

**LISTA DE VERIFICARE A ÎNDEPLINIRII STANDARDELOR MINIMALE
PENTRU FUNCȚIA DE PROFESOR UNIVERSITAR**

Tip Criteriu	Denumire Criteriu		
A1.1	A1.1 - Cărți și capitole/studii cărți de specialitate sau volume colective - 1.1.1.1 - INTERNATIONALE		
A1.1	A1.1 - Cărți și capitole/studii cărți de specialitate sau volume colective - 1.1.1.2 - NATIONALE		
	Descriere	Formula Calcul	Punctaj
	Introducere în cercetarea de marketing, Editura Universitară, București isbn:978-606-591-618-0 AnAparitie:2013 NrAutori:2 TotalNrPagini:193 http://www.editurauniversitara.ro/carte/marketing-10/introducere_in_cercetarea_de_marketing/10396	(8 * [0.5])	4,00
	titluC:Analiza datelor de marketing. Aplicații în SPSS editura:C.H. Beck, Bucuresti isbn:978-606-18-0125-1 AnAparitie:2012 NrAutori:1 TotalNrPagini:248 http://www.beckshop.ro/analiza_datelor_de_marketing_aplicatii_in_spss-p6190.html	(8 * [1])	8,00
	Sisteme informatice de marketing. Editura Infomarket, Brasov isbn:978-973-8204-89-8 AnAparitie:2006 NrAutori:1 TotalNrPagini:271 http://www.editura-infomarket.ro/1_5_Publicatii.html	(8 * [1])	8,00
	25 de ani Facultatea de Stiinte Economice si Administrarea Afacerilor, Editura Editura Universității Transilvania din Brasov isbn:978-606-19-0566-9 AnAparitie:2015 NrAutori:9 TotalNrPagini:153	(8 * [0.11])	0,88
	Chestionarul. Știință sau artă? Editura Universității Transilvania din Brașov isbn:978-606-19-0716-8 AnAparitie:2015 NrAutori:2 TotalNrPagini:281	(8 * [0.5])	4,00
	Managementul proiectelor și planificarea de marketing, Editura Universitară, București isbn:978-606-28-0401-5 AnAparitie:2015 NrAutori:2 TotalNrPagini:288	(8 * [0.5])	4,00
		Total	28,88
A1.1	Studiu/capitol într-o carte de specialitate sau volum colectiv - internaționale		
	Ispas, A., Constantin, C., Candrea, A.N. - Evaluating the Image of Tourist Destinations: A Theoretical and Empirical Approach, capitol în cartea: Nedelea, A., Korstanje, M., & George, B. (2016). Strategic Tools and Methods for Promoting Hospitality and Tourism Services . Hershey, PA: IGI Global.	(12*0,33)	4
		Total	4,00

A1.1	Studiu/capitol într-o carte de specialitate sau volum colectiv - nationale		
	Descriere	Formula Calcul	Punctaj
	titlu:S:Cererea de servicii, externalizarea serviciilor, internalizarea serviciilor etc. titluC:Dictionar explicativ de management comercial editura:Ed. Universitară, București isbn:978-973-749-591-4 AnAparitie:2008 NrAutori:24 TotalNrPagini:623	(6 * [0.04])	0,24
	Total		0,24
A1.3	Coordonare de programe de studii, organizare și coordonare programe de formare continuă și proiecte educaționale		
	Descriere	Formula Calcul	Punctaj
	titlu:Coordonator program de studii MARKETING	3	3,00
	Total		3
	TOTAL Criteriul A1-Activitatea didactică/profesională		36,12
A2.1.1	Articol care prezintă contribuții științifice originale, în extenso, publicat într-o revistă cotate ISI cu factor de impact mai mare ca 0		
	Descriere	Formula Calcul	Punctaj
	titlu:An examination of visitors interest in tourist cards and cultural routes in the case of a Romanian destination revista:Transylvanian Review of Administrative Sciences issn:18422845 AnAparitie:2015 Autori:3, Factor de impact: 0.271. http://rtsa.ro/tras/index.php/tras/article/view/454	(8 / [3])	2,66
	titlu:Interactivia.ro e A study of a gamification framework using zero-cost tools revista:Computers in Human Behavior , vol 61, 2016 issn:07475632 AnAparitie:2016 Autori:3, Factor de impact: 2,880. http://www.sciencedirect.com/science/article/pii/S0747563216301844	(8 / [3])	2,66
	titlu:Addressing the Security Concerns of Locals and Visitors for the Sustainable Development of Tourist Destinations revista:SUSTAINABILITY, vol. 8, no. 6, 2016 issn:20711050 AnAparitie:2016 Autori:5, Factor de impact: 1,343. http://www.mdpi.com/2071-1050/8/6/524	(8 / [5])	1,60
	titlu:Profiling environmentally friendly tourists in Romanian mountain destinations revista:Environmental Engineering and Management Journal, vol. 15, no. 5 issn:15829596 AnAparitie:2016 Autori:4, Factor de impact: 1,065. http://omicron.ch.tuiasi.ro/EEMJ/issues/vol15/vol15no5.htm	(8 / [4])	2,00
	Total		8,92

