

Autor: Conf. Dr. Dana BOȘCOR

LISTA DE PUBLICAȚII

PUBLICAȚII RELEVANTE

1. Brătucu, G., Băltescu, C.A., Neacșu, A.N., Boșcor, D., Țierean, O.M., Madar, A., 2017. *Approaching the Sustainable Development Practices in Mountain Tourism in the Romanian Carpathians*. Sustainability, 9(11), pp. 2051 - 2070, DOI:10.3390/su9112051, WOS:000416793400131, ISSN: 2071 - 1050, FI 2.075, AIS 0.322.
2. Brătucu, G., Palade (Zamfirache), A., Madar, A., Neacșu, N.A., Boșcor, D., Băltescu, C.A., 2017. *Competition on the University Educational Services Market in Romania and the Protection of Students Rights and Interests*. Amfiteatru Economic, 19(45), pp.414-431, WOS:000404523800007, ISSN: 1582-9146, eISSN: 2247-9104, FI 0,664, AIS 0,062.
3. Brătucu, G., Madar, A., Neacșu, N.A., Boșcor, D., Băltescu, C.A., 2014. *High School Vocational Counseling Role in Leveraging Students' Professional Inclinations*. Amfiteatru Economic. 16(37), pp. 1014-1025, WOS:000344542400022, , ISSN: 1582-9146, eISSN: 2247-9104, FI 0,664, AIS 0,062.
4. Brătucu, G., Madar, A., Boșcor, D., Băltescu, C.A., Neacșu, N.A., 2016. *Road Safety Education in the Context of the Sustainable Development of Society: The Romanian Case*. Sustainability. 8(3), pp. 278-290, DOI: 10.3390/su8030278, WOS:000373800600044, ISSN: 2071 - 1050, FI 2.075, AIS 0.322.
5. Băltescu, C.A., Boșcor, D., Madar, A., Neacșu, A.N., 2012. *The assessments of tourists arrived in Poiana Brașov resort regarding the satisfaction of tourist services consumption*. Proceedings of the 7th International Conference on Business Excellence, Business Excellence Challenges During the Economic Crisis, 12-13 October 2012, Brașov, Romania. Vol. 1, Editura Universității Transilvania din Brașov, pp. 44-47, ISBN 978-606-19-00102-9, Vol. 1. - 2012, ISBN 978-606-10-0103-6, ISI Proceedings.
6. Băltescu, C.A., Brătucu, G., Boșcor, D., 2017. *The Participation of Romanian Students in Internships and Mobility Programs in Other Countries: A First Step Toward Migration?* În: N. Marinescu, ed. 2017. *Est-West Migration in the European Union*. Newcastle upon Tyne: Cambridge Scholars Publishing, Capitolul 11, pp. 214-224, ISBN (10): 1-4438-9893-7, ISBN (13): 978-1-4438-9893-5.

TEZA DE DOCTORAT

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Domeniul: Marketing

BREVETE

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2. Brătucu G., Boșcor D. *Marketing. Curs postuniversitar de masterat* Ed. Infomarket, ISBN 978-973-1747-03-3 An Apariție: 2008
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1. Băltescu, C.A., Brătucu, G., Boșcor, D., 2017. *The Participation of Romanian Students in Internships and Mobility Programs in Other Countries: A First Step Toward Migration?* În: N. Marinescu, ed. 2017. *Est-West Migration in the European Union*. Newcastle upon Tyne: Cambridge Scholars Publishing, Capitolul 11, pp. 214-224, ISBN (10): 1-4438-9893-7, ISBN (13): 978-1-4438-9893-5.
2. Brătucu G., Boșcor D., Boitor A., Tălpău A. *The Romanian Labor Market for Young People* titlu C: *THE CHANGING BUSINESS LANDSCAPE OF ROMANIA* editura: SPRINGER isbn: 978-1-4614-686 An Apariție: 2013

Articole în jurnale

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1. Brătucu, G., Băltescu, C.A., Neacșu, A.N., Boșcor, D., Țierean, O.M., Madar, A., 2017. *Approaching the Sustainable Development Practices in Mountain Tourism in the Romanian Carpathians*. *Sustainability*, 9(11), pp. 2051 - 2070, DOI: 10.3390/su9112051, WOS: 000416793400131, ISSN: 2071 - 1050, FI 2.075, AIS 0.322.
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3. Neacșu, N.A., Băltescu, C.A., Bălășescu, S., Boșcor, D., 2017. *The influence of design and aesthetics elements in choosing clothes*. *Industria Textilă*, 68(5), pp. 375-379, WOS: 000413600700009, ISSN: 1222-5347, FI 0,438, AIS 0,035.
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5. Brătucu, G., Madar, A., Neacșu, N.A., Boșcor, D., Băltescu, C.A., 2014. *High School Vocational Counseling Role in Leveraging Students' Professional Inclinations*. *Amfiteatru Economic*, 16(37), pp. 1014-1025, WOS: 000344542400022, ISSN: 1582-9146, eISSN: 2247-9104, FI 0,664, AIS 0,062.

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6. Boscor D Export strategies adopted by Romanian SME revista:Bulletin of the Transilvania University of Brașov BDI:EBSCO issn:2065220 AnAparitie:2015 Autori:1
7. Boscor D Sources of competitive advantage in the field of higher education. Case Study: Transilvania University of Brasov JurnalBDI:Bulletin of Transilvania University Brasov
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33. Brătucu G., Boșcor D. Vișan I. *Identifying information needs and career counseling for admission for training programs for employees from the wood processing industry*, revista *Pro Ligno*, vol.7, Nr.3, septembrie 2011
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1. Băltescu, C.A., Boșcor, D., Madar, A., Neacșu, A.N., 2012. *The assessments of tourists arrived in Poiana Brașov resort regarding the satisfaction of tourist services consumption*. Proceedings of the 7th International Conference on Business Excellence, Business Excellence Challenges During the Economic Crisis, 12-13 October 2012, Brașov, Romania. Vol. 1, Editura Universității Transilvania din Brașov, pp. 44-47, ISBN 978-606-19-00102-9, Vol. 1. – 2012, ISBN 978-606-10-0103-6, ISI Proceedings.
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4. Neacșu, N.A., Boșcor, D., Madar, A., D., Băltescu, C.A., Brătucu, G., 2013. *The Quality of Banking Services from Romania. Case Study: Raiffeisen Bank*. 2nd International Conference on Finance, Accounting and Auditing (FAA '13), Brașov 1-3 June, 2013, <http://www.wseas.org/multimedia/conferences/2013/Brașov/Program.pdf>.
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