

## **Listă de lucrări ale candidatei**

### **1. Lista celor 10 lucrări relevante pentru realizările profesionale proprii**

#### **1.1. Lucrări în jurnale indexate ISI Web of Science cu FI mai mare de 0,5**

- 1) Briciu, V A, Rezeanu, C-I, & Briciu, A (2020). Online Place Branding: Is Geography 'Destiny' in a 'Space of Flows' World?. *Sustainability*, 12(10), 4073. (ISI, Factor de Impact 2019: 2,576).
- 2) Nechita, F, & Rezeanu, C-I (2019). Augmenting Museum Communication Services to Create Young Audiences. *Sustainability*, 11(20), 5830. (ISI, Factor de Impact 2019: 2,576).
- 3) Rezeanu, C-I, Briciu, A, Briciu, V, Repanovici, A & Coman, C (2016). The Influence of Urbanism and Information Consumption on Political Dimensions of Social Capital: Exploratory Study of the Localities Adjacent to the core Core City from Braşov Metropolitan Area, Romania. *PloS ONE*, 11(1), e0144485. doi:10.1371/journal.pone.0144485. ISSN 1932-6203. Cod WOS: 000369527800003. (ISI, FI, 2016/2017: 2.806; SRI, 2016: 2.098).

#### **1.2. Lucrări în volume indexate ISI Proceedings Web of Science**

- 4) Rezeanu, C-I (2016). Some Glimpses into Using an Interpretive-Constructivist Approach to Study Housing and Domestic Space. În: A Sandu, A Frunza, T Ciulei, G Gorghiu, & A Petrovicil (co.), *Proceedings of the 6th International Conference LUMEN 2015 Rethinking Social Action. Core Values* (pp. 1129-1134). Bologna: Editura Editografica. ISBN 978-88-7587-725-5. Cod WOS: 000378560300196.

#### **1.3. Lucrări în jurnale indexate Scopus**

- 5) Rezeanu, C-I (2015). The quality of housing in four Roma communities living on the periphery of Făgăraş City, Romania: differences in perceptions between Roma and Romanians. *Quality of Life. A Journal of Social-Policy Issues*, 26(3), 214-236. ISSN 1018-0839.

#### **1.4. Lucrări în jurnale indexate ERIH+**

- 6) Rezeanu, C-I (2018). Introduction to the Phenomenological Approach to Urban, Residential, and Domestic Space. *Logos, Universality, Mentality, Education, Novelty: Philosophy and Humanistic Sciences*, 6(2), 42-56. ISSN 2284-5976.
- 7) Rezeanu, C-I (2015). The Social Construction of Roma Housing Issue: Determinants of Roma and Romanians Perceptions. *Review of Applied Socio-Economic Research*, 9(1), 66-78. e-ISSN 2247-6172.

#### **1.5. Lucrări în alte jurnale/volume indexate BDI**

- 8) Rezeanu, C-I (2016). Reflexive Transformation of Intimacy in Late Modernity Theories: some Critiques and Conceptual Alternatives. *Postmodern Openings*, 7(1), 35-54. doi: 10.18662/po/2016.0701.03. ISSN 2068-0236.
- 9) Rezeanu, C-I (2015). The relationship between domestic space and gender identity: Some signs of emergence of alternative domestic femininity and masculinity. *Journal of Comparative Research in Anthropology and Sociology*, 7(2), 9-29. ISSN 2068-0317.
- 10) Rezeanu, C-I (2014). The subjective and objective dimensions of home in later life: implications for aging in place. *Social Work Review*, 12(3), 17-31. ISSN 1583-0608.