A2.1.2	Articol care prezintă contribuții științifice originale, in extenso, publicat într-o revistă indexată de cel puțin 2 din bazele de date internaționale recunoscute		
	Descriere	Formula Calcul	Punctaj
	titlu: Aspects concerning the tourism security at Brasov municipality level revista:Bulletin of the Transilvania University of Braşov BDI:EBSCO issn:20652194 AnAparitie:2014 Autori:4 http://webbut.unitbv.ro/Bulletin/2014/Series_V/BULETIN%20V/I-I-03_TEAU.pdf	(6 / [4])	1,50
	titlu:Using the Importance - Satisfaction matrix in designing relationship marketing strategies revista:Bulletin of the Transilvania University of Braşov Series V: Economic Sciences • Vol. 7 (56) No. 1 - 2014 BDI:EBSCO issn:20652194 AnAparitie:2014 Autori:1 http://webbut.unitbv.ro/Bulletin/2014/Series_V/BULETIN%20V%20PDF/04_CONSTANTIN%20C.pdf	(6 / [1])	6,00
	titlu: Principal Component Analysis - a powerful tool in computing marketing information revista:Bulletin of the Transilvania University of Braşov Series V: Economic Sciences • Vol. 7 (56) No. 2 BDI:EBSCO issn:20652194 AnAparitie:2014 Autori:1 http://webbut.unitbv.ro/Bulletin/2014/Series_V/BULETIN%20V/I-I-03_CONSTANTIN%20C.pdf	(6 / [1])	6,00
	titlu:Studiu privind oportunitatea externalizării serviciilor financiar - contabile revista:REVISTA AUDIT FINANCIAR, Anul XII Nr. 118 - 10/2014REVISTA AUDIT FINANCIAR, Anul XII Nr. 118 - 10/2014 BDI: issn:18448801 AnAparitie:2014 Autori:2 http://revista.cafr.ro/revista.php?id=134&p=sumar	(6 / [2])	3,00
	titlu:The Accounting – Taxation Relationship in the Opinion of the Financial – Accounting Services Providers revista:JOURNAL OF APPLIED ECONOMIC SCIENCES BDI:EBSCO issn:18436110 AnAparitie:2013 Autori:2 http://cesmaa.eu/journals/jaes/files/JAES_2013_Summer_short.pdf	(6 / [2])	3,00
	titlu:Tourists' Intentions to Support Environmental Initiatives in Mountain Destinations: the Case of Poiana Brasov, Romania revista:Studia UBB Negotia, LVIII, 4, 2013 BDI:EBSCO issn:12248738 AnAparitie:2013 Autori:3 http://www.studia.ubbcluj.ro/download/pdf/823.pdf	(6 / [3])	3,00

titlu:THE NECESSITY TO IMPROVE QUALITY IN HIGHER EDUCATION SERVICES. CASE OF ROMANIA revista:POLISH JOURNAL OF MANAGEMENT STUDIES, vol. 8, 2013 BDI:EBSCO issn:20817452 AnAparitie:2013 Autori:1 http://www.pjms.zim.pcz.pl/table-of-contents-.php	(6 / [1])	6,00
titlu:Identifying Tourists Interested in Eco-Certified Accommodation Units from Brasov, Romania revista:Management Dynamics in the Knowledge Economy, Volume 1 (2013) no. 3 BDI:DOAJ issn:23928042 AnAparitie:2013 Autori:3 http://www.managementdynamics.ro/index.php/journal/issue/view/3	(6 / [3])	2,00
titlu:Graduates integration on the labour market revista:BULLETIN OF THE TRANSILVANIA UNIVERSITY OF BRASOV - SERIES V: ECONOMIC SCIENCES BDI:DOAJ issn:20652208 AnAparitie:2013 Autori:2 http://webbut.unitbv.ro/Bulletin/Series%20V/Series%20V.html	(6 / [2])	3,00
titlu:Post-Hoc Segmentation Using Marketing Research revista:ANNALS OF THE UNIVERSITY OF PETROȘANI - ECONOMICS - VOL. XII - PART III 2012 BDI:EBSCO issn:15825949 AnAparitie:2012 Autori:1 http://upet.ro/annals/economics/2012.php	(6 / [1])	6,00
titlu:Tourism Market Heterogeneity in Romanian Urban Destinations: The Case of Brasov revista:Tourism and Hospitality Management, vol. 18, nr. 1/2012 BDI:EBSCO issn:13307533 AnAparitie:2012 Autori:3 http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2093444	(6 / [3])	2,00
titlu:The Necessity of Marketing Strategies in Higher Education Institutions revista:Journal of Applied Economic Sciences, vol 7, nr. 4(22), 2012 BDI:Scopus issn:18436110 AnAparitie:2012 Autori:1 http://www.cesmaa.eu/journals/jaes/files/JAES_VolumeVII_Issue4(22)_Winter2012_abstracts.pdf	(6 / [1])	6,00
titlu:Coordinates of Postal Services Market in Romania revista:MANAGEMENT & MARKETING Journal, vol. 10, nr. 2/2012 BDI:REPEC issn:18412416 AnAparitie:2012 Autori:1 http://www.mnmk.ro/2012_02.php	(6 / [1])	6,00
titlu:Coordinates of Postal Services Market in Romania revista:MANAGEMENT & MARKETING Journal, vol. 10, nr. 2/2012 BDI:REPEC issn:18412416 AnAparitie:2012 Autori:1 http://www.mnmk.ro/2012_02.php	(6 / [1])	6,00

