

# Habilitation Thesis

## TRANSLATION AND COMMUNICATION Endeavours across Disciplines, Languages and Cultures

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# Interdisciplinarity of TS

- *Internal: TS + related to language and literary studies, area to which TS belongs to*
- *External:*
  - *(i) TS + all areas of life (registers) - multidisciplinary*
  - *(ii) TS + remote disciplines - transdisciplinary (IT – Computational Linguistics)*

*An Interdisciplinary Approach to Corpus-Based Research: The Case of Translation Studies (2010)*

# TS and Stylistics

## *1. PhD studies (2001-2006)*

### *Expressiveness of Linguistic Compression*

- *linguistic and literary stylistics*
- *it deals with expressiveness generated or enhanced by virtue of lexical reduction manifested in ellipsis and other devices of language compression*

*Valențele expresive ale concentrării limbajului (2011)*

*Concentrarea limbajului ca sursă a expresivității (2005)*

*Concentrarea expresivă a grupului nominal prin schimbarea clasei gramaticale (2006)*

*Concentrarea expresiei prin sintaxa paratactică (2007)*

# TS and Stylistics

## *2. Translational Approaches*

*PhD research extended to contrastiveness of elliptical devices,  
stylistic values of formal language items*

*The Translation of Ellipsis (2003)*

*Expressiveness by Means of Compression (2004)*

*Dealing with Register and Style Translation Errors, (co-author 2012)*

*On the Power of Silence over Words (2012)*

# TS and Stylistics

## *Stylistics via Discourse Analysis*

*Formal vs. communicative translation of:*

*Ellipsis*

*Substitution*

*Reference*

- *cohesive devices as such*

*Findings: - contrastiveness of formal links in EN and RO (formal mismatch)*

*- cohesive texture of TLT irrespective of formal devices*

- *cohesive devices with stylistic and rhetorical values (mainly ellipsis)*

*Findings: - communicative translation (problematic areas)*

- *cohesive devices with idiolectal and sociolectal values*

*Findings: - communicative translation*

# TS and Sociolinguistics

*Literary heroes' identity and social context in translation:*

- *Structural ellipsis as sociolectal marker*
- *Diachronic translation of attitudinal markers*
- *Structural markers of identity*
  - *Various identity features & various (deviant) language configurations*
- *Social context – individual features, relationships, shift of power*

*Dealing with Register and Style Translation Errors (co-author 2012)*

*Intercultural Transfer of Social Identity via Translation: A Corpus-Based Study (2014)*

*Attitudinal Markers of Identity in the Translation of Fictional Texts: A Diachronic View (co-author 2017)*

*The Translation of Structural Markers of Identity (2017)*



# TS and Sociolinguistics

## *Overall findings:*

- *micro-context vs. macro-context*
- *formal vs. communicative translation*
- *means of compensating for identity-marking structures: lexical / syntactic (problems: consistency, authenticity)*
- *arguments against Baker's (1992):*
  - *lack of creativity in translating grammatical structures*
  - *scarce deviant structures in literature*

# TS and Corpus Linguistics

- *Corpus-based Translation Studies (CBTS):*  
= methodology for TS
  - (i) *descriptive studies*
  - (ii) *applied studies*

*State-of-the-art in Romania*

*Corpus-based Translation for **Research, Practice and Training** (Institutul European 2014)*

*Empirical studies (since 2009)*

*Coursebook on Corpus-based Translation (2013)*

*Lecture M.A. degree (since 2012)*

*Projects with fellow researchers and students*

# (i) Descriptive CBTS

*Recurrent features of translation - 'Universals'*

- **Explicitation**
- **Simplification**
- *Normalization*
- **Neutralization**
- *Levelling out*
- *Interference*
- *Unique Item Hypothesis*
  
- *Implicitation*

# (i) Descriptive CBTS

- *Explicitation and neutralization often co-occur in the translation of stylistic devices*
- *Explicitation and Simplification:*
  - *Features of TTs*
  - *Strategies due to structural differences – initially only obligatory /optional explicitation (Klaudy 1996), but also obligatory /optional simplification*
- *Neutralization:*
  - *never an obligatory strategy, but a deficiency (compensation required)*
  - *usually associated with (optional) explicitation or simplification*

## (ii) Applied CBTS

- *A. Translator Training*
- *B. Translation practice*
- *C. Language learning*

# A. Translator Training (TT)

- *Corpus-based Translation in TT*

*purposes:*

- *to test CBTS methodology;*
- *to train students in up-to-date translational research methodology;*
- *to optimize the TT activity;*
- *to introduce corpora as alternative resources for translators*

# A. Translator Training (TT)

- **Translational learner corpora** (*short fiction*)
  - *Equivalence at discourse level: cohesion*
  - *Idioms and collocations*
  - *Stylistic and rhetorical devices*
  - *Indexical features*
  - *Cultural differences*
  - *Deviant structures*
- **Teaching methodologies** (*dedicated / general*)

*The Translation of Idiomatic Expressions in a Translational Learner Corpus (2012)*

*Verb Plus Verbal Noun Collocations in a Translational Learner Corpus (2013)*

*Cohesive Devices in Translator Training: A Study based on a Translational Learner Corpus (2017)*

# A. Translator Training (TT)

## *The place of TT*

### **Theory and practice:**

*Pym 2010: two components of the same whole*

*Hatim 2001: 'unhelpful dichotomies'*

*'theory-practice cycle'*

*'the research cycle of practice-research-practice'*



# A. Translator Training (TT)



*Practice → Research → Theory → Training  
Cycle*

*Corpus-based Translation for Research, Practice and Training, Chpt. 9 (2014)*  
*Corpus Methodology Applied to Translator Training (2015)*

