

**Îndeplinire criteriile naționale**  
**Post: Conferențiar universitar- Pozitia 25**  
**Candidat: TODOR RALUCA DANIA**

| ARTICOLE SI CARTI                                                                                                                                                        |                                                                                                                                                                                                              |          |          |          |             |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------|----------|-------------|
|                                                                                                                                                                          | Titlul articolului/cartii                                                                                                                                                                                    | Scor AIS | Scor SRI | Cuartila | Punctaj     |
| P1.                                                                                                                                                                      | Acquisition of Electric vehicles a step towards Green Consumption. Empirical Research among Romanian students_ SUSTAINABILITY Vol. 11, DEC. 2019 ( <b>6 autori</b> )                                         | 0,336    | 0,999    | Q3       | 1.008       |
| P2.                                                                                                                                                                      | Responsible consumption_source of competitive advantages and solution for tourist protection AMFITEATRUL ECONOMIC Vol. 29, MAI 2017 ( <b>5 autori</b> )                                                      | 0,056    | 0.102    | Q4       | 0.336       |
| P3.                                                                                                                                                                      | CARTE- Introducere in Branding, Todor Raluca Dania – <b>unic autor</b> , Editura Universitatii Transilvania , 2017, ISBN 978-606-19-0876-9                                                                   | -        | -        | -        | 0.1875      |
| $P_i = M \times [1 - (N - 1) \times 0,1] \times AIS$ (M=coef. de multiplicare, N=numarul de autori)<br>$P = \text{Scor total articole: } \sum_1^3 P_i$ ( $P \geq 0.75$ ) |                                                                                                                                                                                                              |          |          |          | 1.53        |
| CITARI                                                                                                                                                                   |                                                                                                                                                                                                              |          |          |          |             |
| C1.                                                                                                                                                                      | P2 citat in- "Developing the Romanian Organic Market : A Producer's Perspective"- SUSTAINABILITY- Vol. 11, JAN. 2019                                                                                         |          |          | Q3       | 0.5         |
| C2                                                                                                                                                                       | P2. Citat in – "A Multi-Dimentional Approach of Green Marketing Competitive Advantage: A perspective of Small Medium and Micro Enterprises from Western Cape, South Africa"- SUSTAINABILITY Vol.10, OCT.2018 |          |          | Q3       | 0.5         |
| C3.                                                                                                                                                                      | P2 citat in – "Generation X versus Millenials communication behavior on social Media when Purchasing food versus Tourist Services"- E & M Economie and Management                                            |          |          | Q4       | 0.25        |
| C4                                                                                                                                                                       | "Blending traditional and digital marketing" Todor R. unic autor) citat in- "The impact of restaurant social media on environmental sustainability:An empirical study, SUSTAINABILITY, Vol.11 , Nov.2019     |          |          | Q3       | 0.5         |
| C5.                                                                                                                                                                      | Implementing LCCA in building design"- citat in "Experimenetal study on CO2 capture in a residential area"- Environmental Engineering & Management Journal, Vol.18, MAI 2019                                 |          |          | Q4       | 0.25        |
| $C = \text{Scor total citari } \sum_1^5 C_i$ ( $C \geq 0.50$ )                                                                                                           |                                                                                                                                                                                                              |          |          |          | 2.00        |
| <b>S= SCOR TOTAL: P+C (<math>S \geq 1.50</math>)</b>                                                                                                                     |                                                                                                                                                                                                              |          |          |          | <b>3.53</b> |

Candidat:  
 Lect.dr. Todor Raluca Dania  
 Rezoluția comisiei științifice



Director de departament:  
 Prof.dr. Cristinel Constantin



Membrii Comisiei

Standardele sunt îndeplinite

1. Prof.dr. Monica RĂILEANU SZELES

2. Prof.dr. Gheorghe EPURAN

3. Prof.dr. Marius Sorin DINCĂ



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