## **2. Cărți și capitole în cărți**

- 1) Rezeanu, C-I (2019). *Introducere în sociologia spațiului virtual*. Timișoara: Editura de Vest. ISBN 978-973-36-0776-2 (în curs de editare și tipărire).
- 2) Rezeanu, C-I (2018). Analiza imaginii mass-media pe baza rezultatelor analizei de conținut. În: C Coman (co.), *Analiza imaginii și influența mass-media* (pp. 210-250). Timișoara: Editura de Vest. ISBN 978-973-36-0731-1.
- 3) Rezeanu, C-I (2018). Glosar de termeni. În: C Coman (co.), *Despre eșantionare* (pp. 173-203). Timișoara: Editura de Vest. ISBN 978-973-36-0750-2.
- 4) Rezeanu, C-I, Coman, C, & Repanovici, A (2018). Narrative Construction of Popularity Assessment Criteria on Weblogs: The Implications for Virtual Learning Environments. In: A Repanovici, M Koukourakis, & T Khedoyan (co.), *Book Power in Communication, Sociology and Technology* (pp. 7-18). Budapesta, Ungaria: Trivent Publishing. ISBN 978-615-80996-4-6.
- 5) Coman, C & Rezeanu, C-I (2017). Spațiul de locuit și fericirea în cuplu. În: E M Dobrescu & E M Dobrescu (co.), *Sociologie și economie spirituală* (pp. 69-87). București, România: Sigma. ISBN 978-606-727-246-8.
- 6) Moraru, A, Purcărean, S & Rezeanu, C-I (2004). Încrederea la nivelul societății brașovene. Analiză secundară pe baza chestionarului Salzman. În: C Coman & S Coposescu (co.), *Orientările de valoare și specificul național. Studii de antropologie socioculturală* (pp. 113-130). Brașov, România: Editura Universității Transilvania din Brașov, ISBN 973-635-347-8.

## **5. Articole / studii in extenso publicate în reviste din fluxul științific internațional principal**

- 7) Briciu, V A, Rezeanu, C-I, & Briciu, A (2020). Online Place Branding: Is Geography 'Destiny' in a 'Space of Flows' World?. *Sustainability*, 12(10), 4073. (ISI, Factor de Impact 2019: 2,576).
- 8) Nechita, F, & Rezeanu, C-I (2019). Augmenting Museum Communication Services to Create Young Audiences. *Sustainability*, 11(20), 5830. (ISI, Factor de Impact 2019: 2,576).
- 9) Rezeanu, C-I (2018). Introduction to the Phenomenological Approach to Urban, Residential, and Domestic Space. *Logos, Universality, Mentality, Education, Novelty: Philosophy and Humanistic Sciences*, 6(2), 42-56.
- 10) Rezeanu, C-I & Coman, C (2018). Narrative Construction of Self-Coherence in the Virtual Space. *Bulletin of the Transilvania University of Brașov*, 11(1), 105-114.
- 11) Coman, C, Rezeanu, C-I, Mihalte, S I, & Kiss, R (2018). Highlighting the Image of the Local Government Institutions in Mass Media based on the Results of the Content Analysis. *Juridical Current*, 72(3), 39-56.
- 12) Rezeanu, C-I & Coman, C (2017). The Dynamic Landscape of Virtual Space through a Multidisciplinary Kaleidoscope. *Bulletin of the Transilvania University of Brașov*, 10(1), 143-152.
- 13) Rezeanu, C-I, Briciu, A, Briciu, V, Repanovici, A & Coman, C (2016). The Influence of Urbanism and Information Consumption on Political Dimensions of Social Capital: Exploratory Study of the Localities Adjacent to the core City from Brașov Metropolitan Area, Romania. *PloS ONE*, 11(1), e0144485. doi:10.1371/journal.pone.0144485.
- 14) Coman, C & Rezeanu, C-I (2016). The "Free" Movement of Roma in the EU: from the Presumption of the Fundamental Right to Housing to Forced Evictions and Expulsion. *Bulletin of the Transilvania University of Brașov*, 9(2), 81-90.
- 15) Rezeanu, C-I (2016). Reflexive Transformation of Intimacy in Late Modernity Theories: some Critiques and Conceptual Alternatives. *Postmodern Openings*, 7(1), 35-54. doi: 10.18662/po/2016.0701.03.
- 16) Rezeanu, C-I (2015). The Relationship between Domestic Space and Gender Identity: some Signs of Emergence of Alternative Domestic Femininity and Masculinity. *Journal of Comparative*



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*Research in Anthropology and Sociology*, 7(2), 9-29.

