

Gianita Bleoju membru proiect IntercCom

<https://www.cerag.org/actualites/workshop-intercultural-communication>

An Educational Serious Game for Working in International Teams

The InterCCom project aims to design and develop a digital serious game for remote team collaboration on international projects. The game, with its explanatory videos and other multimedia and educational content, will allow the entire integrated university of Grenoble to encourage students and personnel to develop their understandings of cultural differences as well as their intercultural competencies. The game will furthermore be an experimental method for research in intercultural competences.

This project is being developed by an interdisciplinary and international team composed of university lecturers and researchers as well as experts. They come from various faculties in Grenoble (Sciences Po – UGA: IAE, IUT2, RI UGA – INP), international universities and the professional world.

For 2019, this project has been endorsed and financed by IDEX Grenoble Alpes and the federative research structure Innovacs. The workshops have been endorsed by Atlas-AFMI, the Francophone Association of International Management.

Liste des partenaires impliqués dans le projet

Nom de l'établissement d'enseignement supérieur	Personnes impliquées dans projet	Domaine d'expertise
Equipe locale :		
Sciences Po Grenoble	Anne Bartel-Radic (PR gestion) Marie-Estelle Binet (PR économie) Roman Glass (doctorant) Haithem Guizani (MCF gestion) Alaa Hajlaoui (doctorant) Robin Waddle (MCF civilisations anglo-saxonnes) Sébastien Floch'lay (ITA)	management interculturel et multilingue, Allemagne, France méthodes multiculturalisme, Allemagne méthodes ; Maghreb mgmt interculturel, Moyen-Orient monde anglo-saxon ; anglais technicien audiovisuel
IUT 2, Université Grenoble Alpes	Agnès Front (MCF HDR informatique), Dominique Rieu (PR informatique) Muriel Bourdon (PRCE anglais)	Informatique, ingénierie de méthodes, scénarisation Multilinguisme, anglais
Grenoble IAE, Université Grenoble Alpes	Isabelle Corbett-Etchevers (MCF gestion), Sonia Bechka (PRCE anglais)	management interculturel et multilingue multilinguisme, anglais
Relations Internationales, Université Grenoble Alpes	Sabine Sainte-Rose (directrice adjointe) Simon Fourès (ITA chargé d'internationalisation)	Déploiement de l'outil sur l'ensemble des composantes UGA Certification des compétences acquises par « open badge »
Partenaires extérieurs :		
Université de Poitiers, France	Philippe Mouillot (MCF HDR gestion)	Management interculturel, Moyen Orient, méthodologies expérimentales
Université de la Réunion, France	Alain Cucchi (PR gestion)	Systèmes d'information, multiculturalisme
Université Savoie Mont Blanc, Chambéry, France	Amy Church-Morel (MCF gestion)	Management interculturel et multilingue, Etats-Unis, France
Université de Fribourg, Suisse	Eric Davoine (professeur, gestion)	Management interculturel et multilingue, Allemagne
Université Dunarea de Jos, Galati, Roumanie	Gianita Bleoju, Bogdan George Dragan et Alexandru Capatina (professeurs, gestion)	Management interculturel et multilingue, Roumanie

Project team (research structure)

- **CERAG Univ. Grenoble Alpes: Sciences de gestion**
 - ▶ Anne Bartel-Radic, Alaa Hajlaoui
 - ▶ Hamza Asshidi, Isabelle Corbett-Etchevers, Haithem Guizani, Nicolas Lesca
- **LIG / SIGMA, Univ. Grenoble Alpes: Computer science**
 - ▶ Agnès Front, Dominique Rieu, Mario Cortes
- **Other labs, Grenoble / France**
 - ▶ GAEL, Univ. Grenoble Alpes: Marie-Estelle Binet (economy, quantitative methods)
 - ▶ IEPG: Robin Waddle (Anglosaxon civilization and literature, English as a foreign language)
 - ▶ Univ. Grenoble Alpes: Anne Delaballe (anthropology, India, cross-cultural management, project management)
 - ▶ Univ. Poitiers: Philippe Mouillot (cross-cultural management, Middle East, experimental research methods)
 - ▶ Université de la Réunion: Alain Cucchi (management of information systems, cross-cultural management)
- **International partners**
 - ▶ Switzerland: Eric Davoine (Univ. Fribourg)
 - ▶ Romania: Gianita Bleoiu, Bogdan George Dragan, Alex Capatina (Dunarea de Jos Université de Galati)
 - ▶ Middle East: Nina Abdel Razzak (Directorate of Higher Education, Bahrain Education and Training Quality Authority, Bahrain)
 - ▶ United States: Fabienne Münch (Univ. Chicago), Suzanna Long (Univ. Missouri S&T), Chris Moos (Missouri Southern State Univ.)
 - ▶ Canada: Sébastien Arcand (HEC Montréal); Brazil: Roberto Ruas (São Paolo)
 - ▶ Thailand: Vincent Ribiére; Vietnam: Thi My Hanh Huynh, Université de Danang

Project team (IDEX structure)

- **Sciences Po Grenoble**
 - ▶ Anne [Bartel-Radic](#), Marie-Estelle Binet, [Haithem Guizani](#), Robin [Waddle](#)
- **UGA: IUT2: Agnès Front, Dominique Rieu**
- **UGA: other** [Isabelle Corbett-Etchevers](#) (IAE), Anne [Delaballe](#) (IDEX), Mario Cortes (?), [Alaa Hajlaoui](#),
- **[Partners from other French universities](#)**
 - ▶ [Univ. Poitiers](#): Philippe Mouillot (cross-cultural management, Middle East, [experimental research methods](#))
 - ▶ Université de la Réunion: Alain [Cucchi](#) (information [systems](#))
- **[International partners](#)**
 - ▶ [Switzerland](#): [Eric Davoine](#) ([Univ. Fribourg](#))
 - ▶ [Romania](#): [Ganita Bleoju](#), Bogdan George Dragan, Alex [Capatina](#) ([Dunarea de Jos Université de Galati](#))
 - ▶ [Middle East](#): Nina Abdel [Razzak](#) ([Directorate of Higher Education](#), [Bahrain Education and Training Quality Authority](#), [Bahrain](#))
 - ▶ [United States](#): Fabienne [Münch](#) ([Univ. Chicago](#)), [Suzanna Long](#) ([Univ. Missouri S&T](#)), Chris [Moos](#) ([Missouri Southern State Univ.](#))
 - ▶ [Canada](#): Sébastien Arcand (HEC Montréal)
 - ▶ [Brazil](#): Roberto Ruas (São Paolo)
 - ▶ [Thailand](#): Vincent Ribière