

**FIȘA DE VERIFICARE  
A ÎNDEPLINIRII STANDARDELOR MINIMALE–Abilitare  
DOMENIUL MARKETING  
conform Ordinului nr. 6129/2016**

**Numele prenumele: Gârdan Daniel Adrian**

**Punctaj  $P_{\text{articole}}$  - Publicații în reviste indexate ISI Thomson cu AIS nenul – maxim 10 articole**

$$P_{\text{articol}} = M \times [1 - (N - 1) \times 0,1] \times \text{AIS}$$

Nr. crt.	Autori	Titlul articolului	Denumirea revistei	Vol./nr.	Pagini încadrare articol	Data publicării	ISSN	WOS	AIS	M	Punctaj
1.	Epuran Gheorghe; Gârdan Iuliana Petronela; Gârdan Daniel Adrian; Bumbaș Floarea	Hedonic value of clothing products <a href="http://www.revistaindustriatextila.ro/images/2015/Textila_nr_3_2_015.pdf">http://www.revistaindustriatextila.ro/images/2015/Textila_nr_3_2_015.pdf</a>	INDUSTRIA TEXTILA	66/3	164-168	Iunie2015	1222-5347	000357707500009	0,070	6	0,294
2.	Epuran Gheorghe; Gârdan Iuliana Petronela; Gârdan Daniel Adrian; Tescasiu Bianca	Modernisation of higher education in the context of European Integration - A comparative analysis <a href="https://www.amfiteatruconomic.ro/ArticolRO.aspx?CodArticol=2520">https://www.amfiteatruconomic.ro/ArticolRO.aspx?CodArticol=2520</a>	AMFITEATRU ECONOMIC	18/42	351-368	Mai 2016	1582-9146	000378270700008	0,169	10	1,183

3.	Gârdan Daniel Adrian; Andronie Mihai; Gârdan Iuliana Petronela; Andronie Irina Elena; Iatagan Mariana; Hurloiu Iulian	Bioeconomy Development and Using of Intellectual Capital for the Creation of Competitive Advantages by SMEs in the Field of Biotechnology <a href="https://www.amfiteatruconomic.ro/ArticolRO.aspx?CodArticol=2747">https://www.amfiteatruconomic.ro/ArticolRO.aspx?CodArticol=2747</a>	AMFITEATRU ECONOMIC	20/49	647-666	August 2018	1582- 9146	0004403641 00009	0,169	10	0,845
4.	Andronie Mihai; Gârdan Daniel Adrian; Dumitru Ionel; Gârdan Iuliana Petronela; Andronie Irina Elena; Uță Cristian	Integrating the Principles of Green Marketing by Using Big Data. Good Practices <a href="https://www.amfiteatruconomic.ro/ArticolRO.aspx?CodArticol=2804">https://www.amfiteatruconomic.ro/ArticolRO.aspx?CodArticol=2804</a>	AMFITEATRU ECONOMIC	21/50	258-269	Februarie 2019	1582- 9146	0004561900 00017	0,169	10	0,845
5.	Borangiu Andrei; Gârdan Daniel Adrian; Gârdan Iuliana Petronela; Cătoiu Iacob; Purcarea Victor Lorin; Purcarea Theodor	Mobile media communications' influence upon purchase decisions in the case of ent drugs for children and on the choice of doctors <a href="https://farmaciajournal.com/wp-content/uploads/2020-05-art-25-Borangiu_Gardan_Catoiu_950-956.pdf">https://farmaciajournal.com/wp-content/uploads/2020-05-art-25-Borangiu_Gardan_Catoiu_950-956.pdf</a>	FARMACIA	68/5	950-956	Sept-Oct 2020	0014- 8237	0005832519 00025	0,112	6	0,336
6.	Gârdan Daniel Adrian; Dumitru Ionel; Gârdan Iuliana Petronela; Pastiu Carmen Adina	Touristic SME's Competitiveness in the Light of Present Challenges-A Qualitative Approach <a href="https://www.mdpi.com/2071-1050/12/21/9191/pdf">https://www.mdpi.com/2071-1050/12/21/9191/pdf</a>	SUSTAINABIL ITY	12/21	1-18	Noiembrie 2020	2071- 1050	0005894106 00001	0,462	6	1,940

