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Horia MOAŞA

Educație

- ❑ 2013 – Doctor în sociologie, SNSPA Bucureşti
 - Curs doctoral – Critical Management Studies – Lund University – profesori: Tonny Huzzard, Mats Alvesson, Sara Louise Muhr, Yiannis Gabriel, Timothy Kuhn, Andreas Georg Scherer, Andre Spicer
 - Curs doctoral – Theory building at the intersections of organizing and communication – Copenhagen Business School – profesori: Timothy Kuhn and Dennis Mumby
 - Curs doctoral - Perspectives in and Organizational Culture and Communication – Copenhagen Business School – profesori: Mats Alvesson, Eric Guthy, Dan Kärreman, Robyn Remke, Annette Risberg, Mette Zølner
- ❑ 2006 - Master of Science in International Business Administration and Modern Languages (Cand. Merc. Int.) - Copenhagen Business School
 - Bursa de un semestru la Texas A&M University – Texas, S.U.A (Mays Business School si Department of Communication)
- ❑ 2005 – Licenta in Comunicare si Relatii Publice – Facultatea de Comunicare si Relatii Publice “David Ogilvy”, Scoala Nationala de Studii Politice si Administrative (SNSPA)
- ❑ 2004 – Licenta in Sociologie – Facultatea de Drept si Sociologie, Universitatea Transilvania Brasov
 - Bursa ERASMUS de un an la Universitatea din Copenhaga – Copenhaga, Danemarca
- ❑ 2004 – Universitatea Virtuala de Afaceri – Specializarea: HR/Cultura organizationala
- ❑ 2000 – BAC – Colegiul “Unirea” Brasov – Specializare: Limbi straine, franceza bilingv
- ❑ 1996 – 1998 - American Academy for Youth – Bucuresti, Romania

Experiență

- ❑ Prezent – CENTURY IMAGE – Director general
- ❑ Decembrie 2008 – Decembrie 2012 – SENATUL ROMANIEI – Consilier Comisia Economie, Industrie si Servicii
- ❑ Iulie 2010 – noiembrie 2011 – Doripesco SA – Director de Marketing
- ❑ Ianuarie 2008 – Mai 2010 – PARLAMENTUL EUROPEAN – Consilier Comisia de Petitii, Cabinet MEP Nicolae Vlad Popa
- ❑ August 2007 – Noiembrie 2007 – 1001NET Romania – Director de Comunicare

- ❑ Mai 2007 – August 2007 – Grupul de firme HARD DISCOUNT – Director de Marketing
- ❑ 2002 – 2003; 2004 – 2006 - INTERVARE A/S Danemarca – Consultant in HR si comunicare organizationala
- ❑ 2003-2004 – 1 ONE COMMUNICATION – Consultant de imagine pentru campania electorala a PSD

Academic

- ❑ 2011 – prezent - Universitatea Transilvania Brasov – Cadru didactic asociat (seminarul: “Managementul si Marketingul Comunicarii”; “Asigurarea Resursei Umane”)
- ❑ 2009 - UNIVERSITATEA TRANSILVANIA BRASOV, Facultatea de Stiinte Economice – Cadru didactic asociat (mdulul “Comunicare organizationala si relatii publice”)
- ❑ 2008 – UNIVERSITATEA TRANSILVANIA BRASOV, Facultatea de Stiinte Economice – Cadru didactic asociat (cursul “Relatii Publice”)
- ❑ 2007 – UNIVERSITATEA TRANSILVANIA BRASOV, Facultatea de Sociologie, specializarea Comunicare si Relatii Publice – Cadru didactic asociat (seminarul “Fundamentele comunicarii”)
- ❑ 2006 – UNIVERSITATEA TRANSILVANIA BRASOV, Facultatea de Management – Cadru didactic asociat (cursul “Management in sfera serviciilor”)
- ❑ 2004 – 2006 – COPENHAGEN BUSINESS SCHOOL – Asistent (seminariile de “Management intercultural”, “Politica si afaceri internationale”, “Metode interdisciplinare de cercetare”)

Publicații

- ❑ 2013 - Struggling for Organizational Identity: Employee Voice and Silence, *Procedia - Social and Behavioral Sciences*, Volume 92, 10 October 2013, Pages 574–581, *Logos Universality Mentality Education Novelty (LUMEN 2013)*, Iasi, Romania, 10-13 April 2013
- ❑ 2012 – Relationships between voice, silence and identity formation in organizations, *Bulletin of the University of Transylvania*, nr. 5/2012
- ❑ 2012 – Voice and silence in relation to identity , *European Union : identity, diversity and integration, Supplement of the Annals University of Oradea*
- ❑ 2012 – Exit, voice and loyalty – A reading of an ongoing debate, *Romanian Journal of Communication and Public Relations*, vol. 15, no. 5
- ❑ 2011 – Voice and silence in organizations, *Bulletin of the University of Transylvania*, nr. 2/2011
- ❑ 2009 – *Voice and Silence in Organizations – A case-based Analysis*, Lambert Academic Publishing, Berlin, ISBN 978-3-8383-0079-5
- ❑ Diverse articole de analiza publicitara publicate in Revista Fracturi (2006)

