

# TRANSILVANIA CREATIVE CAMP

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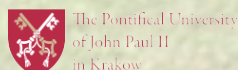


# TÂRGO LĂPUȘ 1-7 SEPT 2023

CREATIVE DESTINATIONS AND HERITAGE  
INTERPRETATION PROJECT #TCC2023

ERASMUS BLENDED INTENSIVE PROGRAMME

Application by email:  
[florin.nechita@unitbv.ro](mailto:florin.nechita@unitbv.ro)  
until August 10<sup>th</sup> 2023



UNIVERSITÀ  
POLITECNICA  
DELLE MARCHE



DUNAÚJVÁROSI EGYETEM  
UNIVERSITY OF DUNAÚJVÁROS



# TRANSILVANIA CREATIVE CAMP 2023

Creative Destinations and Heritage Interpretation Project

ERASMUS BLENDED INTENSIVE PROGRAMME

#tcc2023

SEPTEMBER 1 – 7, 2023

TÂRGU LĂPUŞ, ROMANIA

Are you interested in becoming an active participant in the European project?

#tcc2023 is a project-based learning summer school aiming to provide an understanding of the marketing communication tools and techniques applied into a project focused on promoting heritage of Lăpuş Land from Northern Transylvania, Romania.

- Online work: August 19<sup>th</sup> and 26<sup>th</sup> (6 hours) + September 16<sup>th</sup> (3 hours)
- ECTS awarded: 3 ECTS
- Language of instruction: English (minimum B1 level)
- Number of students: 30 (8 – UNITBV, 7 – MEISEI, 15 UNITBV KA131 partners)

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## Included:

- High school campus accommodation and daily meals throughout the project
- Transportation from Braşov to Târgu Lăpuş and back
- Cultural visits in the area of the Lăpuş Land
- Certificate of attendance (3 ECTS)
- Unforgettable multicultural immersion (regional food tasting included)

## Not included\*:

- Trip to Romania

\*Travel expenses to Romania may be covered through Erasmus funds. Please contact your Erasmus office at your university

The initiative is part of UNITA's "Cultural Heritage" working group, an alliance of European universities focused on promoting mountainous and cross-border regions. #tcc2023 is continuing the series of summer schools on marketing communication and heritage interpretation jointly organized by Transilvania University of Brasov and Meisei University Tokyo.

# TCC 2023 – Practical info

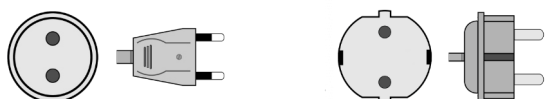


**Time zone:** Romania lies in the Eastern European Time Zone, GMT+2.

**Currency :** Romanian Leu's current exchange rate is 4.95 RON : 1 Euro. You can change money on arrival at the airport or withdraw it from the ATM there. The exchange rate at the airport is 4.5 RON : 1 Euro, so only the minimum amount is recommended to be exchanged here.



**Electricity :** Romanian sockets accept European C and F plugs. Check [this website](#) to find more information.



**Climate:** in Romania is a temperate continental climate. At the beginning of September, we can expect anything: from cold periods with rain or wind, with temperatures between 5°C and 15°C or warm sunny weather with temperatures above 25°C. Please consult the forecast close to your arrival.



## Accommodation

Accommodation for 31st August - 1st September and 7th - 8th September at Transylvania University Campus in Braşov, with four people per room. From 1st - 7th September, stay at Petru Rareş High School Campus in Târgu Lăpuş. Rooms for four with individual bathrooms.

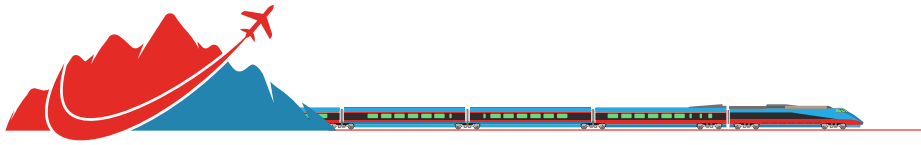


## Dietary recommendations

The food in Northern Transylvania is very similar to the Hungarian cuisine. The predominant use of pork and chicken meat, potatoes and vegetable soups characterizes the region's dishes.



## How to get to Braşov



[Braşov airport](#) was opened in mid-June and for the moment there are limited options available for arrivals in Braşov through this airport.

The primary entry point to Romania by air is [Bucharest Henri Coanda Airport](#), located 160 km away from Braşov. This airport offers numerous air travel options, ensuring convenient and timely arrivals for those heading to Braşov.

Train departs [Bucharest Henri Coanda Airport](#) to [North Train Station](#) every 20 minutes, tickets cost 1 euro. Trains to Braşov available hourly from North Train Station, tickets under 18 euros.

The most highly recommended transfer option from [Bucharest Henri Coanda Airport](#) is by using a [car transfer](#) option, which come at a cost of 27 euro.

## How to get to Târgu Lăpuş

A second option for attending TCC 2023 is to arrive directly to Târgu Lăpuş. The closest airport is [Cluj Airport](#). From Cluj to Târgu Lăpuş there are one [direct bus](#) option (leaving Cluj at 15.25 and arriving in Târgu Lăpuş at 17.25). For the Hungarian participants another option is to arrive by train or bus in Baia Mare and from there many bus options to Târgu Lăpuş are available.