7.	Pastiu Carmen Adina; Oncioiu Ionica; Gârdan Daniel Adrian; Maican Silvia Ștefania; Gârdan Iuliana Petronela; Muntean Andreea Cipriana	The Perspective of E-Business Sustainability and Website Accessibility of Online Stores <a href="https://www.mdpi.com/2071-1050/12/22/9780/pdf">https://www.mdpi.com/2071-1050/12/22/9780/pdf</a>	SUSTAINABILITY	12/22	1-16	Noiembrie 2020	2071-1050	000594549300001	0,462	6	1,386
8.	Dumitru, Ionel; Gârdan, Daniel Adrian; Paștiu, Carmen Adina; Muntean, Carmen Adina; Gârdan, Iuliana Petronela	On the mechanism of the label perception: how does labeling change food products customer behavior? <a href="http://www.ecocyb.ase.ro/nr/2021_2/12.%20Dumitru%20Ionel,%20Iuliana%20Gardan%20(T).pdf">http://www.ecocyb.ase.ro/nr/2021_2/12.%20Dumitru%20Ionel,%20Iuliana%20Gardan%20(T).pdf</a>	Economic Computation and Economic Cybernetics Studies and Research	55/2	193-210	Iunie 2021	1222-5347	000661631600012	0,143	10	0,858
										<b>Total</b>	<b>6,829</b>

**\*Punctaj P<sub>cărți</sub> – Cărți publicate la edituri internaționale de prestigiu (Anexa 1 la Ordin)**

Nr.crt.	Autori	Titlul cărții	Editura	Anul publicării	Nr. pagini	ISBN	Punctaj

**\*Punctaj P<sub>capitole în cărți</sub> – Capitole în cărți publicate la edituri internaționale de prestigiu (Anexa 1 la Ordin)**

Nr.crt.	Autori	Titlul cărții	Editura	Anul publicării	Nr. pagini	ISBN	Punctaj

**\*Punctaj P<sub>cărți</sub> – Cărți publicate la edituri naționale sau internaționale altele decât cele din Anexa 1 la Ordin**

Nr.crt.	Autori	Titlul cărții	Editura	Anul publicării	Nr. pagini	ISBN	Punctaj
2.	Gârdan Daniel Adrian	Marketing în sport <a href="https://www.editurauniversitara.ro/stiinte-economice-3/marketing-in-sport.html">https://www.editurauniversitara.ro/stiinte-economice-3/marketing-in-sport.html</a>	Editura Universitară, București	2017	196	978-606-28-0544-9	0,2

3.	Gârdan Daniel Adrian	Influentarea comportamentului consumatorilor de servicii medicale in contextul optimizarii motivatiei personalului medical <a href="https://www.editurauniversitara.ro/siinte-economice-3/influentarea-comportamentului-consumatorilor-de-servicii-medicale-in-contextul-optimizarii-motivatiei-personalului-medical.html">https://www.editurauniversitara.ro/siinte-economice-3/influentarea-comportamentului-consumatorilor-de-servicii-medicale-in-contextul-optimizarii-motivatiei-personalului-medical.html</a>	Editura Universitară, București	2017	138	978-606-28-0547-0	0,2
<b>Total</b>							<b>0,40</b>

**\*Punctaj P<sub>capitole în cărți</sub> – Capitole în cărți publicate la edituri naționale sau internaționale altele decât cele din Anexa 1 la Ordin**

Nr.crt.	Autori	Titlul cărții	Editura	Anul publicării	Nr. pagini	ISBN	Punctaj

**\*Punctaj P<sub>ISI Proceedings</sub>**

Nr.crt.	Autori	Titlul articolului Dovada - link ISI	Denumirea volumului	Organizator conferință	Pagini încadrare articol	Data publicării	ISSN/ ISBN	WOS	Punctaj

