

## Lista lucrări publicate

### Monografii

1. *“Teste și aplicații la disciplina dreptul comerțului internațional”*, Editura Universității Transilvania din Brașov 2017, ISBN 978-606-19-0912-4, nr. total de pagini =402
2. *“Teste și aplicații la disciplina dreptul afacerilor”*, Editura Universității Transilvania din Brașov 2016, ISBN 978-606-19-0813-4, nr. total de pagini =390
3. *“Reglementarea principalelor contracte în dreptul afacerilor”*, Editura Universității Transilvania din Brașov 2015, ISBN 978-606-19-0642-0 , nr. total de pagini =190
4. *“Pregătire pentru examenul de licență în afaceri internaționale”*, Editura Universității Transilvania din Brașov 2015, ISBN 978-606-19-0631-4, nr. total de pagini =170, coautori Marinescu Nicolae și Boșcor Dana
5. *“The profile of the lease services consumer in Brașov County”*, capitol în carte -*Advances in the area of marketing and business communication*, Editorial ISEUN, 2015, ISBN 978-84-944989-0-9
6. *“Instrumente de plată și credit”*, Editura C.H.Beck București 2014, ISBN 978-606-18-0269-2, nr. total de pagini =150
7. *“Dreptul afacerilor”*, Editura Universității Transilvania din Brașov 2012, ISBN 978-606-19-0156-2, nr. total de pagini =202
8. *“Plăți și finanțări internaționale”*, Editura Universității Transilvania din Brașov 2011, ISBN 978-973-598-967-5, nr. total de pagini =178
9. *“Dreptul comerțului internațional”*, Editura Universității Transilvania din Brașov 2011, ISBN 978-973-598-966-8, nr. total de pagini =123

### Lucrări publicate în reviste Thomson ISI

1. *„Innovation of Startups, the Key to Unlocking Post-Crisis Sustainable Growth in Romanian Entrepreneurial Ecosystem “* (coautor C. Constantin) Revista: Sustainability, vol.13, Issue: 2, Ianuarie 2021
2. *„Overcoming geographical barriers to international presence. The case of the emerging Romanian tuscan wine cluster“* (coautori, M. Exposito-Langa, J.V. Tomas-Miquel), Journal: European Planning Studies, vol.29, Issue: 5, 2021
3. *“Sustainable Growth Approaches: Quadruple Helix Approach for Turning Brașov into a Startup City“* (coautor C. Constantin) Revista: Sustainability, vol.11, Issue: 21, Noiembrie 2019

4. *“Unravelling the effects of interorganizational networks on innovation in the textile industry. The case of the Valencian cluster in Spain”* (coautori J.V. Tomas-Miquel, M. Exposito-Langa, G. Brătucu), Journal: Industria Textila, No: 4, 2019
5. *“Embeddedness in cluster knowledge networks, the moderating role of network competence. The case study of the Romanian wine cluster of Muntenia-Oltenia”* (coautori, M. Exposito-Langa, J.V. Tomas-Miquel, G. Brătucu), Journal: Romanian Journal of Economic Forecasting, Volume: 21, issue 4, 2018
6. *“The Relevance of Collaborative Networks in Emerging Clusters. The Case of Muntenia-Oltenia Regions in Romania”* (coautori J.V. Tomas-Miquel, G. Brătucu, M. Exposito-Langa), Journal:Sustainability, Volume:10 Number: 2416, 2018
7. *“Food safety and sustainability – an exploratory approach at the level of the romanian wine production companies”*, (coautori Ghe. Epuran, G. Brătucu, N. A. Neacșu, A. Madar), Amfiteatru Economic Volum: 20, nr. 47/2018
8. *“Performanța lanțului logistic: armonizarea strategică”*, Amfiteatru Economic Volum: 10, nr. 24/2008

