

Certificate of participation

THIS IS TO CERTIFY THAT **NEACSU NICOLETA ANDREEA**
HAS PARTICIPATED AT THE

**20TH EDITION OF THE INTERNATIONAL ECONOMIC CONFERENCE
“POST CRISIS ECONOMY: CHALLENGES AND OPPORTUNITIES”
17-18 MAY 2013, SIBIU, ROMANIA**

CHAIRMAN - Professor **DAN POPOESCU**, Ph.D. D.H.C.



DEAN - Professor **LIVIU MIHĂESCU**, Ph.D.

**"LUCIAN BLAGA" UNIVERSITY OF SIBIU
FACULTY OF ECONOMIC SCIENCES**

20th International Economic Conference

IECS 2013

POST CRISIS ECONOMY: CHALLENGES AND OPPORTUNITIES

CONFERENCE PROGRAM

Sibiu, 17-18 May 2013



		FRIDAY, MAY 17, 2013
17:00 – 19:30		ROOM: E 22
SESSION TRAK		PARALLEL SESSION 3.2. MCTNPC
SESSION CHAIR		GORSKI Hortensia, NICULA Virgil

SUSTAINABLE TOURISM IN THE GREEN ECONOMIC ERA*FLOREA Cristian, CIOVICA Cristina***RESEARCH REGARDING THE USAGE OF ONLINE SOCIAL NETWORKING SITES BY HIGH SCHOOL STUDENTS***FUCIU Mircea, GORSKI Hortensia***OVERVIEW OF THE INTERNET INFLUENCE ON THE MARKETING PRACTICES OF SMALL SERVICES COMPANIES WITH A FOCUS ON ADULT EDUCATION***GOSTIAN Claudiu-Dan***TOURISM ACTIVITY OF MEMBER STATES AND ROMANIA'S PLACE WITHIN THE FIRST FIVE YEARS AFTER EU ACCESSION***HARJA Eugenia, STÂNGACIU Oana-Ancuța***HUMAN DEVELOPMENT PARADIGMS***IACOB Oana Camelia, VOLINTIRU Ana-Maria, CRISTEA Andrei Mihai***SUCCESS AND GOALS: AN EXPLORATORY RESEARCH IN SMALL ENTERPRISES***IONIȚĂ Daniela***MEASURING MANAGERS' PERCEPTION OF INNOVATION IN THE ROMANIAN HOSPITALITY INDUSTRY***IORGULESCU Maria-Cristina, RAVAR Anamaria Sidonia***STUDY REGARDING MARKETING AUDIT IN INDUSTRIAL COMPANIES FROM ROMANIA***LAZEA Ruxandra, PASTIU Carmen***THE MARKETING PLAN OF A FARMHOUSE IN MARAMUREȘ COUNTY***MATEI Florentina Daniela***THE QUALITY OF HOTEL SERVICES CASE STUDY: SELECT HOLIDAY BRAN COMPLEX***NEACSU Nicoleta Andreea, MADAR Anca***WHERE DO WE REALLY STAND? ROMANIA'S EXPORT PERFORMANCE IN TERMS OF UNIT VALUES AND MARKET SHARE***NEGREA Alina Petronela, COJANU Valentin***EVOLUTION OF TOURIST ACCOMMODATION STRUCTURES IN ROMANIAN'S DEVELOPING REGIONS IN THE CONTEXT OF NEW CHALLENGES AT EUROPEAN LEVEL***NICULA Virgil, NEAGU Roxana Elena***REGIONAL TOURISM DEVELOPMENT IN ROMANIA - CONSISTENCY WITH POLICIES AND STRATEGIES DEVELOPED AT EU LEVEL***NICULA Virgil, SPÂNU Simona, NEAGU Roxana Elena***THE INFLUENCE OF THE COMMUNITY TRADEMARK PROTECTION SYSTEM EXPANSION ON NATIONAL AND INTERNATIONAL REGISTRATION ACTIVITY IN ROMANIA***NITU Valentin Ionut, GINGHINA Alina***FLOW THEORY AND ONLINE MARKETING OUTCOMES: A CRITICAL LITERATURE REVIEW***OBADĂ Daniel Rareș***INTERNATIONAL TOURISM: A POST-CRISIS SOLUTION TOWARDS GLOBALIZATION? CASE STUDY: ROMANIA***PĂDURARU Cătălin, GĂLBEAZĂ Maria Alexandra***THE IMPORTANCE OF SPIRITUAL GOODS***PONTOS Eva*