**\* Cumulate, aceste criterii nu trebuie să depășească 0,5 puncte**

**\*\*Citări Carticole**

Nr.crt.	Lucrarea citată	Lucrarea care citează	Quartilă	AIS	Punctaj
1.	Dumitru, Ionel; Gârdan, Daniel Adrian; Paștiu, Carmen Adina; Muntean, Carmen Adina; Gârdan, Iuliana Petronela (2021). On the mechanism of the label perception: how does labeling change food products customer behavior? Economic Computation and Economic Cybernetics Studies and Research, 55(2): 193-210, WOS:000661631600012	Łukiewska, K., & Juchniewicz, M. (2021). Identification of the Relationships between Competitive Potential and Competitive Position of the Food Industry in the European Union. Sustainability, 13(8), 4160, WOS:000645329200001, <a href="https://www.mdpi.com/2071-1050/13/8/4160/pdf">https://www.mdpi.com/2071-1050/13/8/4160/pdf</a>	Q2	0,462	0,75
2.	Pastiu Carmen Adina; Oncioiu Ionica; Gârdan Daniel Adrian; Maican Silvia Ștefania; Gârdan Iuliana Petronela; Muntean Andreea Cipriana (2020). The Perspective of E-Business Sustainability and Website Accessibility of Online Stores. SUSTAINABILITY, 12(22): 1-16, WOS:000594549300001	Ukko, J., Saunila, M., Nasiri, M., & Rantala, T. (2021). The importance of sustainability engagement in small businesses supplier collaboration. Sustainable Development, DOI10.1002/sd.2224, <a href="https://onlinelibrary.wiley.com/doi/epdf/10.1002/sd.2224">https://onlinelibrary.wiley.com/doi/epdf/10.1002/sd.2224</a>	Q1	0,918	1
3.	Andronie Mihai; Gârdan Daniel Adrian; Dumitru Ionel; Gârdan Iuliana Petronela; Andronie Irina Elena; Uta Cristian (2019) Integrating the Principles of Green Marketing by Using Big Data. Good Practices. AMFITEATRU ECONOMIC, 21 (50): 258-269, WOS:000456190000017	Maican, S.S. ,; Muntean, A.C.; Paștiu, C.A.; Stepien, S.; Polcyn, J.; Dobra, I.B.; Dârja, M.; Moisa, C.O. (2021). Motivational Factors, Job Satisfaction, and Economic Performance in Romanian Small Farms. Sustainability, 13, 5832. <a href="https://doi.org/10.3390/su13115832">https://doi.org/10.3390/su13115832</a> , p. 1-23. WOS:000660700900001, <a href="https://www.mdpi.com/2071-1050/13/11/5832/pdf">https://www.mdpi.com/2071-1050/13/11/5832/pdf</a>	Q2	0,462	0,75
4.	Andronie Mihai; Gârdan Daniel Adrian; Dumitru Ionel; Gârdan Iuliana Petronela; Andronie Irina Elena; Uta Cristian (2019) Integrating the Principles of Green Marketing by Using Big Data. Good Practices. AMFITEATRU ECONOMIC, 21 (50): 258-269, WOS:000456190000017	Naz Farheen ; Olah Judit; Vasile Dinu ; Magda Robert (2020), Green Purchase Behavior of University Students in Hungary: An Empirical Study, SUSTAINABILITY, 12(23), WOS:000597571400001, <a href="https://www.mdpi.com/2071-1050/12/23/10077/pdf">https://www.mdpi.com/2071-1050/12/23/10077/pdf</a>	Q2	0,462	0,75
5.	Andronie Mihai; Gârdan Daniel Adrian; Dumitru Ionel; Gârdan Iuliana Petronela; Andronie Irina Elena; Uta Cristian (2019) Integrating the Principles of Green Marketing by Using Big Data. Good Practices. AMFITEATRU ECONOMIC, 21 (50): 258-269, WOS:000456190000017	Cetina Iuliana; Cristache Silvia Elena; Ciobotar Georgeta Narcisa; Badin Andrei (2020) Large-Scale Cultural Events: An Argument for Strengthening Ecological Awareness. AMFITEATRU ECONOMIC, 22(53): 239-255, WOS:000508255400015, <a href="https://www.amfiteatruconomic.ro/ArticolRO.aspx?CodArticol=2888">https://www.amfiteatruconomic.ro/ArticolRO.aspx?CodArticol=2888</a>	Q4	0,169	0,25