- 17) Rezeanu, C-I (2015). The Quality of Housing in four Roma Communities Living on the Periphery of Făgăraș City, Romania: Differences in Perceptions between Roma and Romanians. *Quality of Life*, 26(3), 214-236.
- 18) Rezeanu, C-I (2015). The Social Construction of Roma Housing Issue: Determinants of Roma and Romanians Perceptions. *Review of Applied Socio-Economic Research*, 9(1), 66-78.
- 19) Rezeanu, C-I (2014). The Subjective and objective dimensions of home in later life: implications for aging in place. *Social Work Review*, 12(3), 17-31.

### **6. Publicații în extenso publicate în volume ale principalelor conferințe internaționale de specialitate**

- 20) Coman, C, Popica, M-M, Rezeanu, C-I (2019). The Adoption of Digital Marketing by SMEs Entrepreneurs. În: T. Antipova & A. Rocha (co.), *Digital Science 2019*, Advances in Intelligent Systems and Computing 1114 (pp. 431-441). Cham: Springer. ISBN 978-3-030-37736-6 (ISI Proceedings).
- 21) Grajdieru Coman, E, Rezeanu, C-I, Nechita, F, & Coman, C (2018). Modern tendencies in experiential marketing: museums using augmented reality (AR) to convert young audiences into ambassadors of local culture. În: M A Omazic, V Roska, & A Grobelna (co.), *Economic and Social Development (Book of Proceedings)*, 28th International Scientific Conference on Economic and Social Development. (pp. 212-221). Varazdin Development and Entrepreneurship Agency, Varazdin, Croatia; Faculty of Management University of Warsaw, Warsaw, Poland; University North, Koprivnica, Croatia. ISSN 1849-7535. Disponibil online: [https://bib.irb.hr/datoteka/935771.Book\\_of\\_Proceedings\\_esdParis2018\\_Online.pdf#page=220](https://bib.irb.hr/datoteka/935771.Book_of_Proceedings_esdParis2018_Online.pdf#page=220).
- 22) Rezeanu, C-I (2018). Social Construal Maps to Study Territories within Home Space. În: V Manolachi, CM Rus, & S Rusnac (co.), *New Approaches in Social and Humanistic Sciences* (pp. 404-416). Iași, România: LUMEN Proceedings. ISBN: 978-1-910129-15-9.
- 23) Rezeanu, C-I (2016). Some Glimpses into Using an Interpretive-Constructivist Approach to Study Housing and Domestic Space. În: A Sandu, A Frunza, T Ciulei, G Gorghiu, & A Petrovicil (co.), *Rethinking Social Action. Core Values* (pp. 1129-1134). Bologna, Italia: Editura Editografica. ISBN 978-88-7587-725-5.
- 24) Nechita, F, Rezeanu, C-I, Rusu, I G, & Csilla, S-L (2011). Factors influencing consumer behavior on the Romanian beer and dairy markets. În: C Brătianul, G Brătucu, D Lixandroi, N A Pop, & S A Văduva (co.), *Proceedings of the 6th International Conference on Business Excellence ICBE 2011* (Vol. 2, pp. 29-31). Brașov, România: Editura Universității Transilvania din Brașov. ISBN 978-973-598-941-5.

## **7. Alte lucrări și contribuții științifice**

### **7.1. Lucrări prezentate în cadrul conferințelor**

#### **7.1.1. Lucrări prezentate în cadrul conferințelor internaționale desfășurate în străinătate**

- 1) Rezeanu, C-I (2019). Representations of Homelessness in a Post-Industrial City: A Situational Analysis of Online Data. CEE Lumen NASHS ("New Approaches in Social and Humanistic Sciences"), 19-21 septembrie, Chișinău, MD.
- 2) Coman, C & Rezeanu, C-I (2018). Happiness as a Resilience Resource: A Material Culture Approach to the Social Reproduction of Human Capital in the Domestic Space. 36th International Scientific Conference on Economic and Social Development "Building Resilient Society", 14-15 decembrie, Zagreb, HR.
- 3) Pepene, N, Nechita, F, & Rezeanu, C-I (2018). Interpreting Recent Past Becomes a Cohesive Strategy for Central and Eastern European cities. ESA RN36 Midterm Conference and 10th Slovenian Social Science Conference on "The Social Transformations We Live in: Between Cohesion and Fragmentation", 20-22 septembrie, Nova Gorica, SI.



