul Brașov - profilul destinației turistice</i> , Editura Universității Transilvania din Brașov, ISBN:978-606-19-0551-5, 2015, nr. pg. 231	13	0,015	
8	Brătuțu G (coordonator) <i>Sistemul european de indicatori pentru turism (ETIS) aplicabil în vederea dezvoltării durabile a destinației turistice județul Brașov</i> , Editura Universității Transilvania din Brașov, ISBN:978-606-19-0550-8, 2015, nr. pg. 50	11	0,018	
P2 Capitol din carte publicat la o editură internațională/ Articole în volume ISI Proceedings P= 0,1/N				
9	Tescașiu B., Tecău A.S., Chițu I.B., Constantin C.P., <i>Considerations about the Social and Economic Impact of Emigration and Repatriation: An Analysis for South Eastern Europe</i> , Editura: Cambridge Scholars Publishing, Newcastle, 2017, ISBN: 978-1-4438-9893-5 <a href="https://www.cambridgescholars.com/east-west-migration-in-the-european-union-2">https://www.cambridgescholars.com/east-west-migration-in-the-european-union-2</a>	4	0,025	
10	Tecău A.S., Chițu I.B., Tescașiu B. Assessing the impact of the training of the project developing the capacity of local administrations in Romania to act as community leaders in the context of accession to the European Union has had on the target group, <i>Management of Technological Changes</i> , ISSN:978-960, 2011, WOS:000306940000135	3	0,033	
11	Foris D., Albu R.G., Chițu I.B., Foris T., Băltescu C.A. Brasov tourism destination profiling in the context of sustainable tourism development, <i>3rd International Multidisciplinary Scientific Conference on Social Sciences &amp; Arts SGEM</i> , 2016, Albena, Bulgaria, ISSN:23675659, <a href="https://sgemsocial.org/ssgemlib/spip.php?article2917&amp;lang=en">https://sgemsocial.org/ssgemlib/spip.php?article2917&amp;lang=en</a> , WOS:000395727200014	5	0,02	
12	Chițu I.B., Foris D., Băltescu C.A., Foris T., Albu R.G. Understanding residents' attitudes toward the tourism development in Brasov county, <i>3rd International Multidisciplinary Scientific Conference on Social Sciences &amp; Arts SGEM</i> 2016, Albena, Bulgaria, ISSN:23675659,	5	0,02	



https://sgemsocial.org/ssgemilib/spip.php?article2886&lang=en, WOS:000395727200001					
13	Tecău A.S., Chițu I.B., The image and visibility of european funds among the target audience – case study European Social Fund - Sectoral Operational Programme for Human Resources Development, 6th International Conference of Business Excellence, ICBE 2011, ISSN:978-973, WOS:000316637300058			2	0,05
P2 Total					0,504
C - Citări în reviste indexate ISI cu scor de influență (AIS) nenul					
Nr crt	Articolul citat	Revista și articolul în care a fost citat	Q	C <sub>i</sub>	Punctaj
1	Mawby, R.I., Tecău, A.S., Constantin, C.P., Chițu, I.B., Tescașiu, B. (2016) Addressing the Security Concerns of Locals and Visitors for the Sustainable Development of Tourist Destinations, <i>Sustainability</i> , 8(6), pp. 524-536; 30 mai 2016, ISSN 2071-1050, DOI: 10.3390/su8060524 WOS:000378776800021, DOI: 10.3390/su8060524 https://www.mdpi.com/2071-1050/8/6/524	Nassani, A.A., Aldakhil, A.M., Abro, M.M.Q. et al. (2018) Effective International Tourism Management: A Strategic Approach. <i>Social Indicators Research</i> 137, 1201-1224. https://doi.org/10.1007/s11205-017-1625-1, WOS:000434062000018	2	0,75	0,75
2	Mawby, R.I., Tecău, A.S., Constantin, C.P., Chițu, I.B., Tescașiu, B. (2016) Addressing the Security Concerns of Locals and Visitors for the Sustainable Development of Tourist Destinations, <i>Sustainability</i> , 8(6), pp. 524-536; 30 mai 2016, ISSN 2071-1050, DOI: 10.3390/su8060524 WOS:000378776800021, DOI: 10.3390/su8060524 https://www.mdpi.com/2071-1050/8/6/524	Majeed, S., Lu, C., Majeed, M., Shahid, M.N. (2018) Health Resorts and Multi-Textured Perceptions of International Health Tourists. <i>Sustainability</i> 10, 1063. https://doi.org/10.3390/su10041063, WOS:000435188000167	3	0,5	0,5
3	Mawby, R.I., Tecău, A.S., Constantin, C.P., Chițu, I.B., Tescașiu, B. (2016) Addressing the Security Concerns of Locals and Visitors for the Sustainable Development of Tourist Destinations, <i>Sustainability</i> , 8(6), pp. 524-536; 30 mai 2016, ISSN 2071-1050,	Tekalign, M., Groot Zevert, N., Weldegebriel, A., Poesen, J., Nyssen, J., Van Rompaey, A., Norgrove, L., Muys, B., Vranken, L. (2018) Do Tourists' Preferences Match the Host Community's	3	0,5	0,5