6.	Gârdan Daniel Adrian; Andronie Mihai; Gârdan Iuliana Petronela; Andronie Irina Elena; Iatagan Mariana; Hurloiu Iulian (2018) Bioeconomy Development and Using of Intellectual Capital for the Creation of Competitive Advantages by SMEs in the Field of Biotechnology. AMFITEATRU ECONOMIC, 20(49): 647-666, WOS:000440364100009	Pasnicu Daniela; Ghenta Mihaela; Matei Aniela (2019) Transition to Bioeconomy: Perceptions and Behaviors in Central and Eastern Europe. AMFITEATRU ECONOMIC, 21(50): 9-23, WOS:000456190000002, <a href="https://www.amfiteatruconomic.ro/ArticolRO.aspx?CodArticol=2787">https://www.amfiteatruconomic.ro/ArticolRO.aspx?CodArticol=2787</a>	Q4	0,169	0,25
7.	Gârdan Daniel Adrian; Andronie Mihai; Gârdan Iuliana Petronela; Andronie Irina Elena; Iatagan Mariana; Hurloiu Iulian (2018) Bioeconomy Development and Using of Intellectual Capital for the Creation of Competitive Advantages by SMEs in the Field of Biotechnology. AMFITEATRU ECONOMIC, 20(49): 647-666, WOS:000440364100009	Saseanu Andreea Simona; Ghita Simona Ioana; Gogonea Rodica-Manuela (2019) Perspective of Feminine Leadership in the Socio-Political Field. Comparative Analysis of the European Countries. TRANSFORMATIONS IN BUSINESS & ECONOMICS, 18(3): 137-154, WOS:000505154500010, <a href="http://www.transformations.knf.vu.lt/48/article/pers">http://www.transformations.knf.vu.lt/48/article/pers</a>	Q4	0,171	0,25
8.	Epuran Gheorghe; Gârdan Iuliana Petronela; Gârdan Daniel Adrian; Bumbaș Floarea (2015), Hedonic value of clothing products, INDUSTRIA TEXTILA, 66(3): 164-168, WOS:000357707500009	Castro-Lopez Adrian; Vazquez-Casielles Rodolfo; Puente Javier (2019) How to manage the online experience concerning transactional and experimental customers: case of e-fashion sector, Journal of Business Economics and Management, 20(3), 595-617, WOS:000468920200010, <a href="https://journals.vgtu.lt/index.php/JBEM/article/view/9860">https://journals.vgtu.lt/index.php/JBEM/article/view/9860</a>	Q2	0,361	0,75
9.	Epuran Gheorghe; Gârdan Iuliana Petronela; Gârdan Daniel Adrian; Bumbaș Floarea (2015), Hedonic value of clothing products, INDUSTRIA TEXTILA, 66(3): 164-168, WOS:000357707500009	Anic Ivan-Damir; Mihic Mirela; Milakovic Ivana Kursan (2018), Antecedents and outcomes of fashion innovativeness in retailing, SERVICE INDUSTRIES JOURNAL, 38(9-10), 543-560, WOS:000430948200002, <a href="https://www.tandfonline.com/doi/full/10.1080/02642069.2017.1408799?scroll=top&amp;needAccess=true">https://www.tandfonline.com/doi/full/10.1080/02642069.2017.1408799?scroll=top&amp;needAccess=true</a>	Q1	0,761	1
10.	Baicu, C.G., Gârdan, I. P., Gârdan, D.A., Epuran, G., (2020), "The impact of COVID-19 on consumer behavior in retail banking. Evidence from Romania", Management & Marketing. Challenges for the Knowledge Society, Vol. 15, No. Special Issue, pp. 534-556, DOI: 10.2478/mmcks-2020-0031, WOS:000582631600008	Luceș, D., Saghin, D., & Lupchian, M. M. (2021). Public Perception of the First Major SARS-Cov-2 Outbreak in the Suceava County, Romania. International Journal of Environmental Research and Public Health, 18(4), 1406. WOS:000623583500001, <a href="https://www.mdpi.com/1660-4601/18/4/1406/pdf">https://www.mdpi.com/1660-4601/18/4/1406/pdf</a>	Q1	0,771	1
<b>Total</b>					<b>6,75</b>

**\*\*Citări Cărți**

Nr.crt.	Lucrarea citată	Cartea în care apare citarea	Punctaj	Dovadă –link/scan

**\*\* Se iau în considerare maxim 10 citări**

**Proiecte / granturi de cercetare**

Nr.crt.	Denumirea proiectului/grantului	Tipul de proiect	Funcția ocupată în proiect	Perioada de desfășurare	Valoarea proiectului (euro)

**Criterii minimale pentru profesor/abilitare**

Nr.crt.	Criteriu	Minim	Realizat
1.	Articole cu AIS nenul	4	8
2.	Articole în Core Economics și / sau Infoeconomics	2	4
3.	Articole ISI cu AIS > 0,15	2	5

**Valori minime ale punctajelor pentru profesor / abilitare (S = P + C)**

Nr.crt.	Minim	Realizat
1.	$S \geq 4$	13,979
2.	$P \geq 2$	7,229
3.	$C \geq 1,2$	6,750