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- 4) Rezeanu, C-I, Nechita, F, Grajdieru Coman, E, & Coman, C (2018). Post-socialist city brands: from industrial cities to creative cities and the cognitive dissonance in between. *IBC Conference "The Rise of New Approaches to Internationalisation: Strategic and Managerial Implications"*, 30 mai – 1 iunie, Aalborg, Danemarca. Disponibil online: [www.ibcconference.aau.dk/digitalAssets/389/389425\\_20180528---ibc-conference-2018-programme8.pdf](http://www.ibcconference.aau.dk/digitalAssets/389/389425_20180528---ibc-conference-2018-programme8.pdf).
- 5) Grajdieru Coman, E, Rezeanu, C-I, Nechita, F, & Coman, C (2018). Modern tendencies in experiential marketing: museums using augmented reality (AR) to convert young audiences into ambassadors of local culture. *International Scientific Conference on "Economic and Social Development"*, 19-20 aprilie, Paris, Franța. Disponibil online: [www.esd-conference.com/upload/program/Program\\_esd\\_Paris\\_2018.pdf](http://www.esd-conference.com/upload/program/Program_esd_Paris_2018.pdf).
- 6) Csiszér, A, Szabó, C, Nechita, F, & Rezeanu, C-I (2018). The role of collective memory in reconfiguring identity. *"Interpret Europe" Conference*, 23-26 martie, Kőszeg, Ungaria. Disponibil online: [www.interpret-europe.net/fileadmin/Documents/publications/iecon18\\_proceedings.pdf](http://www.interpret-europe.net/fileadmin/Documents/publications/iecon18_proceedings.pdf).
- 7) Rezeanu, C-I, Nechita, F, & Coman, C (2017). Bridging Cities from Central and Eastern Europe to Appropriate Collective Memory and Reconfigure Identity. *"East-West Cohesion" International Scientific Conference*, 16-17 noiembrie, Dunaújváros, Ungaria.
- 8) Rezeanu, C-I (2017). How to Use Construal Maps to Study Housing and Domestic Space? [poster]. *Central and Eastern European LUMEN International Conference NASHS 2017 ("New Approaches in Social and Humanistic Sciences")*, organizată de LUMEN Conference Center, 8-10 iunie, Chișinău, Republica Moldova.
- 9) Nechita, F, Coman, C, Rezeanu, C-I & Coposescu, S (2015). European Capital of Culture: urban space regeneration and new cultural identity. *Conferința anuală CCCS (Center for Culture and Cultural Studies) "Culture and Identity"*, 3-5 septembrie Skopje, Macedonia. Disponibil online: <http://cultcenter.net/wp-content/uploads/2014/01/CCCS-Conference-2015-Book-of-Abstracts.pdf>.

### 7.1.2. Lucrări prezentate în cadrul conferințelor internaționale desfășurate în țară

- 1) Rezeanu, C-I (2019). Internet Use among Social Sciences and Communication University Students from a Touristic City, *International Colloquium of Social Sciences and Communication ACUM 2019 "Challenges of Education and Research in the Social Sciences"*, 17-19 octombrie, Brașov, România.
- 2) Botea, B, Bodî, D, Nechita, F, & Rezeanu, C-I (2019). Engaging Seniors and Children in Urban Awareness Projects, *International Colloquium of Social Sciences and Communication ACUM 2019 "Challenges of Education and Research in the Social Sciences"*, 17-19 octombrie, Brașov, România.
- 3) Rezeanu, C-I (2019). Using Social Media to Understand the Complex Identity of a Touristic City, *Lumen Conference RSACVP 2019 (Rethinking Social Action. Core Values in Practice)*, 15-18 mai, Iași, RO.
- 4) Rezeanu, C-I, Nechita F, & Deaky, B (2018). The marketing effects of introducing VR stimuli to enhance the visiting experience of history museums, *11th International Conference Marketing "From Information to Decision"*, 26-27 octombrie, Cluj-Napoca, RO.
- 5) Rezeanu, C-I (2018). The Phenomenological Approach to Urban, Residential, and Domestic Space, *CATES 2018 (Communicative Action & Transdisciplinarity in the Ethical Society)*, 23-24 noiembrie, Târgoviște, RO.
- 6) Rezeanu, C-I (2018). The social worlds of virtual objects participating in the arena of (re)producing the myth of Dracula: evidence from a video game, *International Interdisciplinary Dracula Conference*, 17-19 Octombrie, Brașov, RO.
- 7) Coman, C & Rezeanu C-I (2017). Narrative construction of self-coherence in the virtual space, *International Colloquium of Social Sciences and Communication ACUM 2017 "Challenges of Education and Research in the Social Sciences"*, 9-11 noiembrie, Brașov, România.
- 8) Rezeanu C-I (2017). Writing space through domestic objects to display memories and identities,



