

# Marketing Automation Consultant

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**Companie:** Retina Communications, a Transiris Company

**Tip:** Loc de practica

Retina (a Transiris company) is an innovative consultancy in the areas of Digital Marketing & Automation, Analytics, Big Data with an emphasis on providing enterprise strategy, infrastructure, and solutions to Fortune 500 clients.

With offices in the US, Canada, Spain, Austria, UK, and Romania, Retina is rapidly expanding and offering solutions and expertise internationally.

We are looking for talented, highly motivated students, willing to develop their skills in Marketing Automation.

## **What you'll be doing:**

- Work with project team members to identify, design, develop, and deploy enterprise solutions using different marketing automation technology stacks; be a contributor for campaign design, execution, and integration projects.
- Participate in deployment and change management of developed technology solutions.
- Prepare reports and documentation;
- Become familiar with enterprise tools such as IBM Marketing Suite (Unica, Silverpop, Watson), Adobe Marketing Cloud, Oracle Eloqua.

## **Requirements:**

- Advanced English;
- Excellent written/verbal communication and interpersonal skills required.
- Availability to work some evening hours to collaborate with US-based colleagues
- A friendly, positive, and flexible attitude.

If this sounds like the perfect fit for you, apply today at [recruiting@transiris.com](mailto:recruiting@transiris.com)