<p>titlu:Residents perception towards urban sport events. The case of EYOWF 2013 - Brasov, Romania revista:Revista Economica, Supplement nr. 3, 2012 BDI:DOAJ issn:15826260 AnAparitie:2012 Autori:3 http://economice.ulbsibiu.ro/revista.economica/archive/supliment/Volume3-2012.pdf</p>	(6 / [3])	2,00
<p>titlu:A comparison between multivariate and bivariate analysis used in marketing research revista:Bulletin of the Transilvania University of Brasov - Series V: Economic Sciences, vol. 5 (54), nr. 1/2012 BDI:DOAJ issn:20652194 AnAparitie:2012 Autori:1 http://webbut.unitbv.ro/Bulletin/Series%20V/Series%20V.html</p>	(6 / [1])	6,00
<p>titlu:Developing students entrepreneurial spirit revista:Bulletin of the Transilvania University of Brasov - Series V: Economic Sciences, vol. 5 (54), nr. 2/2012 BDI:DOAJ issn:20652194 AnAparitie:2012 Autori:3 http://webbut.unitbv.ro/Bulletin/Series%20V/Series%20V.html</p>	(6 / [3])	2,00
<p>titlu:The necessity of counseling and vocational orientation in students career management revista:Bulletin of the Transilvania University of Brasov - Series V: Economic Sciences, vol. 5 (54), nr. 2/2012 BDI:DOAJ issn:20652194 AnAparitie:2012 Autori:2 http://webbut.unitbv.ro/Bulletin/Series%20V/Series%20V.html</p>	(6 / [2])	3,00
<p>titlu:Graduates' perceptions regarding their competences after the 1st cycle of study revista:Bulletin of the Transilvania University of Brasov - Series V: Economic Sciences, vol. 4 (53), nr. 1/2011 BDI:DOAJ issn:20652194 AnAparitie:2011 Autori:1 http://webbut.unitbv.ro/Bulletin/Series%20V/Series%20V.html</p>	(6 / [1])	6,00
<p>titlu:The need of relationship marketing in higher education revista:Bulletin of the Transilvania University of Brasov - Series V: Economic Sciences, vol. 4 (53), nr. 2/2011 BDI:DOAJ issn:20652194 AnAparitie:2011 Autori:1 http://webbut.unitbv.ro/Bulletin/Series%20V/Series%20V.html</p>	(6 / [1])	6,00
<p>titlu:The Link Between Exports and Inward Foreign Direct Investment: The Case of Romania revista:Studia Universitatis Babes-Bolyai series NEGOTIA, vol.55, nr. 2, 2010 BDI:EBSCO issn:12248738 AnAparitie:2010 Autori:2 http://studia.ubbcluj.ro/arhiva/cuprins_en.php?id_editie=503&serie=NEGOTIA&nr=2&an=2010</p>	(6 / [2])	3,00
<p>titlu:The role of relationship marketing on insurance market during crisis periods revista:MANAGEMENT & MARKETING Journal, vol.7, nr. 1/2009 BDI:REPEC issn:18412416 AnAparitie:2009 Autori:1 http://www.mnmk.ro/2009.php</p>	(6 / [1])	6,00

titlu:Economic and social disparities of Romania in regional and county profile revista:MANAGEMENT & MARKETING Journal, București, vol. 4, nr. 1 (13), 2009 BDI:REPEC issn:18420206 AnAparitie:2009 Autori:2 http://www.managementmarketing.ro/home.php	(6 / [2])	3,00
titlu:Multi-level marketing - a tool of relationship marketing revista:Bulletin of the Transilvania University of Brasov - Series V: Economic Sciences, vol. 2 (51), 2009 BDI:DOAJ issn:20652194 AnAparitie:2009 Autori:1 http://webbut.unitbv.ro/Bulletin/Series%20V/Series%20V.html	(6 / [1])	6,00
titlu:The analysis of service sector influence on the economic development inside the European Union revista:Review of Management and Economical Engineering, Special issue, vol. 7, nr. 5/2008 BDI:EBSCO issn:1583624X AnAparitie:2008 Autori:2 http://www.rmee.org/20084Aengleza.htm	(6 / [2])	3,00
titlu:Some results raised from a research regarding the call centres competencies in solving customer problems revista:Review of Management and Economical Engineering, Special issue, vol. 6, nr. 5/2007 BDI:EBSCO issn:1583624X AnAparitie:2007 Autori:1 http://www.rmee.org/20074Aengleza.htm	(6 / [1])	6,00
titlu:Constantin, C., Candrea, A.N., Ispas, A., Ispas, M. - An Assessment of current employment needs in the Romanian furniture industry revista:Pro Ligno, vol. 11, no. 4 BDI:EBSCO issn:20697430 AnAparitie:2015 Autori:4 http://www.proligno.ro/en/articles/2015/4/Constantin_final.pdf	(6 / [4])	1,50
titlu:Constantin, C. - An assessment of customer behaviours regarding the Romanian postal services revista:Annals of "Dunarea de Jos" University of Galati Fascicle I. Economics and Applied Informatics Years XXI – no2, 2015 BDI:DOAJ issn:15840409 AnAparitie:2015 Autori:1 http://www.eia.feaa.ugal.ro/images/eia/2015_2/Constantin.pdf	(6 / [1])	6,00
titlu:Constantin, C. - Using the Logistic Regression model in supporting decisions of establishing marketing strategies revista:Bulletin of the Transilvania University of Brașov, Series V: Economic Sciences , vol. 8 (57), no. 2, 2015 BDI:DOAJ issn:20652208 AnAparitie:2015 Autori:1 http://webbut.unitbv.ro/Bulletin/Series%20V/BILETIN%20I/05_Constantin_C.pdf	(6 / [1])	6,00

	titlu:Constantin, C. - The profile of postal services consumers on a competitive market. Case of Romania revista:Romanian Journal of Marketing, vol.10, no. 4, 2015 BDI:ProQuest issn:18422454 AnAparitie:2015 Autori:1 http://www.revistademarketing.ro/?operatie=arhiva_id&arhiva_id=423	(6 / [1])	6,00
	titlu:Constantin, C. – Marketing perspectives of Romanian higher education revista:Romanian Journal of Marketing vol. 11, no. 2, 2016 BDI:ProQuest issn:18422454 AnAparitie:2016 Autori:1 http://www.revistademarketing.ro/?operatie=arhiva_id&arhiva_id=434	(6 / [1])	6,00
	titlu:Constantin, C. - The importance of sales forecasting in establishing marketing strategies revista:Bulletin of the Transilvania University of Braşov, Series V: Economic Sciences , vol. 9 (58), no. 1, 2016 BDI:DOAJ issn:20652208 AnAparitie:2016 Autori:1 http://webbut.unitbv.ro/Bulletin/Series%20V/2016/BULETIN%20I%20PDF/01_Constantin_C.pdf	(6 / [1])	6,00
	Total		143,00
A2.1.3	Articole / studii publicate în volumele conferințelor indexate ISI Proceedings sau internaționale desfășurate în țară sau străinătate (cu ISSN sau ISBN)		
	Descriere	Formula Calcul	Punctaj
	titlu:Tourist Cards – Key Instruments for an Integrated Marketing of Urban Tourism Destinations. The Case of Brasov, Romania. revista:The 22nd International RESER Conference 2012, ASE Bucureşti issn: isbn:978-606-505-565-0 AnAparitie:2012 Autori:3 http://www.reser2012.ase.ro/	(4 / [3])	1,33
	titlu:The Effects of Destination Image and Customer Satisfaction on Destination Loyalty in the City of Brasov, Romania revista:The 22nd International RESER Conference 2012, ASE Bucureşti issn: isbn:978-606-505-565-0 AnAparitie:2012 Autori:3 http://www.reser2012.ase.ro/	(4 / [3])	1,33
	titlu:Residents’ Attitudes Toward Tourism Development in Brasov, Romania revista:The 21th Biennial International Congress Tourism & Hospitality Industry 2012, Opatija –Croatia. issn:18484573 isbn: AnAparitie:2012 Autori:4	(4 / [4])	1,00
	titlu:Residents’ Attitudes Toward Tourism Development in Brasov, Romania revista:The 21th Biennial International Congress Tourism & Hospitality Industry 2012, Opatija –Croatia. issn:18484573 isbn: AnAparitie:2012 Autori:4	(4 / [4])	1,00
	titlu:Relationship marketing for a sustainable tourism development in protected areas. The case of Piatra Craiului National Park, Romania revista:The 6th International Conference on Business Excellence - ICBE 2011, Brasov, România issn: isbn:978-973-598-940-8 AnAparitie:2011 Autori:4	(4 / [4])	1,00