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1. *“Consequences of United Kingdom’s withdrawal from the European Union on the Romanian wine export”* Bulletin of the Transilvania University of Brașov Series V: Economic Sciences • Vol. 12 (61) No. 1 – 2019,  
[http://webbut.unitbv.ro/Bulletin/Series%20V/2019/BULETIN%20I%20PDF/18\\_Barbulescu.pdf](http://webbut.unitbv.ro/Bulletin/Series%20V/2019/BULETIN%20I%20PDF/18_Barbulescu.pdf)
2. *“Marketing strategies used by retailers on the international wine market”*, Bulletin of the Transilvania University of Brașov Series V: Economic Sciences • Vol. 11 (60) No.2 – 2018
3. *“The factors that influence the Romanian consumers' decision of buying wine ”*, Bulletin of the Transilvania University of Brașov Series V: Economic Sciences • Vol. 11 (60) No.1 – 2018
4. *“Adapting the wine producers offers in Muntenia Oltenia to the new market trends ”*, Bulletin of the Transilvania University of Brașov Series V: Economic Sciences • Vol. 10 (59) No.2 – 2017  
[https://intranet.unitbv.ro/Portals/0/UserFiles/User1397/BUT\\_2\\_2017.pdf](https://intranet.unitbv.ro/Portals/0/UserFiles/User1397/BUT_2_2017.pdf)
5. *“Potential and risks in the Romanian wine industry ”*, Bulletin of the Transilvania University of Brașov Series V: Economic Sciences • Vol. 10 (59) No. 1 – 2017  
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7. *“The export potential of the Muntenia Oltenia vineyard area”*, Bulletin of the Transilvania University of Brașov, Series V: Economic Sciences , Vol. 9 (58) No. 2 – 2016  
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8. *“Influence factors for leasing market contracts”*, Revista Management&Marketing, volume XIV, issue 2/2016 Craiova 2015, coautor I.C. Enache  
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10. *"The utility of the rescission clause in the settlement of disputes arising from international trade contracts"* Buletinul Universitatii Transilvania din Brasov" Bulletin of the Transilvania University of Braşov, Series V: Economic Sciences, Vol. 8 (57) No. 2 - 2015  
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11. *"Opinions of economics entities from Brasov and Suceava counties regarding the importance of lease services for developing the business environment"*, The USV Annals of Economics and Public Administration, Volume 15, Issue 1(21), Suceava 2015, coautori: V. Hapenciuc, A. Moroşanu, Costea  
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13. *"Quality strategies used by market leader in the competitive coffee"*, Ovidius University Annals, Constanta 2015, Volume XV, Issue 2, coautor A. N. Neacşu  
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14. *"Strategies Adopted by Romanian Banks to Reduce the Payment Incidents"*, (coautor C. Bălţeanu), Annals of "Dunarea de Jos" University of Galati, Fascicle I. Economics and Applied Informatics, Years XIX – no1/2013 ISSN 1584-0409  
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15. *"Mass Marketing Fraud – A Real Source of Financing the International Terrorism"* (coautor C. Bălţeanu, M. Marcu, D. R. Vuţă), Revista Management & marketing, vol.8 2013, ISSN 1842-0206  
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16. *"Consumer Behavior Analysis of Braşov Residents Regarding the Choice of Furniture Products Produced by Multinational Companies"*, (coautor A. Neacşu), Ovidius University Annals, Economic Sciences Series, 2013, ISSN 1582-9383, revista indexata in baze de date: REPEC, EBSCO, DOAJ, Cabell's  
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18. *"The analysis of the factors that influence the payment behaviour in the direct marketing system"*, (coautor C. Bălţeanu, M. Marcu), Metalurgia Internaţional, vol. XVIII 2013, no.5, ISSN 1582-2214, pag. 56, revista indexata in baze de date: EBSCO, SCOPUS
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22. "*E- Commerce with Online Payment through Bank Card*", (coautor C. Gherman, C. Bulgărea), Annals of the University of Petroșani 2010 – Economics, vol. X part IV, ISSN 1582-5949, pag. 309- 316, revista indexata in baze de date: EBSCO, REPEC, DOAJ, Cabell's  
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28. "*Urmeaza leasingul de echipamente*", Buletinul științific al Universității Creștine Dimitrie Cantemir, Brașov 9-10 mai 2003, ISBN 973-8204-45-3
29. "*Analiza influențelor determinate de intrarea pe piața românească a marilor lanțuri de magazine occidentale*", Buletinul științific al Universității Creștine Dimitrie Cantemir, Brașov 9-10 mai 2003, ISBN 973-8204-45-3
30. "*Politicile structurale – componenta esențială a politicilor regionale în cadrul UE*", Buletinul Științific al Universității Dimitrie Cantemir, mai 2002, ISBN 973-8204-29-1, pag 6
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32. "*Evoluția și efectele introducerii monedei unice în zona Euro*" – Revista Convorbiri Economice, nr.4 din iunie 2002, pag 6
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1. "Overcoming geographical barriers to international presence. The case of the Romanian Tuscany' s wine emerging cluster" (coautor M. Exposito-Langa, J.V. Tomas-Miquel, J.A. Belso-Martinez), Valencia, noiembrie 2018
2. "The perception of the external stakeholders about the entrepreneurial potential of Transilvania University of Brasov" (coautor S. Sumedrea, B. Tescașiu), Sevilla, noiembrie 2018
3. "Emerging clusters in transition economies: the case of the Romanian Tuscany' s wine industry" (coautor M. Exposito-Langa, J.V. Tomas-Miquel, J.A. Belso-Martinez), Valencia, mai 2018
4. "Developing methods of students counseling and career orientation. A case study – Romania POSDRU/161/2.2/G/141284" (coautor A. Tecău, B. Tescașiu, D. Foriș, T. Foriș), Barcelona, iunie 2016
5. "*The influence of the national macro-environment variables on tourism consumption*", (coautor E. Untaru), Latest trends on Engineering Education Corfu 2010, ISBN: 978-960-474-202-8, ISSN: 1792-426X  
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13. "*Argumente pro și contra globalizare*", Lucrările Simpozionului International de Științe Economice, SIMPEC, 17–18 mai 2002, Brașov, ISBN 973-8204-30-5, ISBN 973-8204-32-1, pag. 332

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21. *"Care este reteta unui discurs bun?"*, Universitatea George Baritiu Brasov, mai 2000, pag 281
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