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*International Colloquium of Social Sciences and Communication ACUM 2017 "Challenges of Education and Research in the Social Sciences", 9-11 noiembrie, Braşov, România.*

- 9) Coman, C, Rezeanu, C-I, Mihalte, S I, & Kiss, R (2017). How to evidence local media image of public administration institutions from content analysis results?, *International Conference on Law and Public Administration on the theme of „Liability for Democracy”*, 26-27 octombrie, Târgu-Mureş, România.
- 10) Rezeanu C-I, Coman C, & Repanovici, A (2017). Narrative Construction of Popularity Assessment Criteria on Weblogs: Implications for Virtual Learning Environments, *International Summit of the Book*, 16-17 octombrie, Braşov, România.
- 11) Rezeanu, C-I (2016). The reflexive transformation of intimacy according to the theories of late modernity: critical analysis and conceptual alternatives [poster]. *Congresul internațional WLC 2016 (World LUMEN Congress)*, 12-17 aprilie, Iași, România. Disponibil online: [http://conferinta.info/wp-content/uploads/2016/01/PROGRAM\\_WLC2016\\_-associated\\_events-2.pdf](http://conferinta.info/wp-content/uploads/2016/01/PROGRAM_WLC2016_-associated_events-2.pdf).
- 12) Rezeanu, C-I (2015). The relationship between domestic space and gender identity: the emergence of alternative domestic femininity and masculinity [prezentare orală]. *Colocviul internațional de Științe Sociale și ale Comunicării ACUM 2015*, 19-21 noiembrie, Braşov, România. Disponibil online: [http://societateasociologilor.ro/docs/Program\\_ACUM\\_2015\\_SSR.pdf](http://societateasociologilor.ro/docs/Program_ACUM_2015_SSR.pdf).
- 13) Rezeanu, C-I (2015). The Social Construction of Roma Housing Issue: Determinants of Roma and Romanians Perceptions [prezentare virtuală]. *Simpozionul internațional ASER 2015 ("Advancing Socio-Economic Research")*, 15-16 mai, Bucureşti, România.
- 14) Rezeanu, C-I (2015). The quality of housing in four Roma communities living on the periphery of Făgăraş City, Romania [lucrare distribuită]. *Conferința internațională aniversară QLCSP 2015 ("Quality of Life: a Challenge for Social Policy")*, 23-25 aprilie, Bucureşti, România. Disponibil online: <https://sites.google.com/site/riqlconference2015/book-of-abstracts>.
- 15) Rezeanu, C-I (2015). How to Use an Interpretive-Constructivist Approach to Study Housing and Domestic Space? [poster]. *Conferința internațională LUMEN RSACV 2015 ("Rethinking Social Action. Core Values")*, 16-19 aprilie, Iași, România. Disponibil online: [www.conferinta.info/Working\\_Papers\\_Volume\\_LUMEN\\_RSACV\\_2015.pdf](http://www.conferinta.info/Working_Papers_Volume_LUMEN_RSACV_2015.pdf).
- 16) Nechita, F, Rezeanu, C-I, Rusu, IG & Csilla, S-L (2011). Factors influencing consumer behavior on the Romanian beer and dairy markets [prezentare orală]. *ICBE 2011 ("International Conference on Business Excellence")*, 14-15 octombrie, Braşov, România. Disponibil online: [www.bursedotorale.ro/public/documente/conferinte/1332227943\\_ICBE%202011\\_conference.programme.pdf](http://www.bursedotorale.ro/public/documente/conferinte/1332227943_ICBE%202011_conference.programme.pdf).