titlu:Assessing the role of practices related to accommodation sustainability and eco-certification in visitor purchasing behavior. The case of Brasov, Romania revista:the 7th International Conference "Management of Technological Changes – MTC 2011", Alexandroupolis- Grecia issn: isbn:978-960-99486-3-0 AnAparitie:2011 Autori:3 http://www.cetex.tuiasi.ro/mtc2011/	(4 / [3])	1,33
titlu:Implications of relationship marketing on the financial accounting services providers revista:The 12th WSEAS International Conference on Mathematics and computers in business and economy – MCBE 2011 issn: isbn:978-960-474-293-6 AnAparitie:2011 Autori:2 http://www.wseas.us/e-library/conferences/2011/Brasov2/MCBANTA/MCBANTA-00.pdf	(4 / [2])	2,00
titlu:Evaluating the image of Brasov as a tourism destination revista:The 5th International Conference on Business Excellence - ICBE 2010, Brasov, România issn: isbn:978-973-1747-23-1 AnAparitie:2010 Autori:4	(4 / [4])	1,00
titlu:The need of strategic marketing in higher education revista:the 3rd edition of International Conference Management 2010 -"Knowledge and management in times of crisis and ensuing development", Presov – Slovakia issn: isbn:978-80-555-0257-1 AnAparitie:2010 Autori:1	(4 / [1])	4,00
titlu:Identifying the image of tourist destinations. The case of Brasov and Poiana Brasov, Romania revista:The 20th Biennial International Congress Tourism & Hospitality Industry 2010, Opatija –Croatia issn: isbn:978-953-6198-78-8 AnAparitie:2010 Autori:3	(4 / [3])	1,33
titlu:Evaluating customer satisfaction with Brasov accommodation services revista:The 20th Biennial International Congress Tourism & Hospitality Industry 2010, Opatija –Croatia issn: isbn:978-953-6198-78-8 AnAparitie:2010 Autori:3	(4 / [3])	1,33
titlu:Issues regarding the graduates competences in the present context of labour market revista:The 2nd International Conference Institutional Strategic Quality Management in Higher Education ISQM 2010 issn: isbn:978-606-8154-11-4 AnAparitie:2010 Autori:1 http://proiecte.aracis.ro/?id=410	(4 / [1])	4,00
titlu:Relationship marketing – a powerful tool of the quality management system revista:the 6th International Conference "Management of Technological Changes – MTC 2009", Alexandroupolis- Grecia issn: isbn:978-960-89832-6-7 AnAparitie:2009 Autori:1	(4 / [1])	4,00
titlu:Continuing learning in tourism field- labour market requirements revista:The 4th International Conference on Business Excellence - ICBE 2009, Brasov issn: isbn:978-973-1747-11-8 AnAparitie:2009 Autori:4	(4 / [4])	1,00

titlu:The importance of relationship marketing for the business service providers. Case of Romania revista:The 3rd annual South East doctoral students conference "Infusing research and knowledge in South-East Europe" 2008 issn: isbn:978-960-89629-7-2 AnAparitie:2008 Autori:1 http://www.seerc.org/new/index.php?option=com_entities&view=book&layout=details&id=17	(4 / [1])	4,00
titlu:Some results of a research regarding the regional development in Romania revista:The 8th biennial International Symposium - SIMPEC 2008, Brasov, România issn:18449905 isbn: AnAparitie:2008 Autori:2	(4 / [2])	2,00
titlu:Economic and social disparities between Romanian regions from the perspective of the integration in European Union revista:International Conference Present and future challenges of the common EU policies - Jean Monnet Chair Action 2008, Brasov, România issn: isbn:978-973-598-253-9 AnAparitie:2008 Autori:2	(4 / [2])	2,00
titlu:Challenges of distance learning in marketing revista:The 6th international conference "Challenges in Higher Education and Research in the 21-st Century", 2008, Sozopol-Bulgaria issn: isbn:978-954-580-247-8 AnAparitie:2008 Autori:1	(4 / [1])	4,00
titlu:The role of customer relationship management in the marketing of business services revista:The 5th international conference "Challenges in Higher Education and Research in the 21-st Century", 2007, Sozopol-Bulgaria issn: isbn:978-954-580-227-0 AnAparitie:2007 Autori:1	(4 / [1])	4,00
titlu:Services improvement on business-to-business market revista:The 1st International Conference on Business Excellence - ICBE 2006, Brasov, România issn: isbn:978-973-594-847-4 AnAparitie:2006 Autori:1	(4 / [1])	4,00
titlu:Services outsourcing as a result of voluntary standards subscription revista:The " 2006 International Conference of Commerce", ASE București issn: isbn:978-973-594-785-9 AnAparitie:2006 Autori:1	(4 / [1])	4,00
titlu:Business services in Romania vs. in European Union countries revista:The "2006 International Conference of Commerce", ASE București issn: isbn:978-973-594-785-9 AnAparitie:2006 Autori:1	(4 / [1])	4,00
titlu:Attitudes and behaviours of Romanian industrial companies regarding service outsourcing revista:The 7th biennial International Symposium - SIMPEC 2006, Brasov, România issn: isbn:978-973-8204-72-0 AnAparitie:2006 Autori:1 http://www.editura-infomarket.ro/1_5_Publicatii.html	(4 / [1])	4,00

