

8.	(01) Archiving systems for digital documents	ASD03	2	2			4					
	(01) Analysis of digital worlds	MG03										
9.	(02) Search engine optimization and marketing (SEO & SEM)	SEO03	2		2		5					
	(02) Information security in the online environment	ISO03										
10.	(03) Public Relations Campaigns	PRC04						2	2			5
	(03) Social communication	SC04										
11.	(04) Musical illustration	MI03	1	1			3	2	2			4
	(04) Digital Photography Heuristic	FD04										
	(04) Animation and Visual Effects	AEV04										
	French	LF03/ LF04										
	German	LG03/ LG04										
Spanish	LS03/ LS04											
14.	Physical Training	EF03/ EF04		1			2		1			2
Total			11	8	2	0	32	11	8	3	0	32
Total didactic hours per week			23					22				

3rd Year

No.	Course title	Code	5 th Semester					6 th Semester				
			C	S	L	P	Cr	C	S	L	P	Cr
1.	Digital communications systems	SCD05	2		2		6					
2.	Organizational communication and behaviour	CCO05	2	2			5					
3.	Fake News	FN05	2	1			4					
4.	Artificial Intelligence and Digital Media	AAI05	1	2			5					
5.	Graphic Design	DG06						1		2		3
6.	Digital Printing Systems	DPS06						2	2			3
7.	Digital Branding	BRD06						2	2			4
8.	Thesis Writing	PrL06										10
9.	(01) Digital Storytelling	DS05	2	2			5					
	(01) Humour on Digital Media	HDM05										
10.	(02) Social Reportage(video)	SR05	2	2			5					
	(02) Gender and Mass Media	GMM05										
11.	(03) Virtual Reality	VR06						2	2			4
	(03) Sound Production	SP06										
12.	(04) Digital Anthropology	DA06						2	2			3
	(04) Data visualization	DV06										
13.	(05) Intellectual property protection	PPI06						2	2			3
	(05) Online Public Relations	OPR06										
Total			11	9	2	0	30	11	10	2	0	30
Total didactic hours per week			22					23				