Afilieri

- ❑ Prezent – Asociatia Romana Pentru Promovarea Calitatii si a Practicilor de Succes - Presedinte

Limbi străine

- ❑ Engleza: bilingv

- TOEFL – IBT - 117/120
- ☐ Franceza: bilingv
 - Atestat de Translator-Interpret (Ministerul Educatiei si Cercetarii - Romania)
 - Baccalaureat Section Lettre (Ambasada Franceza)
- ☐ Daneza: incepator

Diverse

- ☐ Cunostinte IT:
 - Sisteme de operare: Windows 9x, Me, 2000, NT, XP
 - Pachetul Microsoft Office (Word, Excel, Access, Publisher, Power Point)
 - European Computer Driver Licence (ECDL)
 - Web Site Design
 - Managementul imaginilor: Corel Draw si Adobe Photoshop
- ☐ Instructor Ashihara Karate (1 dan)

Calități personale

- ☐ Bun lucrator in echipa
- ☐ Bun comunicator
- ☐ Inovativ si creativ
- ☐ Adaptabilitate la situatii de stres
- ☐ Perseverenta
- ☐ Adept al muncii de calitate

2015-01-06

Horia MOAȘA

Lista de lucrări

Publicații	Indexare	
Moașa, Horia (2013). Voce și tăcere în organizații, SNSPA, Școala doctorală în Sociologie	--	Teză de doctorat nepublicată
Moașa, Horia (2013). Struggling for Organizational Identity: Employee Voice and Silence, Procedia - Social and Behavioral Sciences, Volume 92, 10 October 2013, Pages 574–581, Logos Universality Mentality Education Novelty (LUMEN 2013), Iasi, Romania, 10-13 April 2013 http://www.sciencedirect.com/science/article/pii/S1877042813028516	ISI Proceedings	http://dx.doi.org/10.1016/j.sbspro.2013.08.720
Moașa, Horia (2012). Voice and silence in relation to identity, Analele Universității din Oradea – Seria Relații Internaționale și Studii Europene	BDI CNCSIS C	Index Copernicus, Central and Eastern European Online Library, CEEOL, EBSCOhost Publishing
Moașa, Horia (2012). Exit, voice and loyalty: a reading of an ongoing debate, Revista Română de Comunicare și Relații Publice, număr special	BDI CNCSIS B+	EBSCO, ProQuest, DOAJ, CEEOL, Index Copernicus, Cabell's, and Genamics Journal Seek
Moașa, Horia (2012). Relationships between Voice, Silence and Identity Formation in Organizations, <i>Bulletin of the Transilvania University of Brasov</i> , Series VII: Social Sciences & Law, Vol. 5 (54) No. 1 http://webbut.unitbv.ro/Bulletin/Series%20VII/BULETIN%20VII%20PDF/05_MOASA_BUT-1%202012.pdf	BDI CNCSIS B+	EBSCO Publishing DataBase DOAJ VLEX
Moașa, Horia (2011). Voice and silence in organizations, <i>Bulletin of the Transilvania University of Brasov</i> , Series VII: Social Sciences & Law, Vol. 4 (53) No. 2 http://webbut.unitbv.ro/BU2011/Series%20VII/BULETIN%20VII/02_4%20Moasa.pdf	BDI CNCSIS B+	EBSCO Publishing DataBase DOAJ VLEX
Moașa, Horia (2009). <i>Voice and Silence in Organizations – A case-based Analysis</i> , Lambert Academic Publishing, Berlin, ISBN 978-3-8383-0079-5	--	--

Lista lucrărilor prezentate la evenimente științifice naționale și internaționale

1. Moasa, Horia (2012) - Voice and silence in relation to identity, Beyond Globalization - The Second International Conference of the Romanian Sociological Society, Bucharest, May 31st - Jude 3rd 2012

Detalii conferinta:

Site: www.beyondglobalization.ro

Titlu: Beyond Globalization

Organizator: Societatea Sociologilor din Romania

Data: 31 mai - 3 iunie 2012

Locatie: Facultatea de Sociologie, Universitatea Bucuresti

2. Moasa, Horia (2013) - Struggling for organizational identity: employee voice and silence – LUMEN Conference 2013, Iasi

Detalii conferinta:

Site: <http://conferinta.info/ro/>

Titlu: Logos Universality Mentality Education Novelty (LUMEN)

Organizator: Editura Lumen, Asociatia Lumen

Data: 10 – 13 aprilie 2013

Locatie: Universitatea Petre Andrei, Iasi

3. Moasa, Horia (2013) – Discursive strategies and networks in organizations, SoNETe, 2013

Detalii conferinta:

Site: <http://sonete.sas.unibuc.ro/>

Titlu: Social Network Environments Conference 2013

Organizator: Universitatea din Bucuresti si SNSPA

Data: 27-31 mai 2013

Locatie: SNSPA, Bucuresti

4. Moasa, Horia (2013) – Discursive strategies in organizations, SSR, 2013

Detalii conferinta:

Site: <http://www.societateasociologilor.ro/ro/conferinte/conferinta-ssr-iasi-2013>

Titlu: Provocari sociale: institutii, valori, tendinte

Organizator: Societatea Sociologilor din Romania

Data: 16-18 mai 2013

Locatie: Universitatea "Alexandru Ioan Cuza", Iasi