# B. Translation Practice

*Corpus resources for translators (Romanian):  
monolingual and bilingual corpora*

*Main advantages:*    **contextualization, authenticity**  
*lexical search*  
*sketch, cluster, collocation search*  
*information about use and usage*  
*documentation (content knowledge)*

*Corpus tools:*

- *Concordancers*
- *Word sketch engines (collocational and grammatical behaviour of a word)*
- *Frequency lists*

*Corpora as Translation Resources (2010)*

*Lexicography Through the Compiler's Lens (2009)*

*A Dual Perspective of Electronic Dictionaries: the Compiler's and the User's (co-author 2009)*

# TS and Professional Communication

- *In the applied area of CBTS (business corpus)*
- *Ethical and deontological issues*
- *Translator's social role and status*

*Comparable Corpora as an Aid to Intercultural Business Communication (2010)*

*Translation as a Form of Intercultural Workplace Communication (Co-author 2012)*

*Ethics and the Social Role of Translation (2007)*

*Issues in the Translator's Reliability and Responsibility (2008)*

# C. Translation and Language Learning

*related to Corpus Linguistics*

- *Collaborative and autonomous learning (creation and use of corpus and glossary)*
- *CLIL – innovative way of language teaching and learning (translation included)*

*Collaborative and Autonomous Learning in Translator Training (2015)*

*A Corpus-based Approach to Content and Language Integrated Learning (Co-author 2014)*

*A Convergent Approach to Corpus and Glossary Creation for Academic CLIL (2017)*

# C. Translation and Language Learning

- *The benefits of translation in language teaching as complementary methodology*
  - *Contextualization*
  - *Communicative skills in SL and TL*
  - *Awareness of contrastiveness*
  - *Acquisition of content knowledge (CLIL and professional translation)*

*The Status of Translation in EFL (2009)*

# Translation and Translating

- *2 dimensions: process and product (double way perspective)*
- *Prescriptive TS: process → product*
- *DTS: product → process*

## *Research in corpus-based TT:*

- *DTS: working on the process while analyzing the product (corpus):*
  - *Pre- and post-stages of translation (reading and reviewing )*

# Translation and Translating

- *Reading for translation (critical, responsible, documented, sensitive)*
- *Reviewing translation*
  - *Naturalness test (Larson 1984)*
  - *Match between SLT reading and TLT reading (objective reading)*
  - *Inappropriate translations: 56.5%:*
- *Inappropriate register or wrong choice of words.*
- *Influence of the source language.*
- *Improper analysis and hence misunderstanding of the source language text.*

*A Special Approach to Texts: Reading for Translation (2005)*

*Reviewing a Translational Learner Corpus for Naturalness (2014)*

# TS and Contrastive Studies

*Contrastive Studies – Translation Equivalence  
Equivalence in difference (Jakobson 1959)*

*conventional/formal language means - differences*



*communicative, stylistic, semantic equivalence*



*dynamic / functional translation*

- *Cohesive Devices in Translator Training: A Study based on a Translational Learner Corpus (2017)*
- *The Translation of Verb plus Verbal-noun Collocations (2015)*
- *Structural Equivalence in Translation, Vol. I, II (2015, 2016)*



# Conclusions to the Scientific Activity

- *Empirical research*
- *Contribution to methodologies*
- *Theoretical and conceptual contributions*

# Educational Activities

- *Complementary with and coherently linked to scientific activity:*
  - *Lectures (BA, MA and PhD)*
  - *Research projects (especially CBTS)*
  - *Translation projects (collaborative)*
  - *Students' conferences*
  - *Translation competitions for students*
  - *Professional dimension of teaching (cooperation with national and international institutions)*

# Miscellanea

- *Participation in national and international conferences*
- *Conference co-organization (British and American Studies, Structure, Use and Meaning)*
- *Research Centre for Theoretical and Applied Linguistics*
- *Member in research and educational projects*
- *Member in professional associations (EST, ESSE)*
- *National and international recognition (citations and reviews)*
- *Peer review*
- *Editorial work*
- *Faculty's Research Activity and International Affairs*

# Development plans

- *to broaden the interdisciplinary spectrum of the TS research*
- *to continue and extend the work so far*
- *to integrate and develop new research and teaching methodologies*
- *to expand the international dimension of research*

# Development plans

## 1. Overall scientific plans:

### *Corpus data analysis:*

- *corpora in construction: synchronic comparable sample corpus , multilingual parallel corpus – professional translators*
- *learner corpus*
- *diachronic corpus*
- *interpretation corpus*
- *subtitle coprus*
- *electronic tools for data collection and processing*
- *empirical studies, methodological and conceptual contribution*
- *research team to support interdisciplinarity*
- *preparation for research grants*
- *dissemination, strengthening the international dimension of research*
- *cooperation with professional associations*

# Development plans

## 2. *Thematic plans for research:*

- *Investigation of diverse language levels in translation (communicative, stylistic, idiolectal, sociolectal values)*
- *Translation universals*
- *Contrastive studies*
- *Identity language markers (discourse markers)*
- *Other deviant structural identity markers and their translation for a coherent theoretical framework*
- *Stylistic level*
  
- *TS + Discourse Analysis, Pragmatics, Reception Studies, Adaptation Studies, etc.*

# Development plans

## *3. Educational plans:*

- *TT ongoing research based on learner corpora:*
  - *to improve training methodology*
  - *to involve students in self-assessing their work*
  - *to prepare graduate students for research*
- *to train students to become practitioners (teaching and exposure to the professional environment: ATR, AFIT, DGT, etc.)*
- *to update and design course books*
- *to refine evaluation methods*

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