	WOS:000378776800021, DOI: 10.3390/su8060524 <a href="https://www.mdpi.com/2071-1050/8/6/524">https://www.mdpi.com/2071-1050/8/6/524</a>	Initiatives? A Study of Sustainable Tourism in One of Africa's Oldest Conservation Areas. <i>Sustainability</i> , 10, 4167. <a href="https://doi.org/10.3390/su10114167">https://doi.org/10.3390/su10114167</a> , WOS:000451531700341				
4	Tescașiu, B., Euran, G., Tecău, A. S., Chițu, I.B., Mekinc, J. (2018) Innovative Forms of Economy and Sustainable Urban Development—Sharing Tourism, <i>Sustainability</i> , 10(11), pp. 3919-3937; 28 octombrie 2018, ISSN 2071-1050, WOS:000451531700093, DOI: 10.3390/su10113919 <a href="https://www.mdpi.com/2071-1050/10/11/3919/htm">https://www.mdpi.com/2071-1050/10/11/3919/htm</a>	Cristobal-Fransi, E., Hernández-Soriano, F., Ferrer-Rosell, B., Daries, N. (2019) Exploring Service Quality among Online Sharing Economy Platforms from an Online Media Perspective. <i>Sustainability</i> , 11, 3690. <a href="https://doi.org/10.3390/su11133690">https://doi.org/10.3390/su11133690</a> , WOS:000477054300013	3	0,5	0,462	0,5
5	Tescașiu, B., Euran, G., Tecău, A. S., Chițu, I.B., Mekinc, J. (2018) Innovative Forms of Economy and Sustainable Urban Development—Sharing Tourism, <i>Sustainability</i> , 10(11), pp. 3919-3937; 28 octombrie 2018, ISSN 2071-1050, WOS:000451531700093, DOI: 10.3390/su10113919 <a href="https://www.mdpi.com/2071-1050/10/11/3919/htm">https://www.mdpi.com/2071-1050/10/11/3919/htm</a>	Aall, C., Koens, K. (2019) The Discourse on Sustainable Urban Tourism: The Need for Discussing More Than Overtourism. <i>Sustainability</i> 11, 4228. <a href="https://doi.org/10.3390/su11154228">https://doi.org/10.3390/su11154228</a> , WOS:000485230200233	3	0,5	0,462	0,5
6	Tescașiu, B., Euran, G., Tecău, A. S., Chițu, I.B., Mekinc, J. (2018) Innovative Forms of Economy and Sustainable Urban Development—Sharing Tourism, <i>Sustainability</i> , 10(11), pp. 3919-3937; 28 octombrie 2018, ISSN 2071-1050, WOS:000451531700093, DOI: 10.3390/su10113919 <a href="https://www.mdpi.com/2071-1050/10/11/3919/htm">https://www.mdpi.com/2071-1050/10/11/3919/htm</a>	Wagner, N., Strulak-Wójcikiewicz, R., Landowska, A. (2019) Trust in Sharing Economy Business Models from the Perspective of Customers in Szczecin, Poland. <i>Sustainability</i> , 11, 6838. <a href="https://doi.org/10.3390/su11236838">https://doi.org/10.3390/su11236838</a> , WOS:000508186400310	3	0,5	0,462	0,5
7	Brătuțu, G., Constantin, C. P., Chițu, I. B., Grădinaru, E., Dovleac, L. (2019) Abordarea bioeconomiei din perspectiva creșterii eficienței energetice a gospodăriilor din România, <i>Amfiteatru Economic</i> , 21(50), pp. 90-104,	Akbar, U., Popp, J., Khan, H., Khan, M.A., Oláh, J. (2020) Energy Efficiency in Transportation along with the Belt and Road Countries. <i>Energies</i> , ISSN	3	0,5	0,387	0,5



