

Curriculum vitae

Personal information	
	First name/Name Gheorghe Epuran
	Email epuran.gheorghe@unitbv.ro
	Employer Transylvania University of Brasov
	Profession PhD Professor
	Courses Advanced Marketing, Bussines Communications, E-Marketing and Social Media Mix, Marketing strategies in tourism
Research projects	
PN-III P1-1.2-FPRD-2017-0800 Empirical modeling and experimental development of tools associated with emerging technologies in the field of online social networks - 86PCCDI / 2018 Position in the project: Director/institutional coordinator	
Books	
Fundamentals of Marketing, Bussiness Communication, International Marketing, Cybermarketing	
Scientific articles in WOS journals	
Articles published in WOS journals during 2015-2022. https://scholar.google.com/citations?user=yXd-HUYAAAAJ&hl=en&citsig=AMD79ooNxse7nzLJIwtlw7zRBW5O3AWH4w	
Other academic activities	
PhD supervisor; Coordinator of the doctoral school in Marketing.	
Reviewer	
Amfiteatru Economic Journal, FI = 1.625; H index = 21; AIS = 0.056; FI-5 years = 1.036, Quartile = Q2 Sustainability - Open Access Journal (ISSN 2071-1050; CODEN: SUSTDE), Journal of Open Innovation: Technology, Market, and Complexity — Open Access Journal Journal of Risk and Financial Management, Special Issue Economics of Transport and Tourism. https://www.mdpi.com/journal/jrfm/special_issues/Economics_Transport_Tourism	
Guest Editor	
Journal of Risk and Financial Management, Special Issue Economics of Transport and Tourism. https://www.mdpi.com/journal/jrfm/special_issues/Economics_Transport_Tourism	

Prof. univ. dr. Gheorghe Epuran

Brasov, June, 2023

Appendix

Papers published in the last years (selection, WOS)