	titlu:Management information systems used in business sector revista:The international conference "25 Years of Higher Economic Education in Braşov", 2005, Braşov - România issn: isbn:973-8204-71-2 AnAparitie:2005 Autori:1	(4 / [1])	4,00
		Total	61,65
A2.3	Granturi/proiecte internationale câştigate prin competiţie - director		
A2.3	Granturi/proiecte nationale câştigate prin competitie - director		
A2.3	Granturi/proiecte cu mediul de afaceri câştigate prin competitie - director		
A2.3	Membru in echipa grant international		
A2.3	Membru in echipa grant national		
	Descriere	Formula Calcul	Punctaj
	titlu:Platforma/Laborator de formare şi cercetare interdisciplinară: Analize Statistice şi Previziune a fenomenelor Economico-sociale şi Cercetări de marKeTing - ASPECKT perioada:2006-2008	5	5,00
	titlu:IT pentru dezvoltarea competentelor manageriale", POSDRU/31/3.1/G/8123 perioada:20092011	5	5,00
	titlu:Antreprenoriat si Supply chain management", POSDRU /31/3.1G/35390 perioada:20092011	5	5,00
	titlu:De la teorie la practica în medicina, POSDRU/22/2.1./G/36443 perioada:20102012	5	5,00
		Total	20,00
A2.3	Membru in echipa grant cu mediul de afaceri		
	Descriere	Formula Calcul	Punctaj
	titlu:Studiu cu privire la securitatea în turism la nivelul municipiului Braşov perioada:20142014 perioada:20142014	3	3,00
		Total	3,00
	TOTAL Criteriul A2 - Activitatea de cercetare		227,65
A3.1	Citări în revistă ISI cu factor de impact mai mare ca 0 sau indexată BDI		
	Descriere	Formula Calcul	Punctaj
	titlucitat:Ispas, A., Constantin, C., Candrea, A.N., Identifying the image of destinations. The case of Brasov and Poiana Brasov, Romania. Tourism & Hospitality Management 2010 issncitat: isbncitat:978-953-6198-78-8 titlu:Choice of overseas destinations of Thai tourists: Scale development and validation revista:Vishwakarma Business Review issnciteaza:02378237 isbn: AnAparitie:2014 nrAutori:3 http://ojms.cloudapp.net/index.php/vbr/article/view/52645	2	2,00

titlucitat:Ispas, A., Constantin, C., Candrea, A.N., Evaluating customer satisfaction with Brasov accommodation services, lucrare sustinuta la „The 20th Biennial International Congress Tourism&Hospitality Industry 2010, New Trends issncitat:20652208 isbncitat: titlu:THE NEW CONCEPTS SHAPING THE MARKETING COMMUNICATION STRATEGIES OF MUSEUMS revista:BULLETIN OF THE TRANSILVANIA UNIVERSITY OF BRAShttp://webbut.unitbv.ro/Bulletin/2014/Series_VII/Contents_VII_1.html	2	2,00
titlucitat:Identifying tourists interested in eco-certified accommodation units from Brasov, Romania issncitat:23928042 isbncitat: titlu:Tourists Perception of Green Practices in Eco-Friendly Hotels: A Case Study from the Antalya Region of Turkey revista:Journal of Tourism Challenges and Trends, vol 7 (1), 2014 issnciteaza:18449742 isbn: AnAparitie:2014 nrAutori:3 http://journaltct.ro/content-archive/	2	2,00
titlucitat:Sisteme informatice de marketing. Analiza si prelucrarea datelor de marketing-Aplicatii in SPSS issncitat: isbncitat:978-973-8204-89-8 titlu:The Analysis of the Ceramic Sector in Romanias Center Development Region revista:Procedia Economics and Finance 15 (2014) issnciteaza:22125671 isbn: AnAparitie:2014 nrAutori:1 http://www.sciencedirect.com/science/article/pii/S2212567114005802	2	2,00
titlucitat:Sisteme informatice de marketing. Analiza si prelucrarea datelor de marketing-Aplicatii in SPSS issncitat: isbncitat:978-973-8204-89-8 titlu:Attitudes, opinions and behavior of managers on application of ecological marketing in their business - testing hypotheses -case study: Braşov county revista:Bulletin of the Transilvania University of Braşov Series V: Economic Sciences • Vol. 7 (56http://webbut.unitbv.ro/Bulletin/Series%20V/BULETIN%20V%20PDF/07_FUNARU%20M.pdf	2	2,00
titlucitat:Sisteme informatice de marketing. Analiza si prelucrarea datelor de marketing-Aplicatii in SPSS issncitat: isbncitat:978-973-8204-89-8 titlu: MARKETING RESEARCH ON QUALITY OF FINANCIAL ADVISORY SERVICES USED BY SMEs FROM BRAŞOV COUNTY revista:Research and Science Today No. 1(7)/2014 issnciteaza:22859632 isbn: AnAparitie:2014 nrAutori:1 http://www.rstjournal.com/wp-content/uploads/2014/04/Research-and-Science-Today-No-7.pdf	2	2,00