	ISSN Online: 2247-9104, WOS:0004561900000007, DOI:10.24818/EA/2019/50/90. <a href="https://www.amfiteatrueneconomic.ro/RevistaDetalii_RO.aspx?Cod=1120">https://www.amfiteatrueneconomic.ro/RevistaDetalii_RO.aspx?Cod=1120</a>	13, 2607. <a href="https://doi.org/10.3390/en13102607">https://doi.org/10.3390/en13102607</a> , WOS:000539257300199,				
8	Suciu (Vodă) A.D., Tudor, A.I.M., Chițu, I. B, Dovleac, L., A Brătucu, G. (2021) IoT Technologies as Instruments for SMEs' Innovation and Sustainable Growth, <i>Sustainability</i> , 13, 6357. WOS:000660725100001, <a href="https://doi.org/10.3390/su13116357">https://doi.org/10.3390/su13116357</a>	Llorca-Ponce, A; Rius-Sorolla, G and Ferreiro-Seoane, FI (2021) Is Innovation a Driver of Sustainability? An Analysis from a Spanish Region, <i>Sustainability</i> 13 (16), <a href="https://doi.org/10.3390/su13169286">https://doi.org/10.3390/su13169286</a> , WOS:000689982600001	3	0,5	0,387	0,5
9	Tecău, A.S., Constantin, C.P., Lixândroi, R.C., Chițu, I.B., Brătucu, G. (2020) Impact of the COVID-19 Crisis on Heavy Work Investment in Romania. <i>Amfiteatru Economic</i> , 22 (Special Issue No. 14), pp. 1049-1067, eISSN: 2247-9104, WOS:000582434500005, DOI: 10.24818/EA/2020/514/1049. <a href="https://www.amfiteatrueneconomic.ro/RevistaDetalii_RO.aspx?Cod=1205">https://www.amfiteatrueneconomic.ro/RevistaDetalii_RO.aspx?Cod=1205</a>	Vatamanescu, EM, Dabija, DC, Gazzola, P., Cegarro-Navarro, JG, Buzzi, T 3 (2021) Before and after the outbreak of Covid-19: Linking fashion companies' corporate social responsibility approach to consumers' demand for sustainable products, <i>Journal Of Cleaner Production</i> , 321, 128945, <a href="https://doi.org/10.1016/j.jclepro.2021.128945">https://doi.org/10.1016/j.jclepro.2021.128945</a> , WOS:000705777200044	1	1	1,289	1
10	Tecău, A.S., Constantin, C.P., Lixândroi, R.C., Chițu, I.B., Brătucu, G. (2020) Impact of the COVID-19 Crisis on Heavy Work Investment in Romania. <i>Amfiteatru Economic</i> , 22 (Special Issue No. 14), pp. 1049-1067, eISSN: 2247-9104, WOS:000582434500005, DOI: 10.24818/EA/2020/514/1049. <a href="https://www.amfiteatrueneconomic.ro/RevistaDetalii_RO.aspx?Cod=1205">https://www.amfiteatrueneconomic.ro/RevistaDetalii_RO.aspx?Cod=1205</a>	Nemteanu, MS; Dinu, V and Dabija, DC (2021) Job Insecurity, Job Instability, and Job Satisfaction in the Context of the COVID-19 Pandemic, <i>Journal Of Competitiveness</i> 13 (2) , pp.65-82, <a href="https://doi.org/10.1016/10.7441/joc.2021.02.04">https://doi.org/10.1016/10.7441/joc.2021.02.04</a> , WOS:000668683200004	4	0,25	0,502	0,25
	TOTAL Punctaj C					5,5

Situația îndeplinirii criteriilor

Criterii minime Profesor

Nr crt.	Criteriu	Minim	Realizat
1	Articole ISI cu AIS > 0,15	2	10
2	Articole în Core Economics și / sau Infoeconomics	2	4
3	Articole cu AIS nenul	4	10

Valori minime Profesor	Punctaj obținut
$S \geq 4$	$S = 20,816$
$P \geq 2$	$P = 15,316$
$C \geq 1,2$	$C = 5,5$

14.01.2022

conf.dr. Ioana Bianca CHIȚU



Rezolutia Comisiei Științifice Științe Economice

1. Prof.dr.Gheorghe EPRUAN

2. Prof.dr.Monica RAILEANU SZELES

3. Prof.dr.MARIUS Sorin DINCA

Standardele sunt îndeplinite

DA NU

7 DA NU

DA NU

Semnătură