- Gheorghe Epuran, Lavinia Dovleac, Ioana-Simona Ivasciuc, Bianca Tescașiu., 2015. Sustainability and Organic Growth Marketing: an Exploratory Approach on Valorisation of Durable Development Principles in Tourism, *Amfiteatru Economic*, 17(40), pp. 927-937, ISSN:1582-9146, ISI Journal, Impact Factor: 0.838, Relative Influence Score: 0.107
2. Epuran, G., Gârdan, I.P., Gârdan, D.A. and Tescașiu, B., 2016. Modernisation of Higher Education in the Context of European Integration - A Comparative Analysis. *Amfiteatru Economic*, 18(42), pp. 351-368, ISSN:1582-9146, ISI Journal, Impact Factor: 0.838, Relative Influence Score: 0.107
3. Gheorghe Epuran, Bianca Tescașiu, Raluca Dania Todor, Karin-Andreea Sasu, Nicoleta Cristache, 2017. Consumul responsabil – sursă de avantaje competitive și soluție pentru protecția turiștilor revista: AMFITEATRU ECONOMIC volumul: Volum: 19, nr. 45 pagini:290-306, ISSN:1582-9146, ISI Journal, Impact Factor: 0.838, Relative Influence Score: 0.107
4. Epuran, Gh., Brătucu, G., Bărbulescu, O., Neacșu, A.N., Madar, A., : "Food safety and sustainability – an exploratory approach at the level of the Romanian wine production companies", *Journal Amfiteatru Economic*, no.47/2018, pg. 151-167, ISSN Print: 1582-9146, ISSN Online: 2247–9104, ISI Journal, Impact Factor: 0.838, Relative Influence Score: 0.107
5. Brătucu, G., Epuran Gh., Gârdan D.A., Bumbaș F., Zamfirache, A., Gârdan, I.P., Opriș (Stănilă) Mădălina Adina: "The evolution of textile and clothing industry in Romania: an analysis from the perspective of imports and exports determinants", *Industria Textilă*, 68(2), pp. 147-155, ISI Journal, Factor de impact: 0,570.
6. Epuran, Gh., Gardan, D., Gardan, I.P., Bumbaș. F. Valoarea hedonică a produselor vestimentare, *Revista: Industria Txlă*, volumul:3/2015 pagini:164-168, ISSN:1222-5347, ISI Journal, Factor de impact: 0,570
7. Elena-Nicoleta Untaru, Ana Ispas, Adina Nicoleta Candrea, Marcela Luca, Gheorghe Epuran, 2016. Predictors of individuals' intention to conserve water in a lodging context: the application of an extended Theory of Reasoned Action. Volume: 59 pagini:50-59 ISSN:0278-4319, ISI Journal, Impact factor 3.445, AIS 0.609, Q1
8. Epuran, Gh. Et all. 2016. Optimizarea deciziilor producătorilor de textile utilizând modelarea energiei informaționale revista: *Industria Textilă*, Vol 3, pagini:210-218, ISSN:12225347, ISI Journal, Impact factor: 0.570
9. Bianca Tescașiu, Gheorghe Epuran, Alina Simona Tecău, Ioana Bianca Chițu, Janez Meking, 2018. Innovative Forms of Economy and Sustainable Urban Development—Sharing Tourism revista: *Sustainability*, volumul: 10(11) pagini:1-18 ISSN: 2071-1050, ISI Journal, Impact Factor: 2,072, SRI 0,707, AIS 0,333
10. Luca, F.-A., Epuran, G., Ciobanu, C.I. and Horodnic, A.V., 2019. Green Jobs Creation – Main Element in the Implementation of Bioeconomic Mechanisms. *Amfiteatru Economic*, 21(50), pp. 60-74, ISI Journal, Impact Factor: 0.838, Relative Influence Score: 0.107
11. Tecau, Alina & Dimitriu, Nicolae & Marinescu, Nicolae & Tescasiu, Bianca & Epuran, Gheorghe. (2021). Some Empirical Considerations on the Food Security of Children in Rural Area Schools. 10.37247/PAS.1.2021.34.
12. Mayoshi, Rathnayaka Mudiyansele & Epuran, Gheorghe & Tescasiu, Bianca. (2021). Causal Links between Trade Openness and Foreign Direct Investment in Romania. *Journal of Risk and Financial Management*. 14. 90. 10.3390/jrfm14030090.
13. Gârdan, D.A.; Epuran, G.; Pas,tiu, C.A.; Gârdan, I.P.; Jiroveanu, D.C.; Tec ău, A.S.; Prihoanca, D.M. Enhancing Consumer Experience through Development of Implicit Attitudes Using Food Delivery Applications. *J. Theor. Appl. Electron. Commer. Res.* 2021, 16, 2858–2882. <https://doi.org/10.3390/jtaer16070157>
14. Epuran, G.; Tescasiu, B.; Tecau, A.-S.; Ivasciuc, I.-S.; Candrea, A.-N. (2021). Permaculture and Downshifting-Sources of Sustainable Tourism Development in Rural Areas. *Sustainability*, 13, 230. <https://doi.org/10.3390/su13010230>
15. Ivasciuc, I.S.; Epuran, G.; Vut, ă, D.R.; Tescas,iu, B. (2022). Telework Implications on Work-Life Balance, Productivity, and Health of Different Generations of Romanian Employees. *Sustainability*, 14, 16108. <https://doi.org/10.3390/su142316108>

16. Malsha Mayoshi RATHNAYAKA MUDIYANSELAGE; Gheorghe EPURAN (2022). The impact of trade openness on FDI inflows in Asian emerging economies. Sciendo. link:<https://bizexcellence.ro/category/icbe-2022/> DOI:10.2478/picbe-2022-0022

Projects won through competition in the last five years

PNCIDI III PROJECT - Program 1 Complex Projects carried out in RDI consortia - 2017:

Empirical modeling and experimental development of tools associated with emerging technologies in the field of online social networks

Financing contract no. 86 / PCCDI / 2018, total value 1,2 million euro

Position in the project: Coordinator partner Transilvania University, researcher