titlucitat:Sisteme informatice de marketing. Analiza si prelucrarea datelor de marketing-Aplicatii in SPSS issncitat: isbncitat:978-973-8204-89-8 titlu:Quantitative Researches of Marketing Concerning Consumer Behavior of Educational Services Offered by Private Universities in Romania revista:International Journal of Economic Practices and Theories, Vol. 4, No. 5, 2014 issnciteaza:22477225 isbn: Anhttp://ijept.org/index.php/ijept/article/view/Quantitative_Researches_of_Marketing_Concerning_Consumer_Behavior_of_Educational_Services/pdf_32	2	2,00
titlucitat:Sisteme informatice de marketing. Analiza si prelucrarea datelor de marketing-Aplicatii in SPSS issncitat: isbncitat:978-973-8204-89-8 titlu:The Impact of Eco-Marketing - A Quantitative Research on the Brasov's Adult Population revista:International Journal of Economic Practices and Theories, Vol. 4, No. 5, 2014 issnciteaza:22477225 isbn: AnAparitie:2014 nrAutori:1 http://www.ijept.org/index.php/ijept/article/view/The_Impact_of_Eco-Marketing_A_Quantitative_Research_on_the_Brasov/pdf_41	2	2,00
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titlucitat:The necessity to improve quality in higher education services. Case of Romania issncitat:20817452 isbncitat: titlu:Continuing Education and Development of Employees in Enterprises revista:Bulletin of the Transilvania University of Braşov Series V: Economic Sciences • Vol. 7 (56) No. 1 - 2014 issnciteaza:20652208 isbn: AnAparitie:2014 nrAutori:1 http://webbut.unitbv.ro/Bulletin/Series%20V/BULETIN%20V%20PDF/25_SIRKOVA.pdf	2	2,00
titlucitat:Analiza datelor de marketing. Aplicatii in SPSS issncitat: isbncitat:978-606-18-0125-1 titlu:Research on the innovation methods used in the SMEs in Romania's Center Development Region revista:Review of Management and Economic Engineering, Volume 13 (2014), Number 2 issnciteaza:23602155 isbn: AnAparitie:2014 nrAutori:1 http://rmee.sveatoslav.com/volume-13/number-2-v13/methodology-2-v13/764-research-on-the-innovation-methods-used-in-the-smes-in-romania's-center-development-region.html	2	2,00
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titlucitat: Economic and Social Disparities of Romania in Regional and County Profile issncitat:20698887 isbncitat: titlu: Regions and the Territorial Cohesion revista:Acta Universitatis Danubius. Economica, Vol 9, No 4 (2013) issnciteaza:2067340X isbn: AnAparitie:2013 nrAutori:2 http://scholar.google.ro/scholar?cites=6010909714971646165&as_sdt=2005&sciodt=0,5&hl=ro	2	2,00

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titlucitat:Sisteme informatice de marketing. Analiza si prelucrarea datelor de marketing-Aplicatii in SPSS issncitat: isbncitat:978-973-8204-89-8 titlu:Early School Leaving: Reasons and Consequences revista:Theoretical and Applied Economics, Volume XVIII (2011), No. 11(564) issnciteaza:18418678 isbn: AnAparitie:2011 nrAutori:1 http://scholar.google.ro/scholar?cites=13090870725806750436&as_sdt=5&scioldt=0&hl=ro	2	2,00
titlucitat:Sisteme informatice de marketing. Analiza si prelucrarea datelor de marketing-Aplicatii in SPSS issncitat: isbncitat:978-973-8204-89-8 titlu:Statistical tests applied in tourism revista:Bulletin of the Transilvania University of Braşov, Series V, Vol. 4 (53), Nr. 1, 2011 issnciteaza:20652208 isbn: AnAparitie:2011 nrAutori:1 http://scholar.google.ro/scholar?cites=9075663846322930755&as_sdt=5&scioldt=0&hl=ro	2	2,00

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titlucitat:Sisteme informatice de marketing. Analiza si prelucrarea datelor de marketing-Aplicatii in SPSS issncitat: isbncitat:978-973-8204-89-8 titlu:Brand loyalty of female consumers - study carried in sfântu gheorghe and the surrounding areas revista:MANAGEMENT & MARKETING Journal, vol. 9, nr. 2/2011, Craiova issnciteaza:18412416 isbn: AnAparitie:2011 nrAutori:1 http://scholar.google.ro/scholar?cites=17356421494059390300&as_sdt=5&scioldt=0&hl=ro	2	2,00
titlucitat:Sisteme informatice de marketing. Analiza si prelucrarea datelor de marketing-Aplicatii in SPSS issncitat: isbncitat:978-973-8204-89-8 titlu:The impact of participating in European Union financed training programmes over the acquisition of necessary knowledge in order to attract and manage successful projects revista:Bulletin of the Transilvania University of Braşov, Series V, Vol. 4 (http://webbut.unitbv.ro/BU2011/Series%20V/Contents_V_M.html)	2	2,00
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titlucitat:Sisteme informatice de marketing. Analiza si prelucrarea datelor de marketing-Aplicatii in SPSS issncitat: isbncitat:978-973-8204-89-8 titlu:Principal component analysis in tourism marketing revista:Management & Marketing Journal,Bucureşti, Vol. 5, nr. 2/2010 issnciteaza:18420206 isbn: AnAparitie:2010 nrAutori:1 http://scholar.google.ro/scholar?cites=7689211404559343125&as_sdt=5&scioldt=0&hl=ro	2	2,00

