

**FIȘA DE VERIFICARE
A ÎNDEPLINIRII STANDARDELOR MINIMALE–Abilitare
DOMENIUL MARKETING
conform Ordinului nr. 6129/2016**

Numele prenumele: Untaru Elena-Nicoleta

Punctaj $P_{articole}$ - Publicații în reviste indexate ISI Thomson cu AIS nenul – maxim 10 articole

$$P_{articol} = M \times [1 - (N - 1) \times 0,1] \times AIS$$

Nr. crt.	Autori	Titlul articolului	Denumirea revistei	Vol./nr.	Pagini încadrare articol	Data publicării	ISSN	WOS	DOI	AIS	M	Punctaj
1.	Untaru Elena-Nicoleta, Ispas Ana, Candrea Adina, Luca Marcela, Epuran Gheorghe	Predictors of individuals' intention to conserve water in a lodging context: the application of an extended Theory of Reasoned Action https://www.researchgate.net/publication/308295394_Predictors_of_individuals'_intention_to_conserve_water_in_a_lodging_context_the_application_of_an_extended_Theory_of_Reasoned_Action sau https://www.sciencedirect.com/science/article/abs/pii/S0278431916301876	INTERNATIONAL JOURNAL OF HOSPITALITY MANAGEMENT	59	50-59	Octombrie 2016	0278-4319	000387630800006	https://doi.org/10.1016/j.ijhm.2016.09.001	0,715	6	2,574
2.	Ispas Ana, Untaru Elena, Candrea	Environmental Management Practices within Agritourism	SUSTAINABILITY	11(14)/3887	1-25	Iulie 2019	2071-1050	000482261800132	https://doi.org/10.339	0,335	6	1,608

	Adina	Boarding Houses in Romania: A Qualitative Study Among Managers https://www.mdpi.com/2071-1050/11/14/3887							0/su111 43887			
3.	Han Heesup, Olya Hossein G.T., Untaru Elena- Nicoleta, Ispas Ana, Kim Jinkyung Jenny, Kim Wansoo	Impact of airport green atmospheres on mental health value, image, and loyalty among visitors and workers https://onlinelibrary.wiley.com/doi/abs/10.1002/bse.2425	29/3	1186-1198	Martie 2020	1099-0836	000509 490200 001	https://doi.org/10.1002/bse.2425	0,685	10	6,165	
4.	Han Heesup, Chua Bee-Lia, Ariza-Montes Antonio, Untaru Elena- Nicoleta	Effect of environmental corporate social responsibility on green attitude and norm activation process for sustainable consumption: Airline versus restaurant https://onlinelibrary.wiley.com/doi/abs/10.1002/csr.1931	27/4	1851-1864	Martie 2020	1535-3966	000563 149100 001	https://doi.org/10.1002/csr.1931	0,579	10	5,790	
5.	Untaru Elena- Nicoleta, Ispas Ana, Han Heesup	Exploring the synergy between customer home-based and hotel-based water consumption and conservation behaviors: An empirical approach https://onlinelibrary.wiley.com/doi/abs/10.1002/cb.1826	19/6	542-555	Aprilie 2020	1479-1838	000529 662700 001	https://doi.org/10.1002/cb.1826	0,476	10	4,284	
6.	Han Heesup, Lho LindaHeejeung,	Sustainable Choices and Behaviors among Eco-Friendly	18/2	1-16	Ianuarie 2021	1660-4601	000611 282800 001	10.3390/ijerph180208	0,715	6	4,290	

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	Kim Hyeon-Cheol, Untaru Elena-Nicoleta	Museum Travelers: Exploring the Drivers of Sacrifice, Visit, Pay, and WOM Intentions https://www.mdpi.com/1660-4601/18/2/845	RESEARCH AND PUBLIC HEALTH					45		
7.	Ispas Ana, Untaru Elena-Nicoleta, Candrea Adina Han Heesup	Impact of Place Identity and Place Dependence on Satisfaction and Loyalty toward Black Sea Coastal Destinations: The Role of Visitation Frequency https://www.tandfonline.com/doi/abs/10.1080/08920753.2021.1899914?journalCode=ucmg20	COASTAL MANAGEMENT	49/3	250-274	Martie 2021	0892-0753	000634 146300 001	10.1080/08920753.2021.1899914	6 2,520
Total										27,231

***Punctaj P_{cărți} – Cărți publicate la edituri internaționale de prestigiu (Anexa 1 la Ordin)**

Nr.crt.	Autori	Titlul cărții	Editura	Anul publicării	Nr. pagini	ISBN	Punctaj

***Punctaj P_{capitole} în cărți – Capitole în cărți publicate la edituri internaționale de prestigiu (Anexa 1 la Ordin)**

Nr.crt.	Autori	Titlul cărții	Editura	Anul publicării	Nr. pagini	ISBN	Punctaj

***Punctaj P_{cărți} – Cărți publicate la edituri naționale sau internaționale altele decât cele din Anexa 1 la Ordin**

Nr.crt.	Autori	Titlul cărții	Editura	Anul publicării	Nr. pagini	ISBN	Punctaj
1.	Untaru Elena-Nicoleta, Ispas Ana	Marketingul serviciilor	Editura Universității Transilvania din Brașov	2018	571	978-606-19-0979-7	0,1
2.	Untaru Elena-Nicoleta	Economia serviciilor. Aplicații. Proiecte. Studii de caz	Editura Universității Transilvania din Brașov	2012	193	978-606-19-0041-1	0,2

3.	Untaru Elena-Nicoleta	Modele de comportament al consumatorilor de servicii turistice	Editura Universității Transilvania din Brașov	2011	280	978-973-598-854-8	0,2
Total							0,50

