

# Transilvania University of Braşov, Romania

## Study program: Cultural Innovation

Faculty of Letters

Study period: 2 years (master)

1<sup>st</sup> Year

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Research methods in humanities. Ethics and academic integrity	MCSU	2	1	-	-	-

**Course description (Syllabus):** An approach to different research methods of study in the field of humanities. The course offers the newest perspectives of research with the intention of supporting the students in their works and projects. Interdisciplinary strategies and methods of research and literature in the cultural field: cultural studies, Gender studies, post-colonial studies.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Literary Journalism	Publit	5	1	1	-	-

**Course description (Syllabus):** An approach to the recent Romanian literary journalism centred on two main topics: the description of the main literary reviews and of the main species of literary criticism in these years with a practical feed-back from the students.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Introduction to Research	Incer	5	-	2	-	-

**Course description (Syllabus):** Learning to use the quantitative and qualitative methods in the humanistic fields of research. The students will use the infrastructure of the faculty.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Theatre Studies	Dram	7	1	1	-	-

**Course description (Syllabus):** The course includes a theoretical part, dedicated to familiarization with the specific rules of dramaturgy and creative writing suited to this kind, namely a practical part involves making certain exercises and topics that master will learn how to write a play. The readings and interpretations of plays, especially modern and contemporary masters complete preparation for the initiation and improvement in writing a dramatic text.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Contemporary Universal Novel	RCU	4	1	1	-	-

**Course description (Syllabus):** The Contemporary Universal Novel offers discussions on key aspects of the contemporary society and culture through the interpretation of a range of novels written by important novelists of our times such as Thomas Pynchon, Milan Kundera, J. M. Coetzee, Michel Houellebecq, Italo Calvino, Ian McEwan and others. The course addresses multiple aspects, from the specific narrative to the imagery and from moral and philosophical values to the changes of the global culture.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Cultural Anthropology	Antroc	5	1	1	-	-

**Course description (Syllabus):** The course presents the history of the cultural anthropology, from its beginners, such as James George Frazer, up to present. Various methods in this field are discussed, from comparatism to structural anthropology represented by Claude Levi-Strauss.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Children's Literature	LPC	3	1	2	-	-

**Course description (Syllabus):** The Children's Literature course offers both a scholarly and a creative writing perspective on the classics of modern literature for children and young adults from Frank L. Baum and Lewis Carroll to J. K. Rowling. The course addresses multiple aspects, from the specific narrative to the imagery and from moral and philosophical values to the visual culture of book illustrations. The students produce a study on an issue of children's literature and a piece of original literature for children or young adults.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Organizing Cultural Events	Orgev	4	1	1	-	-

**Course description (Syllabus):** A description of the cultural events with a very strong practical dimension, students being integrated in the events organized by the professor during the entire academic year.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Creative Copywriting	CDP	5	1	1	-	-

**Course description (Syllabus):** This course, intended for philologists, explains the linguistic and semiotic basis of advertising and provides an effective method of copywriting based on rhetoric and argumentation theory. Fully interactive, friendly with teamwork and stimulator of creativity, this course is richly illustrated with examples from advertising practice, thus providing meaningful training for students.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Contemporary Universal Poetry	PCU	4	1	1	-	-

**Course description (Syllabus):** The course offers a survey of the contemporary world poetry. The perspective is complex, trying to cover both the American and European poetry with their main tendencies in our age.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Creative Writing	Screa1	8	2	2	-	-

**Course description (Syllabus):** The course is centred upon the means and ways one uses in writing literature, either poetry or prose. Starting from particular examples, the course offers a perspective of how to write. It offers the basic notions of *know how* in the field of literary creativity.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Literary Translation	Trlit1	4	1	1	-	-

**Course description (Syllabus):** How to translate literature. Basic theoretical notions of literary translation, followed by different practical exercises from English and French poetry.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Screenwriting	Edred1	4	1	1	-	-

**Course description (Syllabus):** The course aims the knowledge and interpretation of the most important works of cinematography, cultivating critical thinking and creativity and learning how to write a film script. Through exercises and specific issues, practical skills for writing a film script are fixed. The course also contains exemplifying the evolution of cinematographically forms, respectively learning the specific creative writing rules for writing a script.

## 2<sup>nd</sup> Year

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Globalization and Modernization	Globm	4	1	1	-	-

**Course description (Syllabus):** An approach to two very important notions of the contemporary life: globalization and modernization. The students are taught to use properly the two notions in different contexts.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Themes and Discourses of Contemporary Culture	Tdcult	4	1	1	-	-

**Course description (Syllabus):** The course debates the most recent themes and discourses, centring upon the postmodern culture and its evolutions. The course is followed by different debates on of the contemporary ideas.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Memory, tradition, mentalities	Memtm	4	1	1	-	-

**Course description (Syllabus):** Three very important notions, depicted in the idea of their integration in the contemporary discourse. The course opens the perspective to the idea of context, to the idea of considering literature as a part of culture.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Advanced Fundamental Research. Methods and Patterns of Criticism	Cfamc	3	1	1	-	-

**Course description (Syllabus):** Theories and methods of criticism in the 20th century: Structuralism, Post-Structuralism, Deconstruction, Semiotics: of culture, of image, Hermeneutics (archetypal criticism, imaginary studies), intercultural and interdisciplinary studies.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Creative Writing	Screa3	8	1	1	-	-

**Course description (Syllabus):** The course is centred upon the means and ways one uses in writing literature, either poetry or prose. Starting from particular examples, the course offers a perspective of how to write. It refines the notions introduced in the 2<sup>nd</sup> semester.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Literary Translation	Trlit3	4	1	1	-	-

**Course description (Syllabus):** How to translate literature. Basic theoretic notions of literary translation, followed by different practical exercises from English and French poetry. The course refines the notions and exercises from the 2<sup>nd</sup> semester.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Film studies	StFilm3	3	1	1	-	-

**Course description (Syllabus):** An introduction in the specific notions which define the film during its history. The general notions are seen together with several very important examples of the „7<sup>th</sup> art“.