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titlucitat:Sisteme informatice de marketing. Analiza si prelucrarea datelor de marketing-Aplicatii in SPSS issncitat: isbncitat:978-973-8204-89-8 titlu:Determining the profile of tourists in Brasov starting from their consumption and buying behavior towards products offered by tourism agencies revista:Annals of the university of Oradea : economic science, Volume: 4, Issue: 1, 2009 issnciteaza:1222 http://scholar.google.com/scholar?cites=13090870725806750436&as_sdt=2005&scioldt=0,5&hl=en	2	2,00
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titlucitat:Sisteme informatice de marketing. Analiza si prelucrarea datelor de marketing-Aplicatii in SPSS issncitat: isbncitat:978-973-8204-89-8 titlu:Marketing Quantitative Research on SMEs Organizational Consumer Behavior in Braşov regarding the Use of Financial Advisory Services revista:Economic Insights – Trends and Challenges, nr. 2, 2013 issnciteaza:22848584 isbn: AnAparitie:2013 nrAutori:1 https://scholar.google.ro/scholar?cites=9075663846322930755&as_sdt=5&scioldt=0&hl=ro	2	2,00
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<p>titlucitat:The Link Between Exports and Inward Foreign Direct Investment: The Case of Romania issncitat:12248738 isbncitat:12248738 titlu:Revival of Romanian exports in the context of the global economic revista:Bulletin of the Transilvania University of Braşov, Series V, Vol. 4 (53), Nr. 2, 2011 issnciteaza:20652208 isbn: AnAparitie:2011 nrAutori:2 http://scholar.google.ro/scholar?cites=10063032727486586892&as_sdt=5&scioldt=0&hl=ro</p>	2	2,00
<p>titlucitat:Economic and social disparities of Romania in regional and county profile issncitat:18420206 isbncitat:18420206 titlu:The regional climate of foreign direct investments in Romania revista: Review of Economic and Business Studies (REBS) vol. 4, nr. 2, 2011 issnciteaza:1843763X isbn: AnAparitie:2011 nrAutori:2 http://scholar.google.ro/scholar?cites=6010909714971646165&as_sdt=2005&scioldt=0,5&hl=ro</p>	2	2,00
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titlucitat:Constantin, C. -MULTI-LEVEL MARKETING - A TOOL OF RELATIONSHIP MARKETING, Bulletin of the Transilvania University of Braşov • Vol. 2 (51) - 2009 issncitat:20652194 isbncitat: titlu:Tyre, Troy A. - Political Aspects of Network Marketing Organizations revista:Insights to a Changing World Journal . 2015, Vol. 2015 Issue 3, p32-44 issnciteaza: isbn: AnAparitie:2015 nrAutori:1 https://scholar.google.ro/scholar?cites=12757322498876679529&as_sdt=2005&sciott=0,5&hl=ro	2	2,00
titlucitat:Constantin, C. -MULTI-LEVEL MARKETING - A TOOL OF RELATIONSHIP MARKETING, Bulletin of the Transilvania University of Braşov • Vol. 2 (51) - 2009 issncitat:20652194 isbncitat: titlu:Loke Kong Poh, Ilham Sentosa, A Mediating Effect of Customer Satisfaction on the Relationship between Joining Network Marketing Factors and Customer Loyalty in Malaysia revista:Proceedings of Kuala Lumpur Inthttps://scholar.google.ro/scholar?start=10&hl=ro&as_sdt=2005&sciott=0,5&cites=12757322498876679529&scipsc=	2	2,00

<p>titlucitat:Constantin, C. -MULTI-LEVEL MARKETING - A TOOL OF RELATIONSHIP MARKETING, Bulletin of the Transilvania University of Braşov • Vol. 2 (51) - 2009 issncitat:20652194 isbncitat: titlu:Sourav Jain, B.B. Singla and Shashi Shanshi- Motivational factors in multilevel marketing business: A confirmatory approach revista:Management Science Letters , 5(10), 903-914 issnciteaza:19239335 isbn: AnAparhttps://scholar.google.ro/scholar?start=10&hl=ro&as_sdt=2005&sciott=0,5&cites=12757322498876679529&scipsc=</p>	2	2,00
<p>titlucitat:Lefter, C., Constantin, C., Economic and social disparities of Romania in regional and county profile, Management and Marketing, 2009 issncitat:20698887 isbncitat: titlu:Gligor, D. - THE EFFECT OF STRUCTURAL FUNDS ON REGIONAL COMPETITIVENESS IN THE NEW EU COUNTRIES: THE CASE OF ROMANIA AND BULGARIA revista:Annals of the „Constantin Brâncuşi” University of Târgu Jiu issnciteaza:2344368hhttps://scholar.google.ro/scholar?cites=6010909714971646165&as_sdt=2005&sciott=0,5&hl=ro</p>	2	2,00
<p>titlucitat:Lefter, C., Constantin, C., Economic and social disparities of Romania in regional and county profile, Management and Marketing, 4(1), pp. 77-96, 2009 issncitat:20698887 isbncitat: titlu:Tofan, G. - GEODEMOGRAPHIC AND ECONOMIC DISPARITIES IN DRĂGOIASA-TULGHEŞ DEPRESSIONARY ALIGNMENT revista:Analele Universitatii din Oradea- Seria Geografie 1/2015 issnciteaza:14542749 isbn: AnAparitie:20https://scholar.google.ro/scholar?cites=6010909714971646165&as_sdt=2005&sciott=0,5&hl=ro</p>	2	2,00
<p>titlucitat:Constantin, C. - Sisteme Informatice de Marketing, Ed. Infomarket, Brasov, 2006 issncitat: isbncitat:978-973-8204-89-8 titlu:Phukan, S., Mall, M., Mishra, P. - A STUDY ON CHALLENGES FACED BY PROGRESSIVE FISH FARMERS IN THE CACHAR DISTRICT OF ASSAM revista:International Journal of Engineering Technology, Management and Applied Sciences, 3(3), 2015 issnciteaza:23494476 isbn: AnAparitie:20</p>	2	2,00
<p>titlucitat:Constantin, C. 2012. Coordinates of postal services' market in Romania, Management & Marketing, 10 (2) issncitat:18412416 isbncitat: titlu:Busu, C., Nedelcu, A.- SPECIFIC FEATURES OF POSTAL SERVICE MARKET LIBERALIZATION revista:SEA - Practical Application of Science Volume III, Issue 2 (8) / 2015 issnciteaza:23602554 isbn: AnAparitie:2015 nrAutori:1 https://scholar.google.ro/scholar?cites=1038368868349773319&as_sdt=2005&sciott=0,5&hl=ro</p>	2	2,00