*Punctaj P capitole în cărți – Capitele în cărți publicate la edituri naționale sau internaționale altele decât cele din Anexa 1 la Ordin

Nr.crt.	Autori	Titlul cărții	Editura	Anul publicării	Nr. pagini	ISBN	Punctaj

*Punctaj P ISI Proceedings

Nr.crt.	Autori	Titlul articolului Dovada - link ISI	Denumirea volumului	Organizator conferință	Pagini încadrare articol	Data publicării	ISSN/ ISBN	WOS	Punctaj

* Cumulate, aceste criterii nu trebuie să depășească 0,5 puncte

**Citări C articole

Nr.crt.	Lucrarea citată	Lucrarea care citează	Quartilă	AIS	Punctaj
1.	Predictors of individuals' intention to conserve water in a lodging context: the application of an extended Theory of Reasoned Action	What influences water conservation and towel reuse practices of hotel guests? https://www.researchgate.net/publication/322862776_What_influences_water_conservation_and_towel_reuse_practices_of_hotel_guests_sau https://www.sciencedirect.com/science/article/abs/pii/S0261517717301814	Q1	1,134	1
2.	Predictors of individuals' intention to conserve water in a lodging context: the application of an extended Theory of Reasoned Action	Promoting towel reuse behaviour in guests: A water conservation management and environmental policy in the hotel industry https://onlinelibrary.wiley.com/doi/abs/10.1002/bse.2179	Q3	0,604	0.5
3.	Predictors of individuals' intention to conserve	Eliciting customer green decisions related to water saving at	Q2	0,566	0,75

0,5

	water in a lodging context: the application of an extended Theory of Reasoned Action	hotels: impact of customer characteristics https://www.tandfonline.com/doi/abs/10.1080/09669582.2018.1458857			
4.	Predictors of individuals' intention to conserve water in a lodging context: the application of an extended Theory of Reasoned Action	National park visitors' car-use intention: A norm-neutralization model https://www.researchgate.net/publication/329340818_National_park_visitors'_car-use_intention_A_norm-neutralization_model_sau https://www.sciencedirect.com/science/article/abs/pii/S0261517718301122	Q1	1,134	1
5.	Predictors of individuals' intention to conserve water in a lodging context: the application of an extended Theory of Reasoned Action	Antecedents of space traveler behavioral intention https://journals.sagepub.com/doi/abs/10.1177/0047287519841714	Q1	1,074	1
6.	Predictors of individuals' intention to conserve water in a lodging context: the application of an extended Theory of Reasoned Action	Understanding employee's electricity conservation behavior in workplace: Do normative, emotional and habitual factors matter? https://www.researchgate.net/publication/330428783_Understanding_employee's_electricity_conservation_behavior_in_workplace_Do_normative_emotional_and_habitual_factors_matter_sau https://www.sciencedirect.com/science/article/pii/S0959652619301921	Q1	0,969	1
7.	Predictors of individuals' intention to conserve water in a lodging context: the application of an extended Theory of Reasoned Action	Eliciting customers' waste reduction and water saving behaviors at a hotel https://www.researchgate.net/publication/336558803_Eliciting_customers'_waste_reduction_and_water_saving_behaviors_at_a_hotel_sau https://www.sciencedirect.com/science/article/abs/pii/S0278431918311976	Q1	0,923	1
8.	Predictors of individuals' intention to conserve water in a lodging context: the application of an extended Theory of Reasoned Action	Eco-innovation in hospitality research (1998-2018): a systematic review	Q1	0,655	1

	extended Theory of Reasoned Action	https://www.emerald.com/insight/content/doi/10.1108/IJCHM-01-2019-0002/full/html			
9.	Predictors of individuals' intention to conserve water in a lodging context: the application of an extended Theory of Reasoned Action	The Model of Goal-Directed Behavior in Tourism and Hospitality: A Meta-analytic Structural Equation Modeling Approach https://journals.sagepub.com/doi/abs/10.1177/0047287521991242	Q1	1,074	1
10.	A conceptual framework of consumers' pro-environmental attitudes and behaviours in the tourism context	The mountains are calling! An extended TPB model for understanding metropolitan residents' intentions to visit nearby alpine destinations in summer https://www.researchgate.net/publication/333603586_Tourism_Management_The_mountains_are_calling_An_extended_TP_B_model_for_understanding_metropolitan_residents'_intentions_to_visit_nearby_alpine_destinations_in_summer_sau https://www.sciencedirect.com/science/article/abs/pii/S0261517719301141	Q1	1,134	1
Total					9,25

****Citări Cări**

Nr.crt.	Lucrarea citată	Cartea în care apare citarea	Punctaj	Dovadă –link/scan
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**** Se iau în considerare maxim 10 citări**

Proiecte / granturi de cercetare

Nr.crt.	Denumirea proiectului/grantului	Tipul de proiect	Funcția ocupată în proiect	Perioada de desfășurare	Valoarea proiectului (euro)
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Criterii minimale pentru profesor/abilitare

Nr.crt.	Criteriu	Minim	Realizat
1.	Articole cu AIS nenul	4	7
2.	Articole în Core Economics și / sau Infoeconomics	2	3
3.	Articole ISI cu AIS > 0,15	2	7

Valori minime ale punctajelor pentru profesor ($S = P + C$)

Nr.crt.	Minim	Realizat	Indice realizare
1.	$S \geq 4$	36,981	924,5%
2.	$P \geq 2$	27,731	1.386,6%
3.	$C \geq 1,2$	9,25	770,8%

Rezolutia Comisiei Științifice Științe Economice

Standardele sunt indeplinite

Semnătură

1. Prof.dr.Monica RĂILEANU SELES
2. Prof.dr.Gheorghe EPURAN
3. Prof.dr.Marius Sorin DINCĂ

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