



REGULATIONS

on the organization and operation of the Compartment for the Liaison with the Preuniversity Environment

Chapter I. General provisions

Art. 1 The mission of the *Compartment for the Liaison with the Preuniversity Environment* is to promote the educational offer and to support/ strengthen the relationship with the preuniversity environment and educational partners.

Chapter II – Objectives and activities

Art. 2 The *Compartment for the Liaison with the Preuniversity Environment* (CRMP) has as its main objective the organization of activities to promote Transilvania University of Braşov in the preuniversity environment.

Activities:

- to promote the educational offer of Transilvania University of Braşov among high school pupils;
- to initiate activities to strengthen the relationship with the preuniversity environment (county school inspectorates, secondary education units, other partners);
- to organise activities in partnership with the University's faculties/ departments in order to strengthen the relationship with the preuniversity environment;
- to organise training sessions with each faculty's appointed officers for the promotion campaign of the study programmes;
- to conclude partnership agreements with the preuniversity institutions and other educational partners;
- to organise the high school pupils' visits to UNITBV;
- to initiate, conduct and participate in joint educational projects with the preuniversity environment;
- to conduct dropout reduction programmes at the preuniversity level, together with other institutions in the pre-university environment and with other educational partners;
- to participate in extracurricular educational activities together with the preuniversity institutions and with other educational partners.

Art. 3 CRMP ensures higher local and national visibility of Transilvania University of Braşov, according to its general strategy, to the specific requirements and decisions of the University Management, by:

- a) making and developing the promotion strategy of the educational offer within the preuniversity environment, in collaboration with the University's faculties, departments and support structures;
- b) contributing to the development and dissemination of materials to promote the University's educational offer;
- c) participating in the organization and smooth running of the events organised to promote the University's educational offer, coordinated by the University's representatives.



Chapter III – Organization and operation

Art. 4 (1) CRMP is a support structure organised within the University, subordinate to the Vice-Rectorate for Public Relations;

(2) CRMP is led by a coordinator, tenured teaching personnel member within the University, appointed by the Executive Board, and it includes administrative staff and the officers for promoting the University's educational offer;

(3) CRMP collaborates with the University's other vice-rectorates, research structures, support and technical-administrative structures, as well as with each faculty's appointed officers for the promotion campaign of the study programmes, in order to fulfill its mission, objectives and tasks;

(4) It ensures permanent information and fulfils the University Management's dispositions on the activity of CRMP;

(5) It makes proposals for the improvement of the procedures and working tools, with a view to reducing the costs;

(6) It attends educational fairs and other promotional events, it organises/ participates in visits to high schools, it plans/ organises events with the students and academic teaching personnel in order to promote the educational offer;

(7) It implements strategies and programmes for communication, creation and consolidation of the University's relationship with the preuniversity environment.

Chapter IV – Final provisions

Art. 5 The organizational structure (number and tasks of the positions) is established according to the internal regulations and to the legislation in force.

These Regulations were discussed and approved in the meeting of the Senate of Transilvania University on 26.06.2024.

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President of the University Senate