<p>titlucitat:Constantin, C. - Sisteme Informatice de Marketing, Ed. Infomarket, Brasov, 2006 issncitat: isbncitat:978-973-8204-89-8 titlu:Balasescu, S. - SCIENTIFIC RESEARCH IN ROMANIAN TRADE revista:Annals of the „Constantin Brâncuși” University of Târgu Jiu, Economy Series, Special Issue ECO-TREND 2015 issnciteaza:23443685 isbn: AnAparitie:2015 nrAutori:1 http://www.utgjiu.ro/revista/?page=curent&nr=2015-Special%20ECOTREND</p>	2	2,00
<p>titlucitat:Constantin, C. - Sisteme Informatice de Marketing, Ed. Infomarket, Brasov, 2006 issncitat: isbncitat:978-973-8204-89-8 titlu:Ispas, A., Boboc, D. G., Marica, A. G., Nastasoiu, G. B., Vijoli, C. V. - Young Economists’ Employment Chances in a Multinational Company. Case Study: Young Economists – Students/ Graduates of Transilvania University and Multinational Companies in Braşov Municipalhttps://scholar.google.ro/scholar?oi=bibs&hl=ro&cites=13090870725806750436&as_sdt=5&as_ylo=2015&as_yhi=2015</p>	2	2,00
<p>titlucitat:Constantin, C. Analiza datelor de marketing. Aplicatii in SPSS. Ed. CH Beck, Bucuresti, 2012 issncitat: isbncitat:978-606-18-0125-1 titlu:Ispas, A., Boboc, D. G., Marica, A. G., Nastasoiu, G. B., Vijoli, C. V. - Young Economists’ Employment Chances in a Multinational Company. Case Study: Young Economists – Students/ Graduates of Transilvania University and Multinational Companies in Braşov https://scholar.google.ro/scholar?oi=bibs&hl=ro&cites=13090870725806750436&as_sdt=5&as_ylo=2015&as_yhi=2015</p>	2	2,00
<p>titlucitat:Constantin, C. Tecau, A. - Introducere în cercetarea de marketing, Editura Universitară, 2013 issncitat: isbncitat:978-606-591-618-0 titlu:Bratucu, G., Chitu, I.B., Demter, T. - Adapting the European tourism indicators system to Braşov – tourist destination revista:Bulletin of the Transilvania University of Brasov issnciteaza:20652194 isbn: AnAparitie:2015 nrAutori:2 http://webbut.unitbv.ro/Bulletin/Series%20V/BILETIN%20I/21_Bratucu.pdf</p>	2	2,00
	Total	122,00

A3.1	Citari în carte de specialitate sau volum colectiv publicate în străinătate		
	Descriere	Formula Calcul	Punctaj
	titlucitat:Constantin, C. -MULTI-LEVEL MARKETING - A TOOL OF RELATIONSHIP MARKETING, Bulletin of the Transilvania University of Braşov • Vol. 2 (51) - 2009 issncitat:20652194 isbncitat: titlu:Bosch, C. - Multi-Level-Marketing: Empirische Studien zu Konsumentenverhalten und Abwanderung von Vertriebspartnern revista:Empirische Studien zu Konsumentenverhalten und Abwanderung von Vertriebspartnern isbhttps://scholar.google.ro/scholar?start=10&hl=ro&as_sdt=2005&sciodt=0,5&cites=12757322498876679529&scipsc=	4	4,00
	Total		4,00
A3.1	Citari în carte de specialitate sau volum colectiv publicate in tară		
	Descriere	Formula Calcul	Punctaj
	titlucitat:Sisteme informatice de marketing. Analiza si prelucrarea datelor de marketing-Aplicatii in SPSS issncitat:978-973-8204-89-8 titlu:Politici si strategii de marketing utilizate in mediul on-line isbn:978-606-19-0406-8 AnAparitie:2014 nrAutori:1 http://www.unitbv.ro/editura/Primapagina/Domenii/%C5%9Etii n%C5%A3eeconomice%C5%9Fijuridice.aspx	2	2,00
	titlucitat:Sisteme informatice de marketing. Analiza si prelucrarea datelor de marketing-Aplicatii in SPSS issncitat:978-973-8204-89-8 titlu:Tecau, A. S. - Comportamentul consumatorului. Editura Universitara 2013 isbn:978-606-591-622-7 AnAparitie:2013 nrAutori:1 http://www.librarie.net/carte/188935/Comportamentul-consumatorului-Alina-Simona-Tecau	2	2,00
	titlucitat:Analiza datelor de marketing. Aplicatii in SPSS issncitat:978-606-180-125-1 titlu:Tecau, A. S. - Comportamentul consumatorului. Editura Universitara 2013 isbn:978-606-591-622-7 AnAparitie:2013 nrAutori:1 http://www.librarie.net/carte/188935/Comportamentul-consumatorului-Alina-Simona-Tecau	2	2,00
	Total		6,00
A3.3	Membru în colectivele de redactie sau comitete stiintifice al revistelor si manifestărilor stiintifice, organizator de manifestări stiintifice - BDI		
	Descriere	Formula Calcul	Punctaj
	titlu:Revista Romana de Marketing BDI:EBSCO http://www.revistademarketing.ro/?operatie=redactie	2	2,00
	Total		2,00
A3.3	Membru în colectivele de redactie sau comitete stiintifice al revistelor si manifestărilor stiintifice, organizator de manifestări stiintifice - nationale si internationale neindexate		

A.3.4	Experiența de management, analiză si evaluare în cercetare si/sau învățământ - conducere		
	Descriere	Formula Calcul	Punctaj
	titlu:Sef catedra	3	3,00
	titlu:Director Departament MTSAI	3	3,00
		Total	6,00
A.3.4	Experienta de management, analiză si evaluare în cercetare si/sau învățământ - membru		
	Descriere	Formula Calcul	Punctaj
	titlu:Membru in Consiliul Facultatii	2	2,00
		Total	2,00
TOTAL Criteriul A3 - Recunoașterea impactului activității			142,00

CENTRALIZATOR -cf. OMEN 4204 18.07.2013

Nr. crt.	Denumire criteriu	Condiții minime pt. postul de profesor universitar	Punctaj
1	Criteriul A1-Activitatea didactică/profesională	min. 15 puncte	36,12
2	Criteriul A2 - Activitatea de cercetare	min. 70 puncte	227,65
3	Criteriul A3 - Recunoașterea impactului activității	min. 15 puncte	142,00
	TOTAL	Min 100 puncte	405,77

Data: 06.01.2017

Decan,
Prof. univ. dr. Gabriel Brătucu

Candidat,
Conf. univ. dr. Cristinel Petrișor Constantin